

# The US Sports Betting Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)

May 2020



# The US Sports Betting Market: Coverage

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Company Profiling

# The US Sports Betting Market: Coverage

## Scope of the Report

Attributes	Details
Title	The US Sports Betting Market: Size & Forecast with Impact Analysis of COVID-19 (2020-2024)
Coverage	The US and Regional
Regional Coverage	Nevada, New Jersey, Pennsylvania, Mississippi, Indiana, West Virginia, Iowa, Rhode Island, Delaware, New York, Oregon
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2020-2024
Competition in the Market	Moderately Fragmented
Key Players	DraftKings, Flutter Entertainment plc (FandDuel Group), Caesars Entertainment Corporation, Scientific Games Corporation

# The US Sports Betting Market

## Executive Summary

Sports betting is one of the most popular and widely-spread forms of gambling. Sports betting can be defined as an activity, that includes placing a wager on the outcome of a particular sports event. This is considered an entertainment activity for the sports lover. Sports betting offers all the popular sports, including basketball, football, golf, hockey, tennis, horse racing, etc.

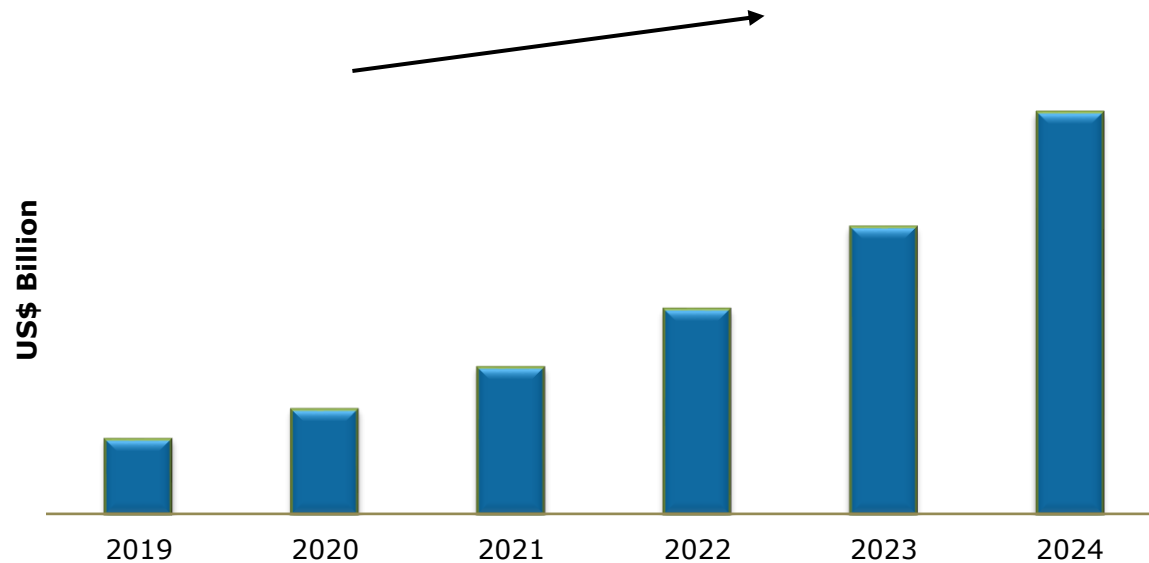
There is always some degree of risk associated with the sports betting, as it involves putting the real money at stake and winning is never guaranteed. While millions of people enjoy the sports betting, many considered that it should never be practiced. Hence, sports betting has its own pros and cons. The pros of sports betting include the probability of winning huge amount of money, more profitable than investment, good source of investment, various sports to bet on. Whereas, the cons of sports betting are high risk game, more losses, highly addictive, and impossibility to constantly win.

Sports betting have a long history with continuous introduction of laws to establish regulations in the sports betting industry. In May 2018, the Supreme Court in the US paved way to legalize sports betting by declaring that the federal ban on sports betting was unconditional. The sports betting market can be segmented on the basis of channel, type, and sports type.

The US sports betting market has increased significantly during the year 2019, and projections are made that the market would rise in the next four years i.e. 2020-2024 tremendously. The sports betting market is expected to increase due to increasing use of mobile phones for sports betting, easier access to online betting, rising millennial population, growing popularity of e-sports betting, mergers & acquisitions, etc. Yet the market faces some challenges such as declining disposable income, stringent regulations, etc.

# Sports Betting Market: The US Analysis

## The US Sports Betting Market by Value

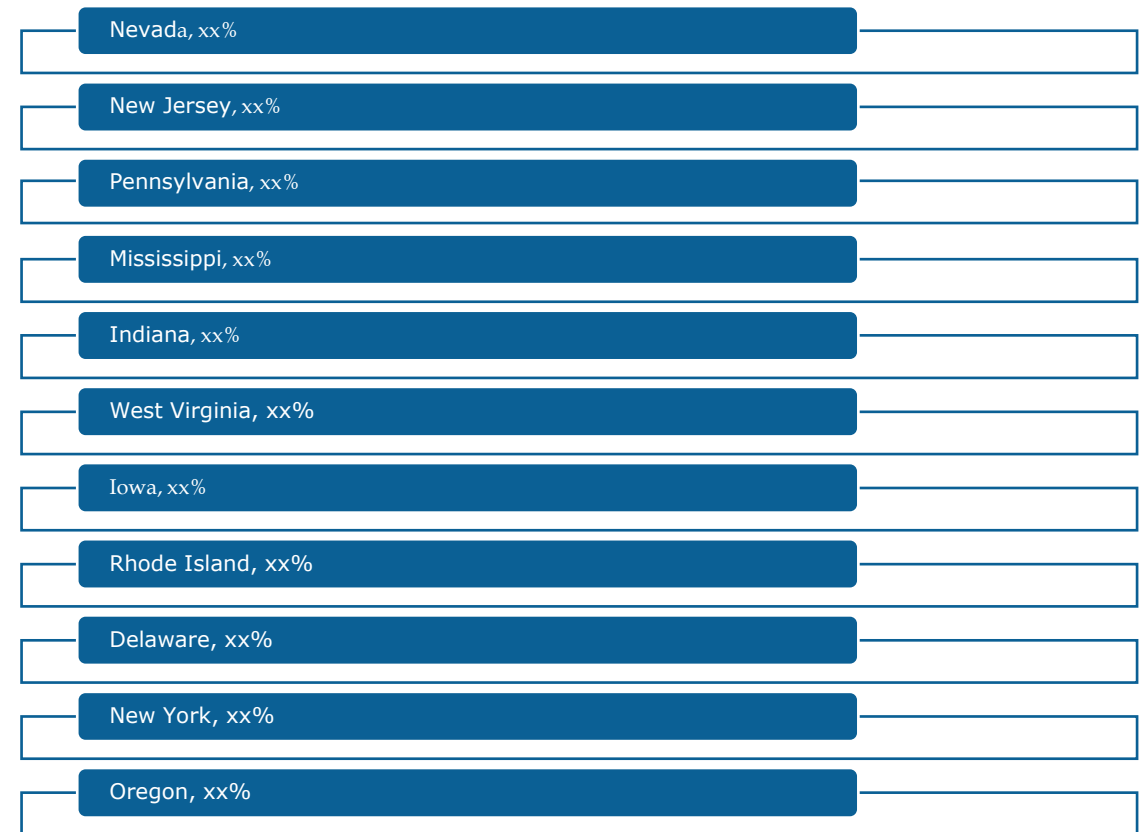
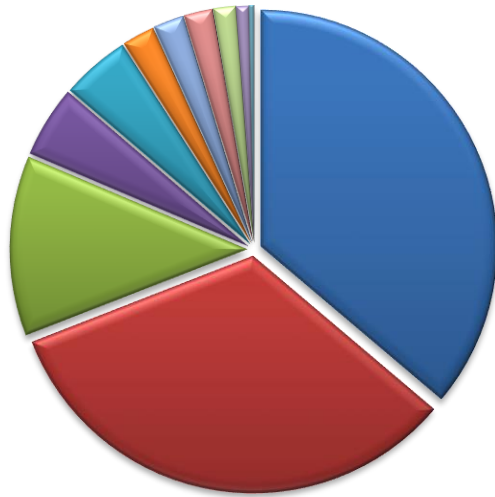


CAGR	
2020-2024	xx%

The US sports betting market, valued at US\$... billion in 2019. The US sports betting market is anticipated to reach up to US\$... billion by 2024 from US\$... billion in 2020, increasing at a CAGR of ....% from 2020 to 2024..

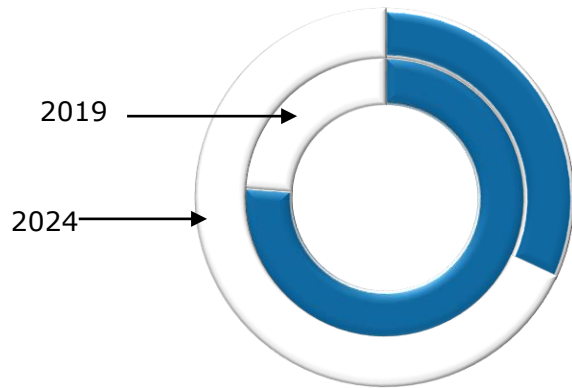
# Sports Betting Market: The US Analysis

## The US Sports Betting Market by Region; 2019



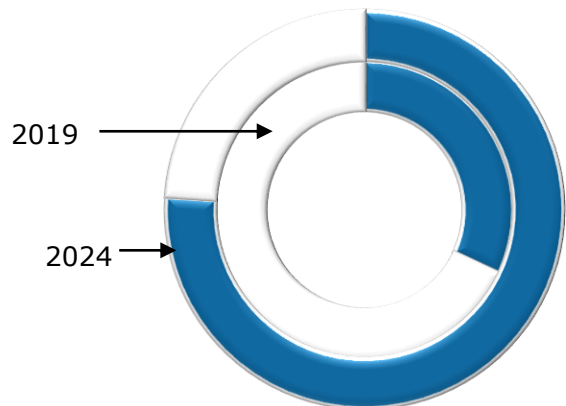
# Sports Betting Market: The US Analysis

**The US Sports Betting Market by Channel; 2019**



Channel	Share	
	2019	2024
On-ground	xx%	xx%
Online	xx%	xx%

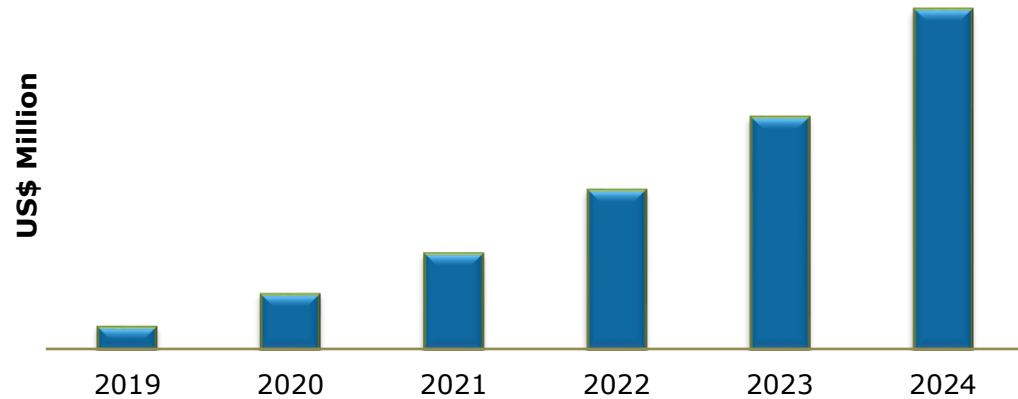
**The US Sports Betting Market by Type; 2019**



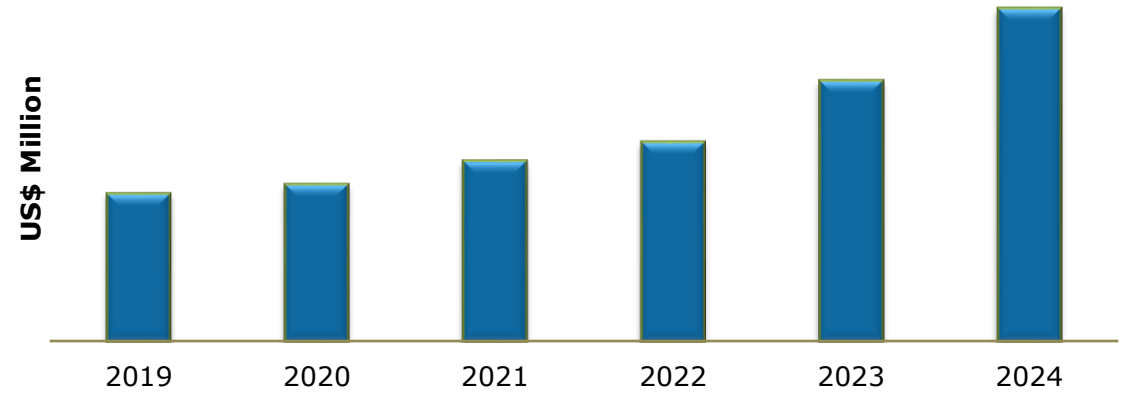
Type	Share	
	2019	2024
In-play Betting	xx%	xx%
Others	xx%	xx%

# Sports Betting Market: Channel Analysis

### The US Online Sports Betting Market by Value



### The US On-ground Sports Betting Market by Value

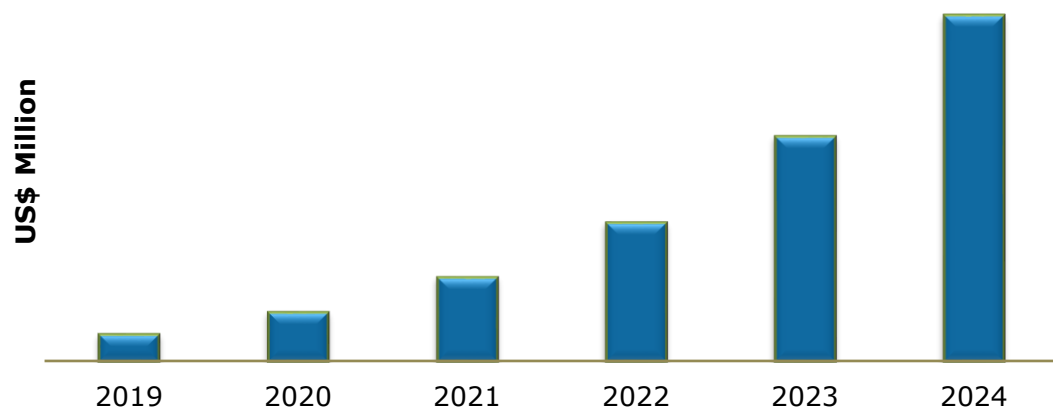


Channel	CAGR
	2020-2024
Online	xx%
On-ground	xx%

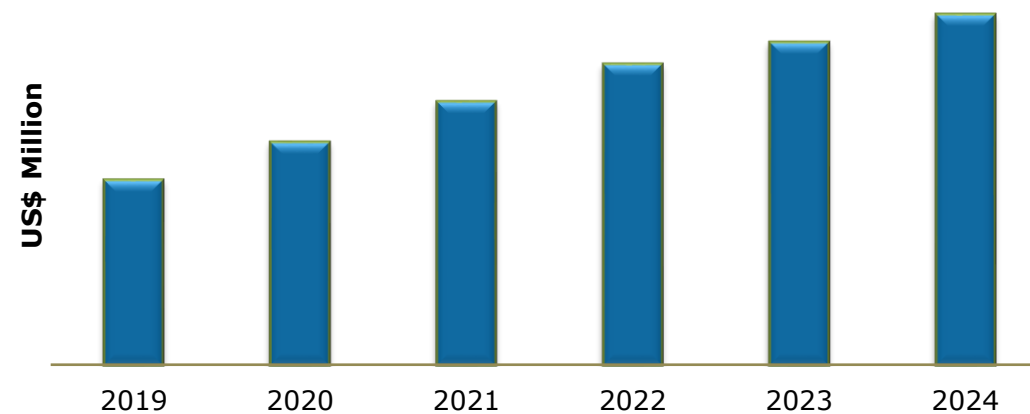


# Sports Betting Market: Type Analysis

The US In-play Sports Betting Market by Value



The US Others Sports Betting Market by Value



Type	CAGR
	2020-2024
In-play	xx%
Others	xx%

# Sports Betting Market: Dynamics



# Sports Betting Market: Competitive Landscape

## Players Profiled

- DraftKings 
- Flutter Entertainment plc (FandDuel Group) 
- Caesars Entertainment Corporation 
- Scientific Games Corporation 

Note: The graphs on this slide are only for sample representation.