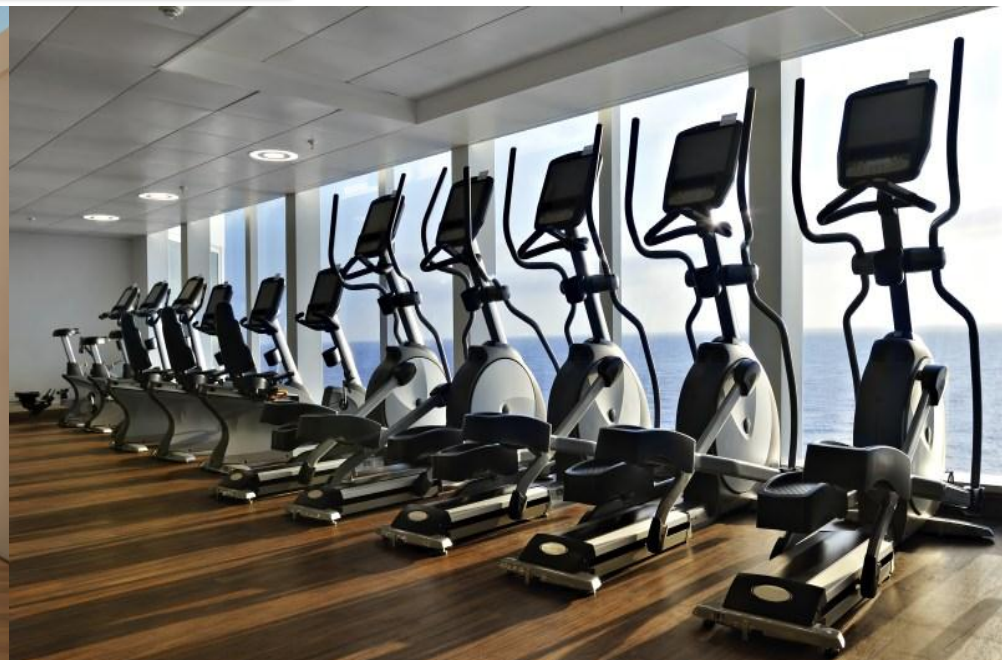


Global Fitness Equipment Market (2017-2021 Edition)

June 2017



Global Fitness Equipment Market

Scope of the Report

The report titled "Global Fitness Equipment Market (2017-2021 Edition)", provides an in-depth analysis of the global fitness equipment market by value. The report also gives an insight of the global fitness equipment market by segments, by region, etc. The report provides a regional analysis of the fitness equipment market, including the following regions: North America, Latin America & MEIA, APAC and Europe.

Growth of the overall global fitness equipment market has also been forecasted for the period 2017-2021 edition, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

The competition in the global fitness equipment market is dominated by the three big players Technogym, Brunswick Corporation (Life Fitness) and Amer Sports (Precor). Further, key players of the fitness equipment market Technogym, Brunswick Corporation (Life Fitness) and Amer Sports (Precor) are also profiled with their financial information and respective business strategies.

Company Coverage

Technogym

Brunswick Corporation (Life Fitness)

Amer Sports (Precor)

Global Fitness Equipment Market

Executive Summary

The sedentary lifestyles and reduced physical activities have altered the course of health of individuals globally. The increasing incidence of diseases and disorders has evoked an urge among the population to stay fit and healthy. The fitness includes physical, mental, psychological, social and spiritual fitness. The fitness is a segment of healthcare industry, which is a booming business in today's scenario. The business apart from enveloping drugs, therapies, also includes fitness equipment that keeps the individuals updated about their physical vitals.

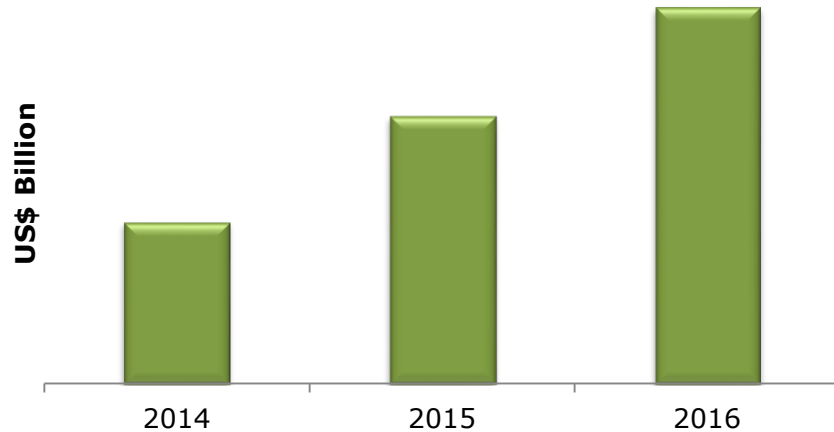
Fitness equipment are the machines and monitoring devices that keeps the users updated about their vitals such as heart rate, breathing density, calories burned, miles walked, etc. The fitness equipment are used at homes, gyms, health clubs for health related reasons. These days corporate suites and hospitality centres such as hotels, restaurants, cafes, etc. are also accommodating fitness equipment in their defined setting with an aim to manage the employee health and improve the customer experience respectively.

The fitness equipment can be segmented on the basis of equipment type, product type and by the end-user application.

The global fitness equipment market has increased at a significant CAGR during the years 2014-2016 and projections are made that the market would rise in the next four years i.e. 2017-2021 tremendously. The fitness equipment market is expected to increase due to increased outbreak of chronic diseases such as obesity and diabetes, increased number of health fitness clubs, rising GDP per-capita increased healthcare expenditure, etc. Yet the market faces some challenges such as, high dependence on economic volatility, niche demographics and intense competition.

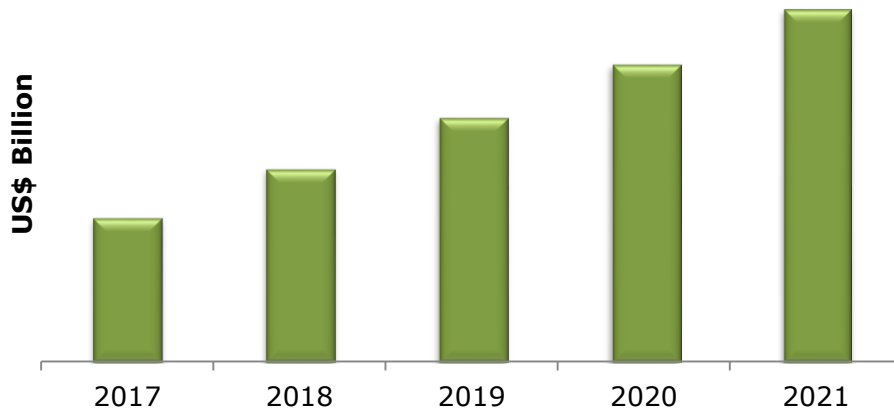
Global Fitness Equipment Market : Report

Global Fitness Equipment Market by Value; 2014-2016 (US\$ Billion)



Global fitness equipment market value reached to US\$... billion in 2021, as compared to US\$... billion in 2017 at a CAGR of%. Global fitness equipment market showcased the increase due to the factor Global fitness equipment market was segmented into....

Global Fitness Equipment Market by Value; 2017-2021 (US\$ Billion)

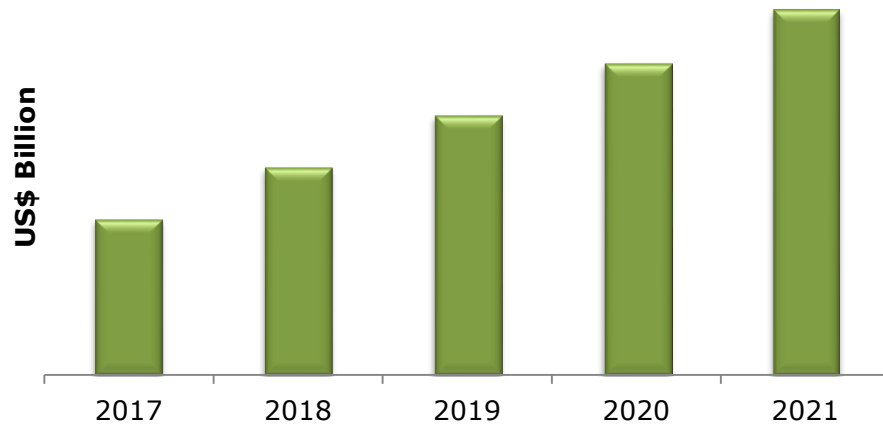


Global Fitness Equipment Market by Segments; 2016



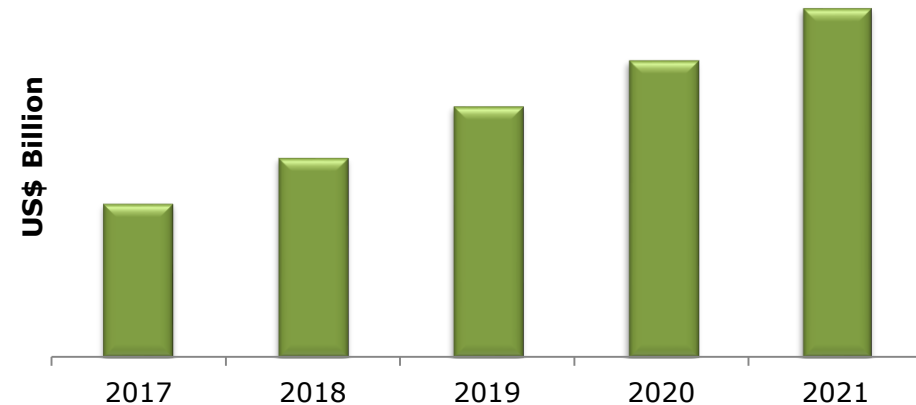
Global Fitness Equipment Market : Regional Report

North America Fitness Equipment Market by Value; 2017-2021 (US\$ Billion)



North America fitness equipment market value is expected to reach US\$..... billion in 2021, as compared to US\$ billion in 2017. Europe fitness equipment market by value is forecasted US\$..... billion in 2017 and US\$.....billion in 2021 at a CAGR of% over the year 2017-2021. Europe fitness equipment market was segmented into.....

Europe Fitness Equipment Market by Value; 2017-2021 (US\$ Billion)



Europe Fitness Equipment Market by Segments; 2015

