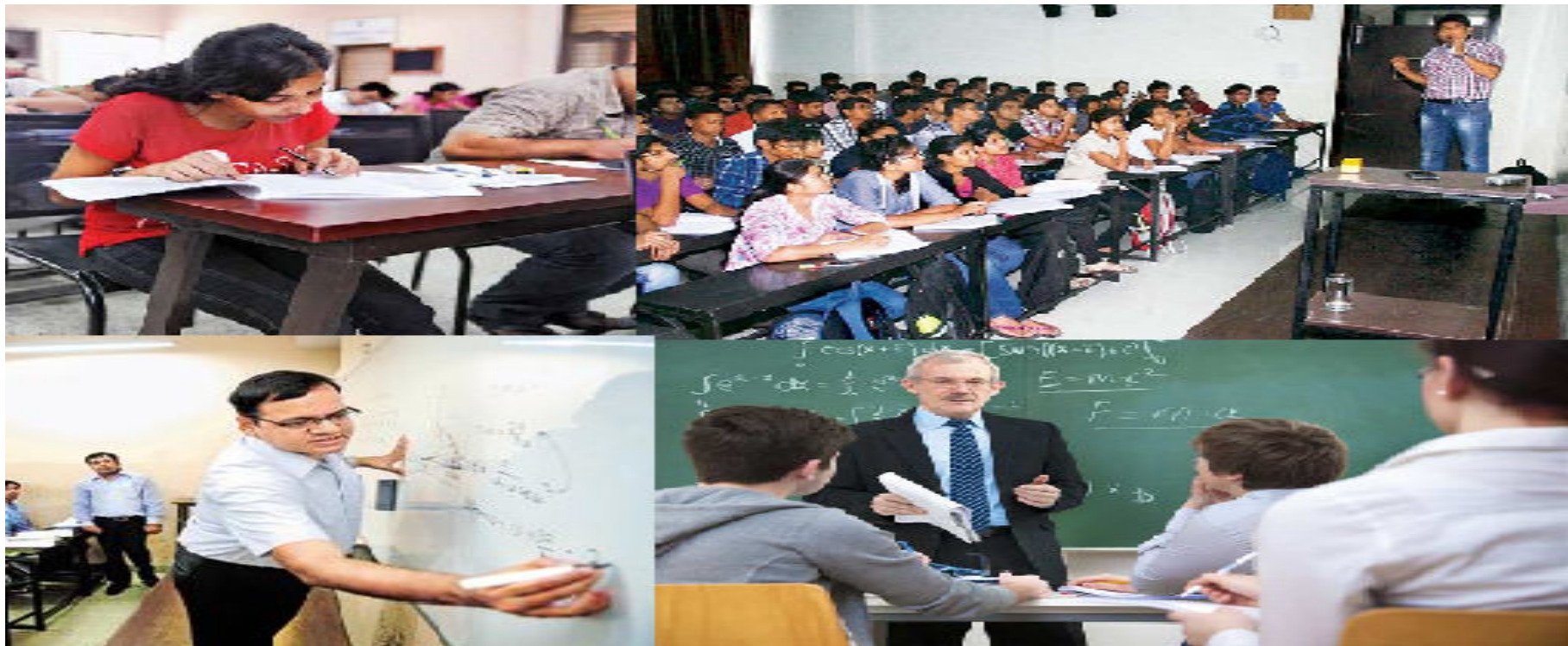


Indian Classroom Coaching Industry: Trends and Opportunities (2015 - 2019)

May 2015



Indian Classroom Coaching Industry Report

The report titled "Indian Classroom Coaching Industry: Trends and Opportunities (2015-2019)" provides an insight into the Classroom Coaching market in India with focus on preparation for various entrance exams. The report assesses the market sizing and growth of the Indian Classroom Coaching Industry over the years with detailed analysis. This research report analyzes this market and the various market segments and technology advancement in Education sector. The report also discusses key factors driving growth of the industry and major trends and challenges faced by major players. Major players operating in the classroom coaching industry like FITJEE, T.I.M.E, Career Launcher, MT Educare, Resonance and Aakash Institute are compared and analyzed in the report.

Segments of the Market

- Entrance Exam Preparation Industry
- Private Tuition Industry

Indian Classroom Coaching Industry Report

- Types of Coaching
 - ⊕ Medical Exams Preparation
 - ⊕ Engineering Exams Preparation
 - ⊕ CA Preparation
 - ⊕ MBA Preparation
 - ⊕ Civil Services Exam Preparation
 - ⊕ Private tuitions for 10th and 12th board exams
 - ⊕ Supplementary coaching classes for 5th to 10th grade students
- Company Coverage
 - ⊕ FITJEE
 - ⊕ MT Educare
 - ⊕ Career Launcher
 - ⊕ T.I.M.E
 - ⊕ Resonance
 - ⊕ Aakash Institute

Indian Classroom Coaching Industry Report

Executive Summary

Education plays a pivotal role in the overall development of an individual in a developing country like India. Indian Education system is growing and developing continuously with Indian Coaching Industry being its significant part. Classroom coaching is the major segment of the Coaching Industry and is responsible for generating the most significant chunk of revenue of this industry. The Indian Classroom Coaching Industry is further segmented into Private Tutorial Industry and Entrance exam preparation.

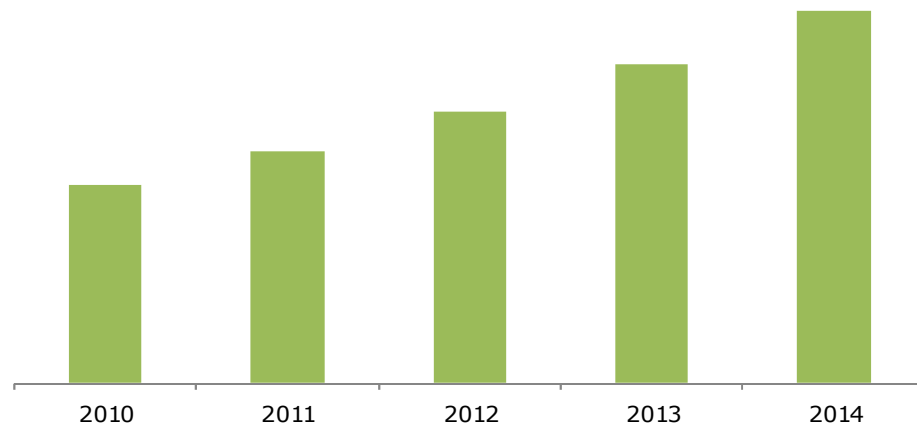
Private Tuition Industry involves students from grade 5 to grade 12, who supplement their formal education along with coaching classes for various subjects. Entrance test Preparation Industry on the other hand involves coaching for various entrance examinations like IITJEE, AIEEE, AIPMT and CA exam levels. This preparation is very process driven and involves engaging students with proper study materials. This industry witnesses fierce competitions with various established market players operating and competing with differentiated strategies. This industry is expected to grow further due to increasing competition for various competitive exams.

The Indian Classroom Coaching Industry is expected to grow exponentially in the future due to increase in income of people, the percentage of their spending on education and increased awareness. Moreover, the growing demand for engineering and medical as a career has increased the number of students opting for entrance test preparation classes. Increased proportion of working parents is another factor which has motivated the students to take up supplementary coaching classes as parents can't help and assist the school going students along with their own professional work.

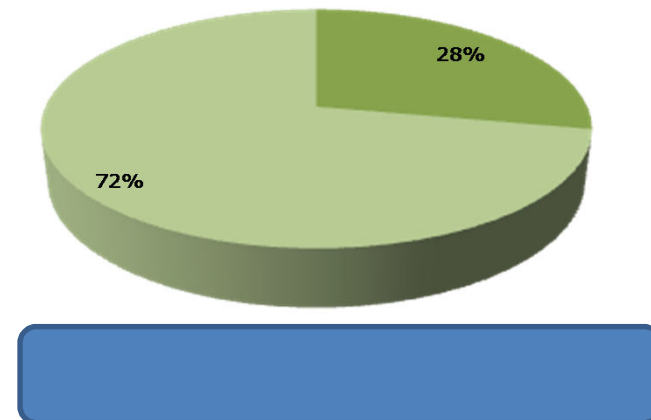
Indian Classroom Coaching Industry Report

The Indian Classroom Coaching Industry accounted for approximately US\$...billion in 2014. This industry deals with the provision of regular classes for the preparation of students for various exams supplementary to the formal education. It is forecasted that the Indian Classroom Coaching industry will grow at a CAGR of ... percent over the period 2015-2019 .

Indian Coaching Industry, (In US\$ Billions), 2010-2014



Segmentation of the Indian Classroom Coaching Industry, (In %), 2014



- With increasing competition among students in the education sector, the demand for supplementary coaching along with formal education is rising. Classroom coaching is the most useful form of coaching in this industry.