

Global Office Software Market: Coverage

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Global Office Software Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Office Software Market: Analysis By Type (Spreadsheet Software, Word Processing Software, Visualization Software, Presentation Software and Others), By Deployment (Cloud and On Premise), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2028
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada, and Mexico), Europe (Germany UK, France, Spain and rest of Europe), Asia Pacific (China, Japan, India, South Korea and rest of Asia Pacific), and Rest of the World.
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2023-2028
Competition in the Market	Consolidated
Key Players	Kingsoft Corporation Limited; Microsoft Corporation; Alphabet Inc. (Google LLC); Apple Inc.; Corel Corporation (Alludo); The Apache Software Foundation; Nevron Software LLC; MobiSystems, Inc.; Collabora Ltd.; and Yongzhong Software Co., Ltd. (Yozosoft)

Global Office Software Market: Coverage

Executive Summary

Office software is a type of computer software that allows users to create, edit, and share text documents, spreadsheets, presentations, and other types of files. Office software market is associated with provision of suite of applications by entities (organizations, sole traders and partnerships) including database management systems, graphics software, spreadsheet applications, and word processors. The global office software market value stood at US\$24.45 billion in 2022, and is expected to reach US\$37.06 billion by 2028. The market is expected to grow at a CAGR of 7.17% over the projected period of 2023-2028.

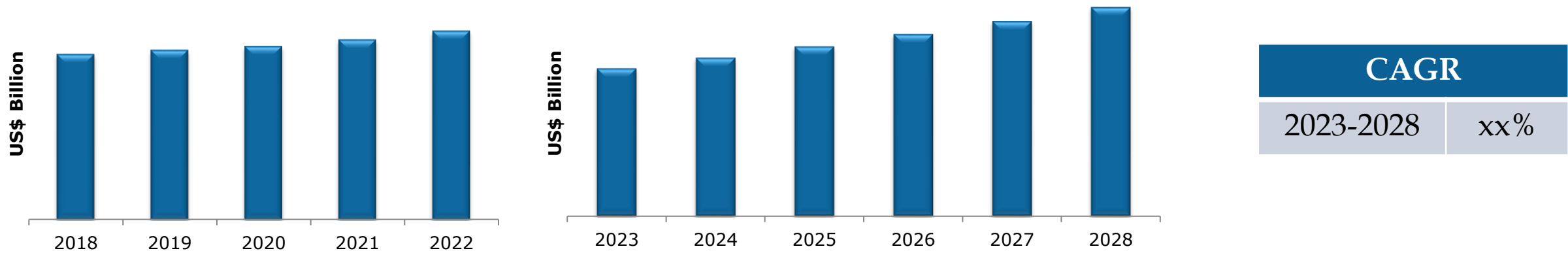
The office software market can be segmented on the basis of type (spreadsheet software, word processing software, presentation software, visualization software and others) and deployment (on premise and cloud). Cloud office software market is both the largest and fastest growing segment of global office software market owing to increased flexibility, scalability and resilience offered by cloud collaboration platforms, lower capital & operational costs, shift in consumer's preference towards subscription cloud-based office software and rise in adoption of work from home culture. On the basis of region, Asia Pacific office software market in the fastest growing region of global office software market.

COVID-19 pandemic brought in many changes in the world in terms of reduced productivity, loss of life, business closures, lockdown and closing down of factories and organizations. Lockdown policies imposed by government to prevent the spread of virus shifted work to digital platforms, compelling businesses to utilize WFH models and facilitating the adoption of cloud-based office software solutions by companies and SMEs across industries to store data in a more secure and remote manner with cloud-based office software services offering robust data security measures such as encryption, access controls, and backup and disaster recovery options. Therefore, with cloud-based office software solutions helping in automating and streamlining tasks while maintaining productivity and collaboration, COVID-19 pandemic positively impacted the growth of global office software market.

The office software market has increased from 2018-2022 and the projections are made that the market will continue to rise in the next five years i.e. 2023-2028. The demand for office software has been rising significantly in recent years owing to rising adoption of cloud computing, increasing internet penetration, growing usage of mobile devices, increasing demand for productivity tools, globalization, etc. Further, the market is expected to grow at a rapid pace due to integration of artificial intelligence (AI), technological advancements, increasing demand for collaboration software, rising demand from SMEs, etc. Yet the market faces some challenges such as high risk of data thefts and software malfunction, compatibility issues, etc.

Office Software Market: Global Analysis

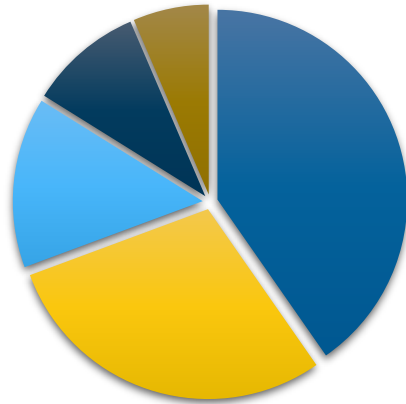
Global Office Software Market by Value



Global office software market was valued at US\$... billion in 2022 and is anticipated to reach up to US\$... billion by 2028 from US\$... billion in 2023, with a CAGR of xx%.

Office Software Market: Global Analysis

Global Office Software Market by Type; 2022



Type	Share (2022)
Spreadsheet Software	xx%
Word Processing Software	xx%
Visualization Software	xx%
Presentation Software	xx%
Others	xx%

Global Office Software Market by Deployment; 2022



Deployment	Share (2022)
Cloud	xx%
On Premise	xx%

Office Software Market: Global Analysis

Global Office Software Market by Region; 2022



North America, xx%

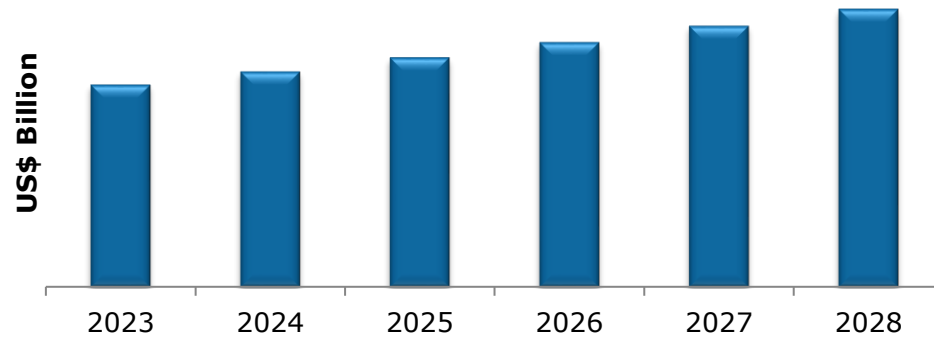
Europe, xx%

Asia Pacific, xx%

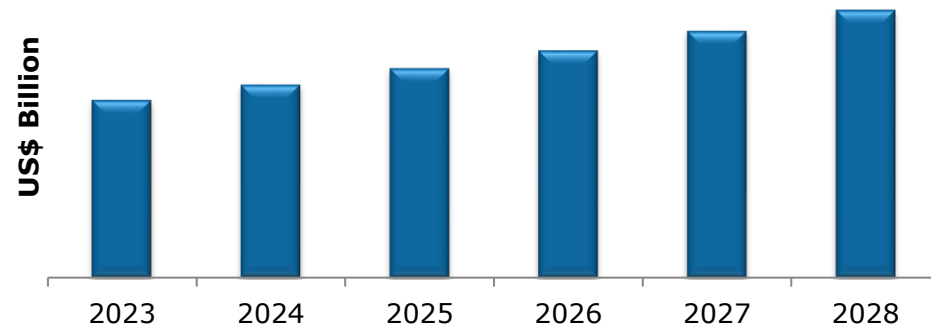
Rest of the World, xx%

Office Software Market: Type Analysis

Global Spreadsheet Office Software Market by Value



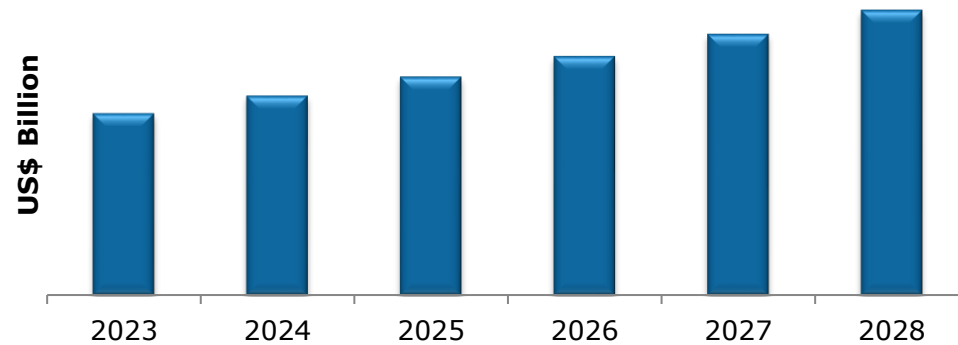
Global Visualization Office Software Market by Value



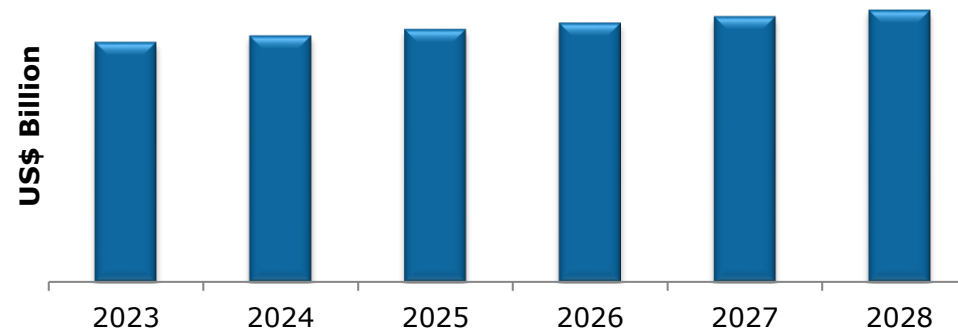
Type	CAGR (2023-2028)
Spreadsheet Software	xx%
Word Processing Software	xx%
Visualization Software	xx%
Presentation Software	xx%
Others	xx%

Office Software Market: Deployment Analysis

Global Cloud Office Software Market by Value



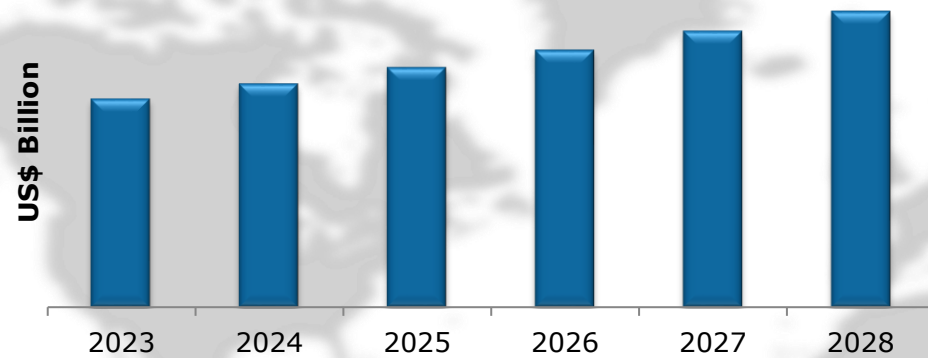
Global On Premise Office Software Market by Value



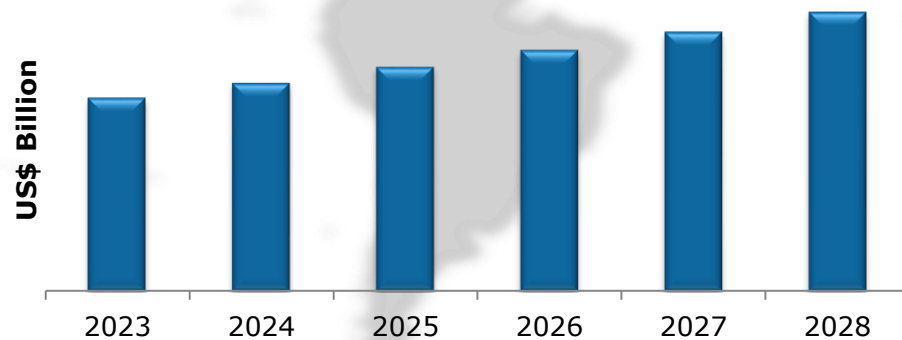
Deployment	CAGR (2023-2028)
Cloud	xx%
On Premise	xx%

Office Software Market: Regional Analysis

North America Office Software Market by Value



Asia Pacific Office Software Market by Value



Region	CAGR (2023-2028)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Rest of the World	xx%

Asia Pacific Office Software Market: An Analysis

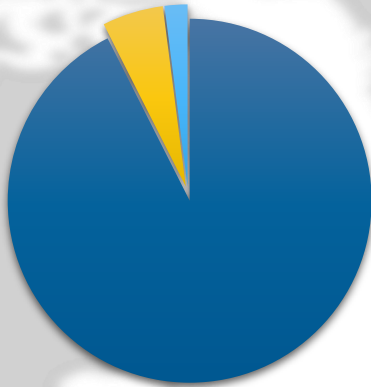
Asia Pacific Office Software Market by Region; 2022



Region	Share (2022)	CAGR (2023-2028)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
South Korea	xx%	xx%
Rest of Asia Pacific	xx%	xx%

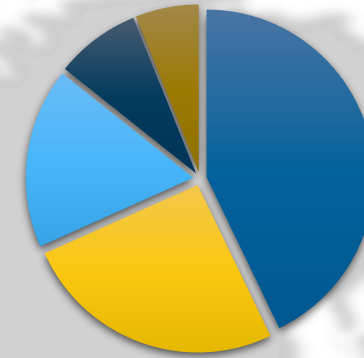
North America Office Software Market: An Analysis

North America Office Software Market by Region; 2022



Region	Share (2022)	CAGR (2023-2028)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

The US Office Software Market by Type; 2022



Type	Share (2022)	CAGR (2023-2028)
Spreadsheet Software	xx%	xx%
Word Processing Software	xx%	xx%
Visualization Software	xx%	xx%
Presentation Software	xx%	xx%
Others	xx%	xx%

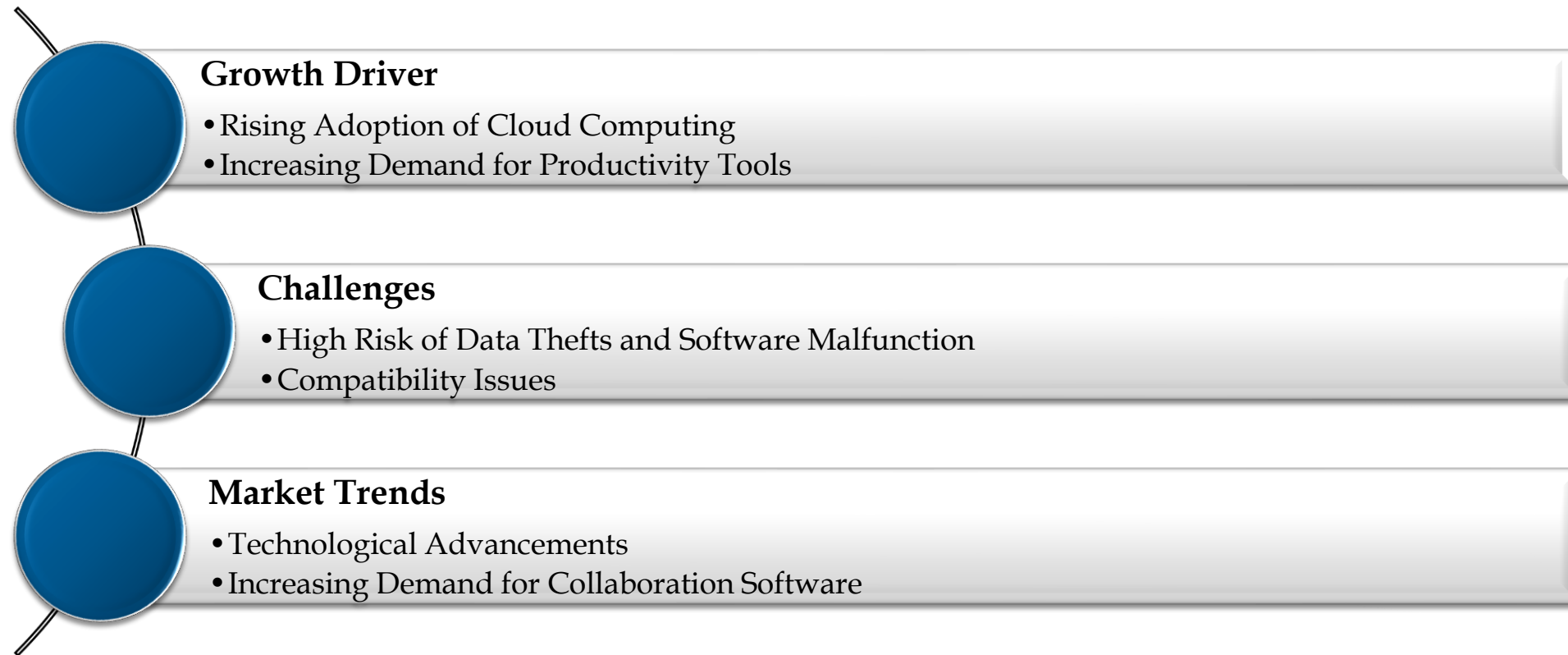
Europe Office Software Market: An Analysis

Europe Office Software Market by Region; 2022



Region	Share (2022)	CAGR (2023-2028)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Spain	xx%	xx%
Rest of Europe	xx%	xx%

Global Office Software Market: Dynamics



Global Office Software Market: Competitive Landscape

Players Profiled

- ❑ Kingsoft Corporation Limited
- ❑ Microsoft Corporation
- ❑ Alphabet Inc. (Google LLC)
- ❑ Apple Inc.
- ❑ Corel Corporation (Alludo)
- ❑ The Apache Software Foundation
- ❑ Nevron Software LLC
- ❑ MobiSystems, Inc.
- ❑ Collabora Ltd.
- ❑ Yongzhong Software Co., Ltd.
(Yozosoft)