

The US Jewellery Market: Size, Trends & Forecasts (2020-2024 Edition)

February 2020



The US Jewellery Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

The US Market Analysis

Dynamics

Competitive Landscape

The US Jewellery Market: Coverage

Scope of the Report

Attributes	Details
Title	The US Jewellery Market: Size, Trends & Forecasts (2020-2024 Edition)
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024

The US Jewellery Market

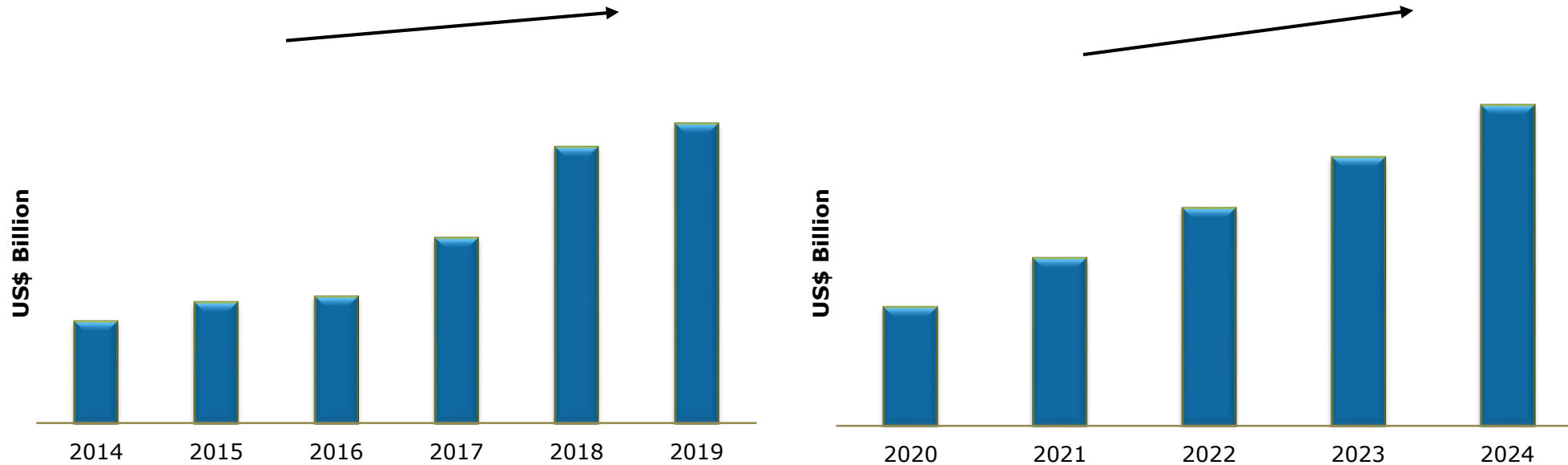
Executive Summary

Jewellery refers to ornaments made from precious metals and stones. Various kinds of jewellery include necklaces, rings, earrings etc. Jewellery is mainly worn as an accessory to enhance the beauty of the human body. Various steps involved in jewellery manufacturing includes designing, casting, divestment, finishing, stone setting and rhodium plating. Jewellery is mainly used as an ornament but also serves as a mode of investment, particularly gold jewellery. It also serves a devotional purpose and is used to reflect different cultures and feelings. The jewellery market has been segmented on the basis of type, assortment, platform, branding, metals and gender. The two main types of jewellery are fine jewellery and costume jewellery. On the basis of assortment, the market has been divided into rings, neckwear, earrings etc. Jewellery market can also be segmented on the basis of branding into branded and unbranded jewellery. Various kinds of metals included in jewellery market are gold, silver, diamond, platinum, gems etc. On the basis of platform, the market has been divided into online and offline jewellery market.

The US jewellery market has witnessed continuous growth in the past few years and is projected to grow even further during the forecast period (2020-2024). The market is expected to be driven by various growth enhancing factors such as rising per capita disposable income, growing number of digital buyers, soaring urban population, increasing female population etc. However, the market is not free from challenges that are hindering its growth. Some of the major challenges faced by the market are reduction in the number of independent jewelers, decline in weddings, etc.

The US Jewellery Market: An Analysis

The US Jewellery Market by Value



CAGRs	
2014-2019	xx%
2020-2024	xx%

The US jewellery market value is US\$... billion in 2019, an increase as compared to US\$... billion in 2018. The US jewellery market is anticipated to reach up to US\$... billion by 2024 from US\$... billion in 2020, at a CAGR of% from 2020 to 2024.

The US Jewellery Market: An Analysis

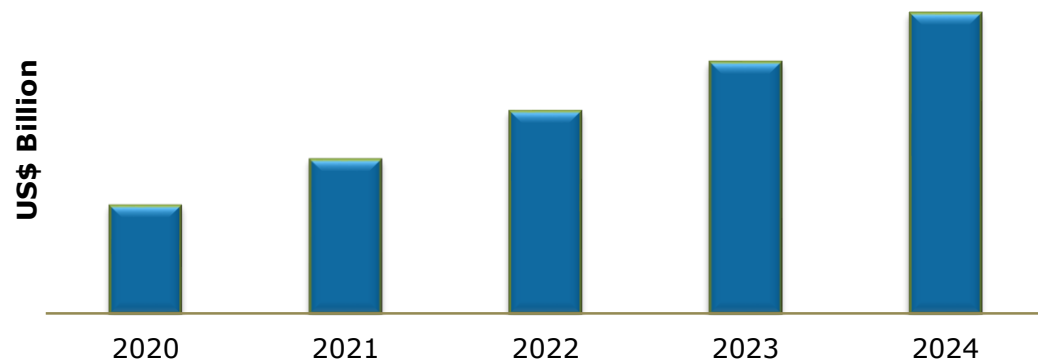
The US Jewellery Market by Metals and Stones; 2019



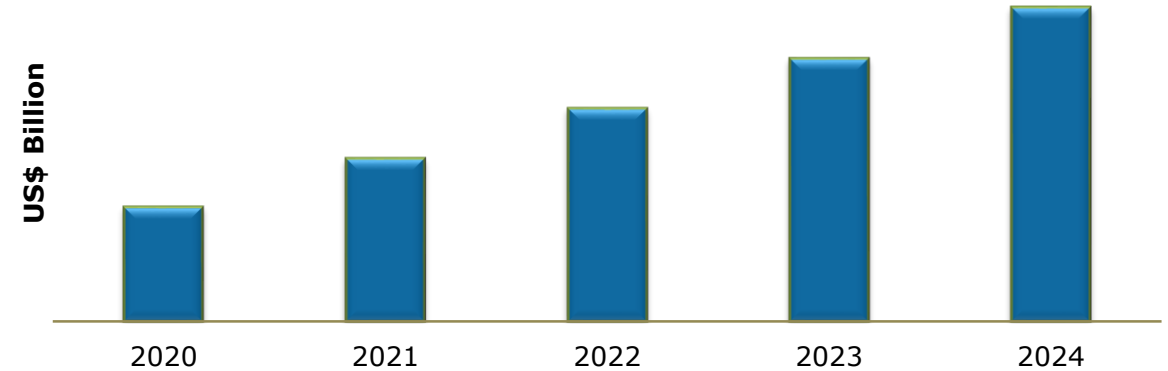
Metals and Stones	Share
Diamond	xx%
Platinum	xx%
Gold	xx%
Other Gems and Jewellery	xx%

The US Jewellery Market: Metals and Stones Analysis

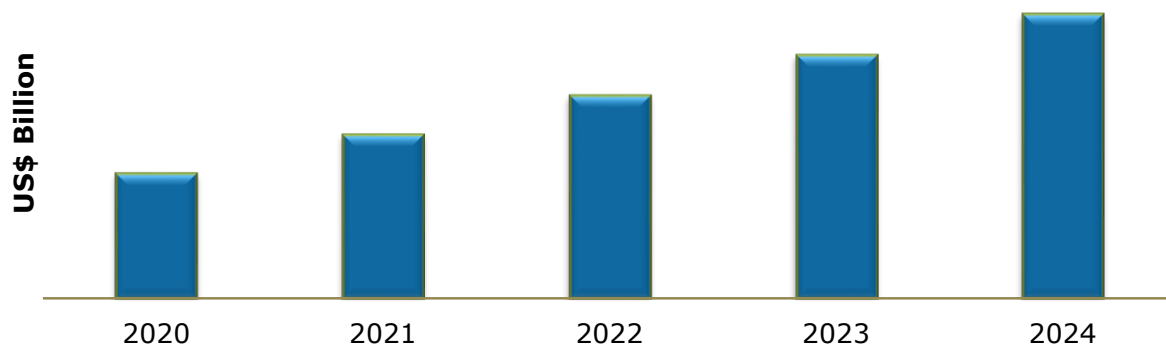
The US Gold Jewellery Market by Value



The US Diamond Jewellery Market by Value



The US Platinum Jewellery Market by Value



Metals and Stones	CAGR	
	2016-2019	2020-2024
Diamond	xx%	xx%
Platinum	xx%	xx%
Gold	xx%	xx%
Other Gems and Jewellery	xx%	xx%

The US Jewellery Market: Dynamics

