

Global Online Gambling Market with Focus on Sports Betting (2018-2022 Edition)

September 2018



Global Online Gambling Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Competitive Landscape

Company Profiles

Global Online Gambling Market with Focus on Sports Betting: Coverage

Scope of the Report

Attributes	Details
Title	Global Online Gambling Market with Focus on Sports Betting (2018-2022 Edition)
Coverage	Global and Regional
Regional Coverage	Europe, Asia and Middle East, North America and Latin America
Forecast Period of Market	2018-2022
Competition in the Market	Fragmented
Key Players	Betsson AB, Kindred Group Plc., Net Entertainment, Paddy Power Betfair Plc.

Global Online Gambling Market with Focus on Sports Betting

Executive Summary

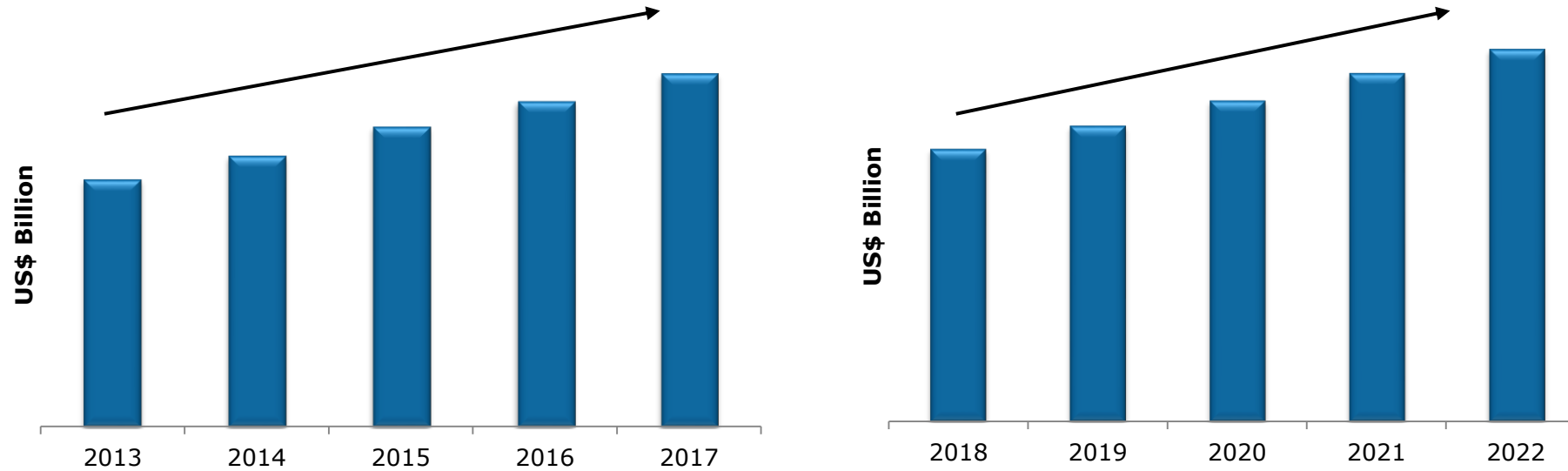
Online gambling is the betting/staking of something of value, generally money on the outcome of a game using the internet. With the advent of high-speed internet, online gambling is gaining popularity among the population. The online gambling market is comprised of a number of different types of games, each with its own business model and technology. It consists of online casino, sports betting, online poker, online bingo, lotteries and other skill games. The two main forms of online gambling are: Online Wagering and Online Gaming.

The global market for online gambling exhibited a strong performance through the years 2013 to 2017. It is estimated that the market would grow at a healthy rate over the forecast period (2018-2022). The global online gambling market is supported by various growth drivers such as growth of mobile gambling, spike in internet penetration, rising ownership of gadgets such as mobile, laptops, tablets, growing number of online women gamblers, industry consolidation and alternative option to cash. In spite of high growth, the market is still facing some challenges which are obstructing the growth of the market.

Some of the major challenges faced by the industry are: lack of suitable software handling, cyber security issues and stringent government regulations. Increasing adoption of bitcoin gambling and growing number of online women gamblers have been identified as some of the key trends existing in the market.

Online Gambling Market: Global Analysis

Global Online Gambling Market by Value

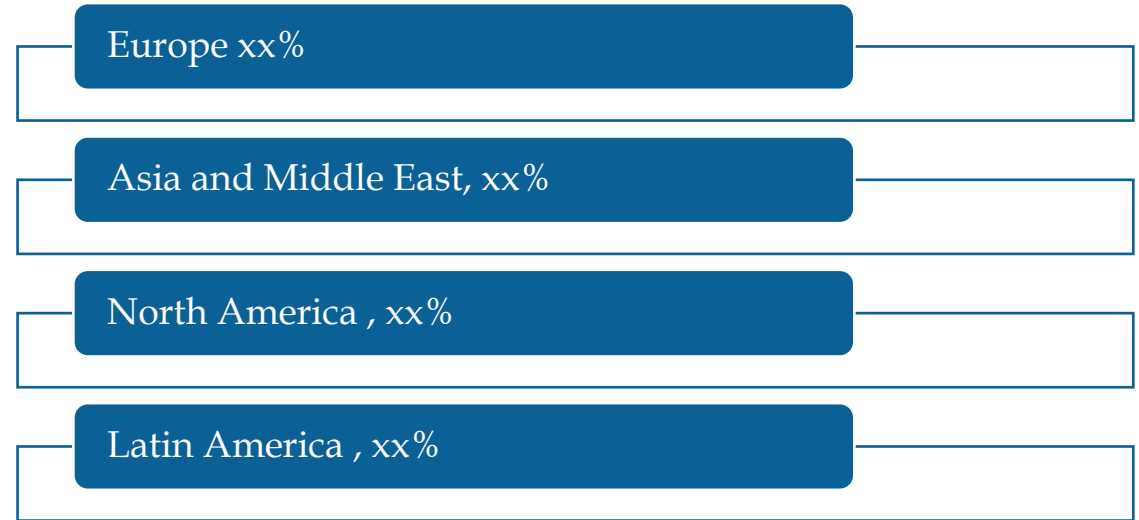


CAGRs	
2013-2017	xx%
2018-2022	xx%

The global online gambling market value was US\$... billion in 2017, increased from the 2016 market value of US\$... billion. The market increased at a CAGR of....% over the years 2014-2017. The market is forecasted to reach to US\$... billion in 2022, as compared to US\$... billion in 2018. The market value is anticipated to rise at a CAGR of% over the years 2018 to 2022.

Online Gambling Market: Global Analysis

Global Online Gambling Market by Region; 2017



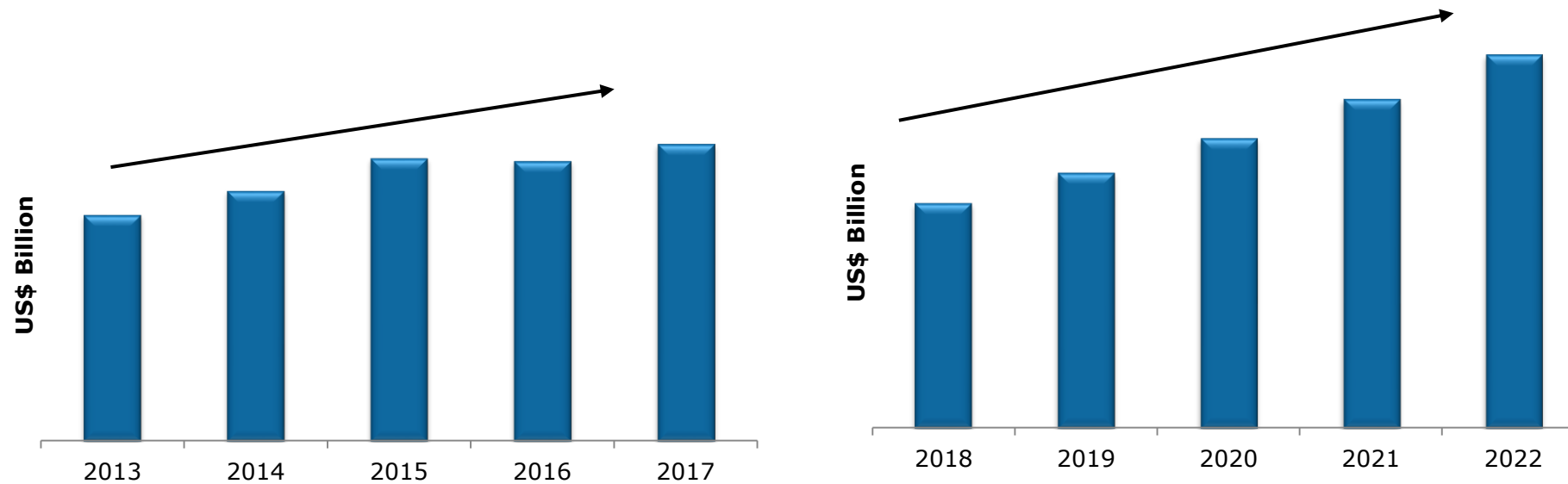
Global Online Gambling Market by Segments ; 2017



Segment	Share
Sports Betting	xx%
Casino	xx%
Others (Poker, Bingo, Lottery etc.)	xx%

Online Gambling Market: Segment Analysis

Global Online Sports Betting Market by Value

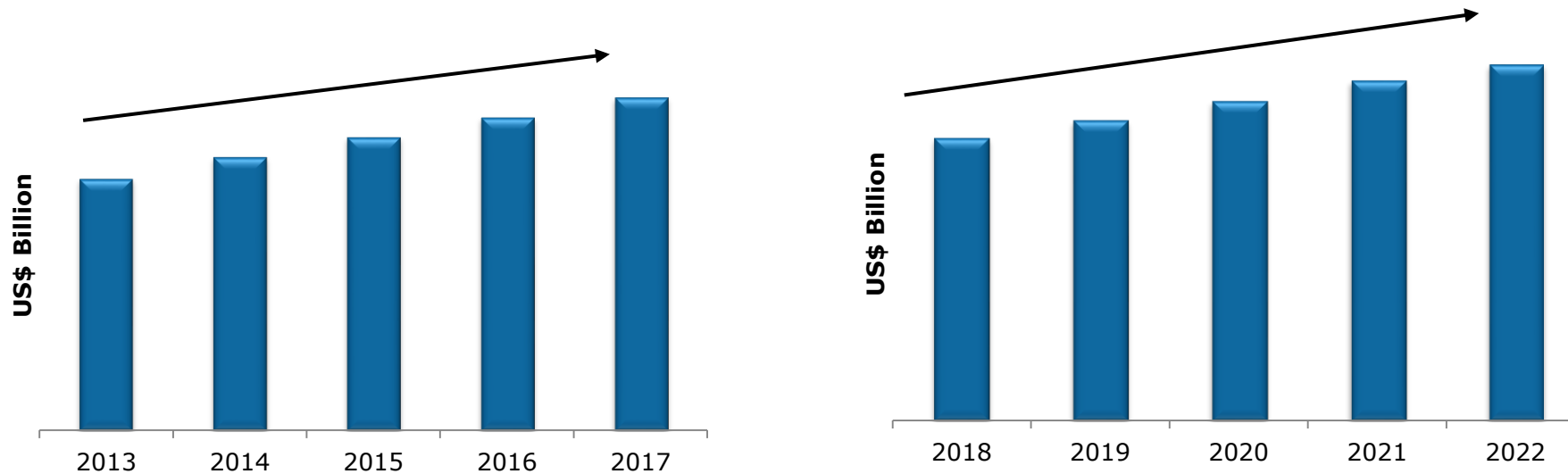


CAGR _s	
2013-2017	xx%
2018-2022	xx%

The global online sports betting market was US\$... billion in 2017, increased as compared to US\$...billion in 2016. The global online sports betting market increased at a CAGR of ...% over the years 2013-2017. The online sports betting market is expected to increase to US\$... billion in 2022, from US\$...billion in 2018, growing at a CAGR of% over the years 2018-2022.

Online Gambling Market: Segment Analysis

Global Online Casino Market by Value

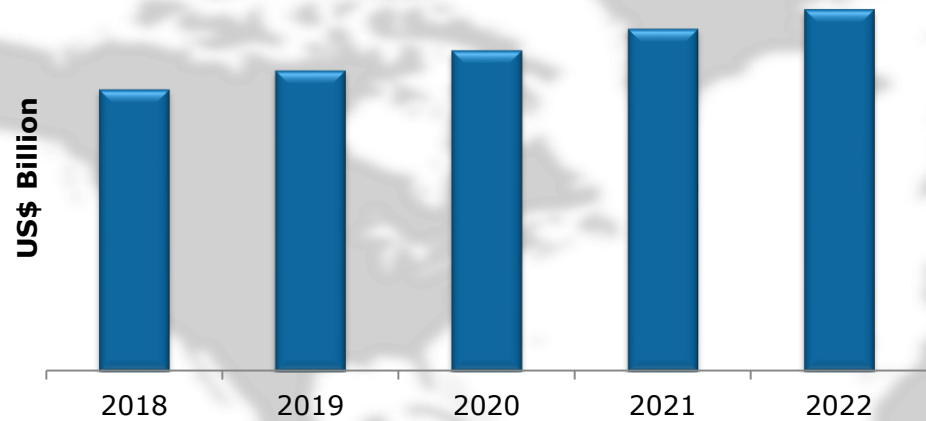


CAGRs	
2013-2017	xx%
2018-2022	xx%

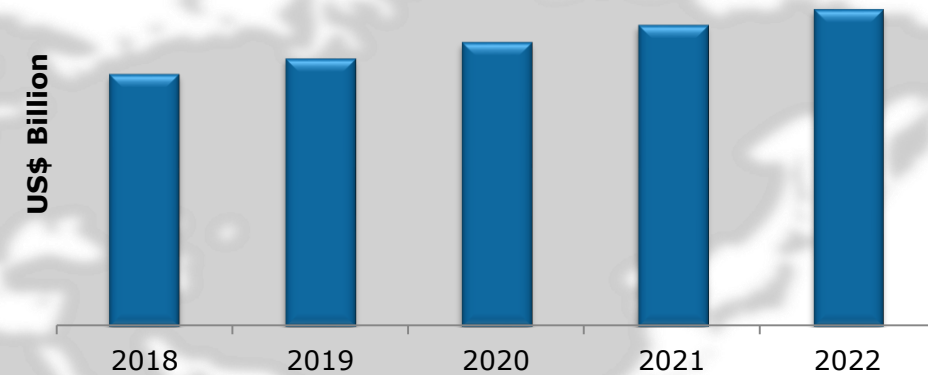
The global online casino market was US\$... billion in 2017, increased as compared to US\$...billion in 2016. The global online casino market increased at a CAGR of ...% over the years 2013-2017. The casino market is expected to increase to US\$... billion in 2022, from US\$...billion in 2018, growing at a CAGR of% over the years 2018-2022.

Online Gambling Market: Regional Analysis

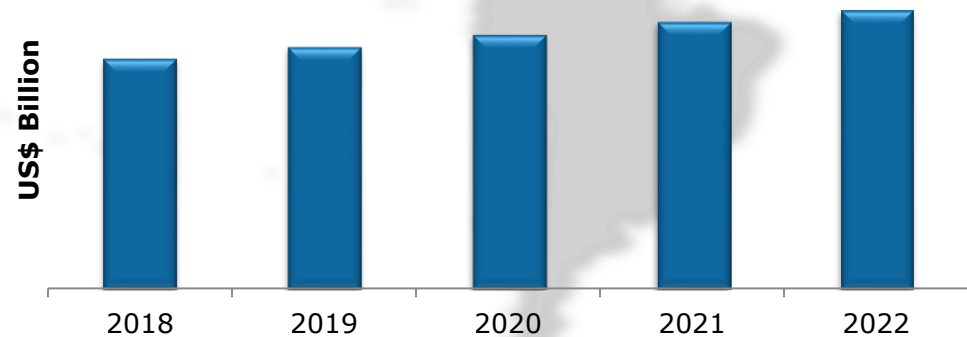
Europe Online Gambling Market by Value



Asia and Middle East Gambling Market by Value



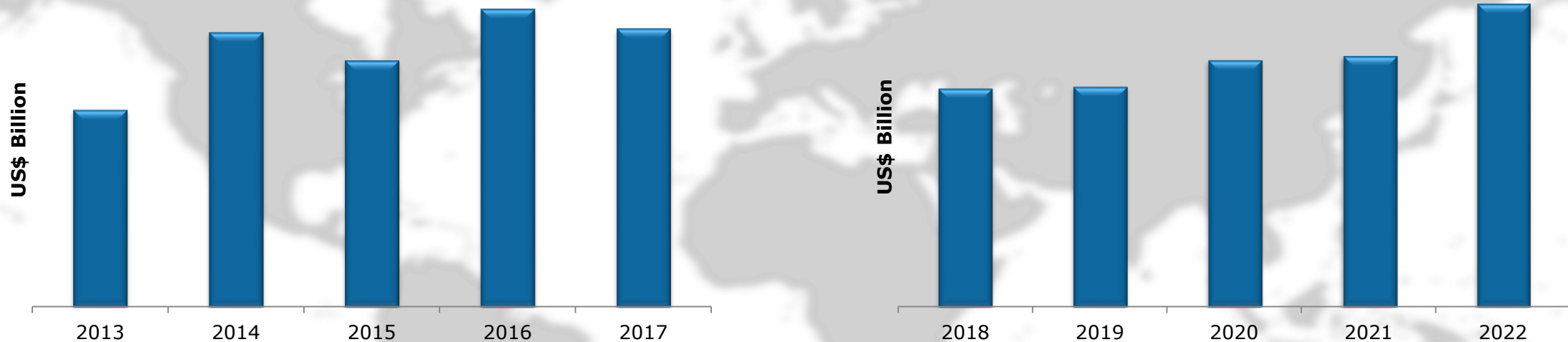
North America Online Gambling Market by Value



Region	CAGR	
	2013-2017	2018-2022
Europe	xx%	xx%
Asia and Middle East	xx%	xx%
North America	xx%	xx%
Latin America	xx%	xx%

Online Gambling Market: Regional Analysis

Europe Online Sports Betting Market by Value



Europe online sports betting market was US\$... billion in 2017, increased as compared to US\$...billion in 2016. Europe online sports betting market increased at a CAGR of ...% over the years 2013-2017. The Europeans sports betting market is expected to increase to US\$... billion in 2022, from US\$...billion in 2018, growing at a CAGR of% over the years 2018-2022.

Online Gambling Market: Competitive Landscape

Players Profiled

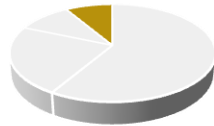
- Betsson AB



- Kindred Group Plc.



- Net Entertainment



- Paddy Power Betfair Plc.



Note: The graphs on this slide are only for sample representation.