

Global Luxury Resale Market:  
Analysis By Product, By  
Distribution Channel, By Gender,  
By Region Size and Trends with  
Impact of COVID-19 and Forecast  
up to 2026

May 2022



# Global Luxury Resale Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID

Dynamics

Competitive Landscape

Company Profiling

# Global Luxury Resale Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Luxury Resale Market: Analysis By Product, By Distribution Channel, By Gender, By Region Size and Trends with Impact of COVID-19 and Forecast up to 2026
Coverage	Global and Regional
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2026
Competition in the Market	Fragmented
Key Players	The RealReal, Inc., Vestiaire Collective, Poshmark Inc., ThredUp, Inc., Farfetch Ltd., Compagnie Financiere Richemont SA (YOOX Net-a-Porter Group ), Everlane Inc., TechStyle Fashion Group (JustFab Inc.), OfferUp, Inc. (Letgo Inc.), Kynetic (Rue La La), Trendly, Inc. (Rebag), and Cudoni

# Global Luxury Resale Market: Coverage

## Executive Summary

Luxury resale refers to the buying and selling of the previously-owned luxury goods. In the past few years, the sale of the pre-owned luxury goods have been increasingly very rapidly and the stigma associated with the consumption of the second-hand luxury has been disappearing. The global luxury resale market in 2021 was valued at US\$32.61 billion, and is likely to reach US\$51.77 billion by 2026, growing at a CAGR of 9.68% during the forecast period of 2022-2026.

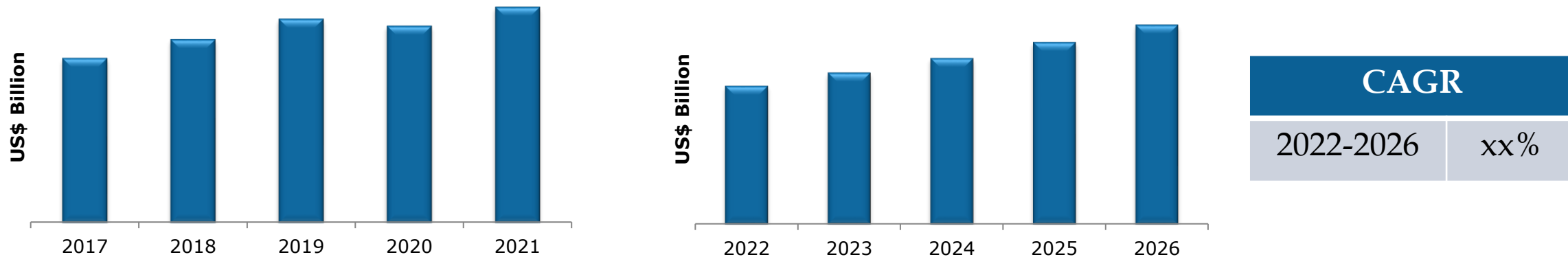
The luxury resale market can be segmented on the basis of product (apparel luxury, hard luxury and others), distribution channel (online and offline), and by gender (male, and female). On the basis of distribution channel, online segment held more than half of the share in luxury resale market in 2021, and is the fastest growing segment with a CAGR of more than 19% during forecast period, due to the larger influence of digitalization in the world.

The COVID-19 pandemic had a mixed impact on the global luxury resale market. As a result of the pandemic, slight decline in demand for luxury resale items was observed. The impact of prolonged lockdown had created a sudden gap in supply and demand of the secondhand luxury industry. The COVID-19 created awareness about eco-friendly methodology and usage of pre-owned luxury products was redefined. In the coming years, the market is predicted to grow at a faster rate and recover to the pre-COVID marks. With the increased understanding of the benefits of online platform of the industry, large number of large luxury brands are partnering with resale online platforms, and changing in marketing techniques by offering rebates over exchanging old luxury items over the new items, which would provide a boom in the industry.

The global luxury resale market has increased in 2021 and projections are made that the market would rise in the next four years i.e. 2022-2026 tremendously. Due to consumer behavior that views luxury products as a mark of status and boosts a person's self-worth, the majority of the young people, particularly millennials, are drawn to purchase secondhand luxury items. The growing number of millennials is a major driver of the market. Further, the luxury resale market is expected to increase due to increasing middle class population and spending, soaring urban population, escalating internet users, etc. in recent years, yet the market faces some challenges such as lack of trust in buying second-hand luxury, e-commerce fraud, lack of awareness, etc.

# Luxury Resale Market: Global Analysis

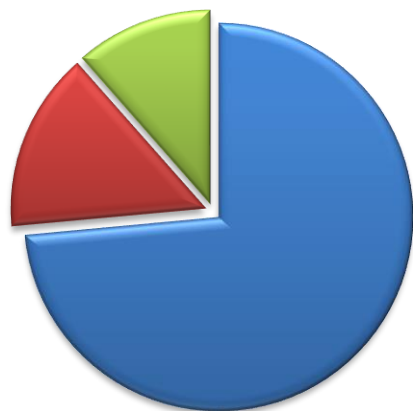
## Global Luxury Resale Market by Value



The Global luxury resale market valued at US\$... billion in 2021, increased as compared to US\$... billion in 2020. Global Luxury Resale Market is anticipated to reach up to US\$... billion by 2026, at a CAGR of ....%, from US\$... billion in 2022.

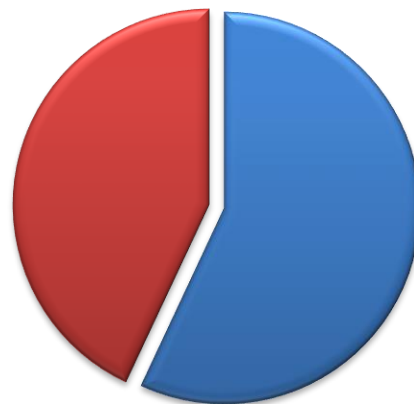
# Luxury Resale Market: Global Analysis

Global Luxury Resale Market by Product; 2021



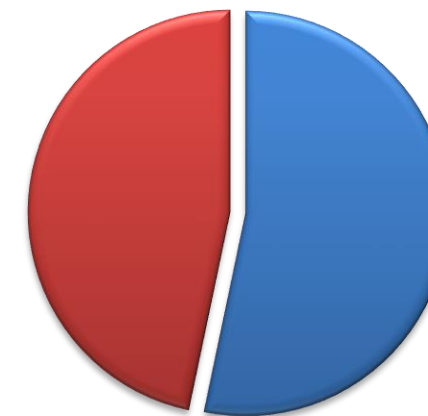
Product	Share
Apparel	xx%
Hard Luxury	xx%
Others	xx%

Global Luxury Resale Market by Gender; 2021



Gender	Share
Male	xx%
Female	xx%

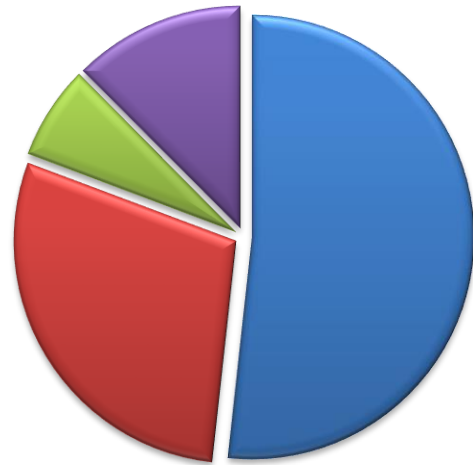
Global Luxury Resale Market by Distribution Channel; 2021



Distribution Channel	Share
Online	xx%
Offline	xx%

# Luxury Resale Market: Global Analysis

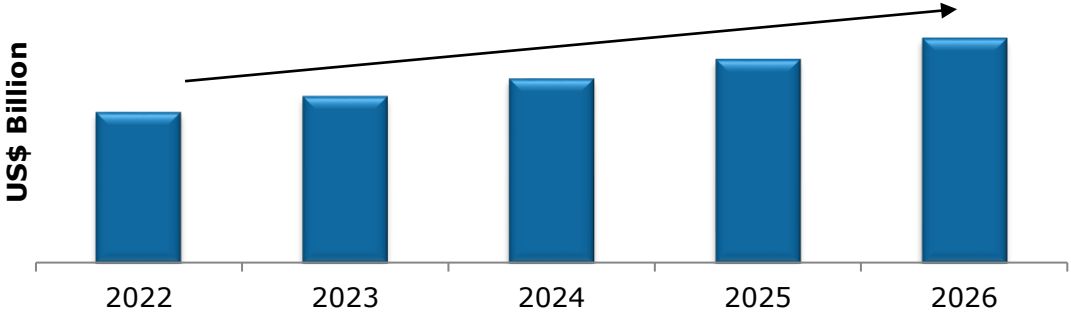
**Global Luxury Resale Market by Region; 2021**



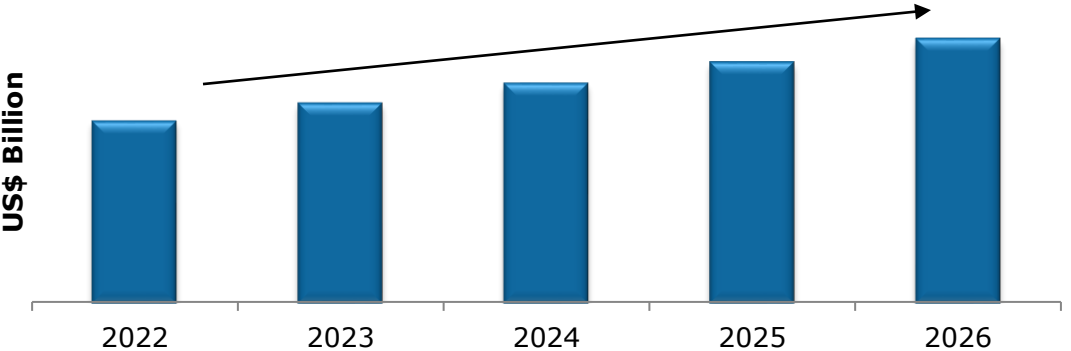
Region	Share
Europe	xx%
North America	xx%
China	xx%
Rest of World	xx%

# Global Luxury Resale Market: Product Analysis

### Global Apparel Luxury Resale Market by Value



### Global Hard Luxury Resale Market by Value



Product	CAGR
	(2022-2026)
Apparel	xx%
Hard Luxury	xx%
Others	xx%

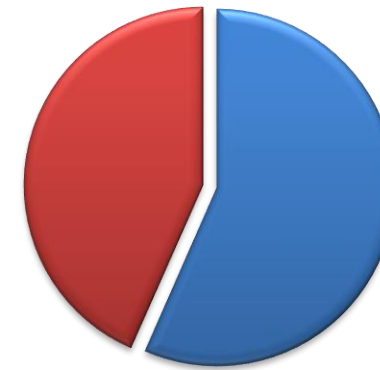
# Hard Luxury Resale Market: Global Analysis

Global Hard Luxury Resale Market by Gender;  
2021



Gender	Share
Male	xx%
Female	xx%

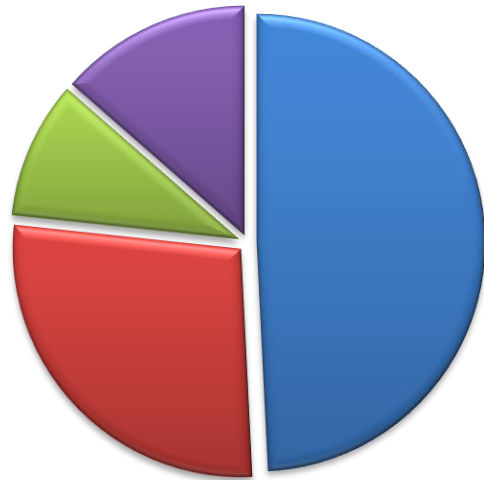
Global Hard Luxury Resale Market by Distribution  
Channel; 2021



Distribution Channel	Share	CAGR (2022-2026)
		(2022-2026)
Online	xx%	xx%
Offline	xx%	xx%

# Hard Luxury Resale Market: Global Analysis

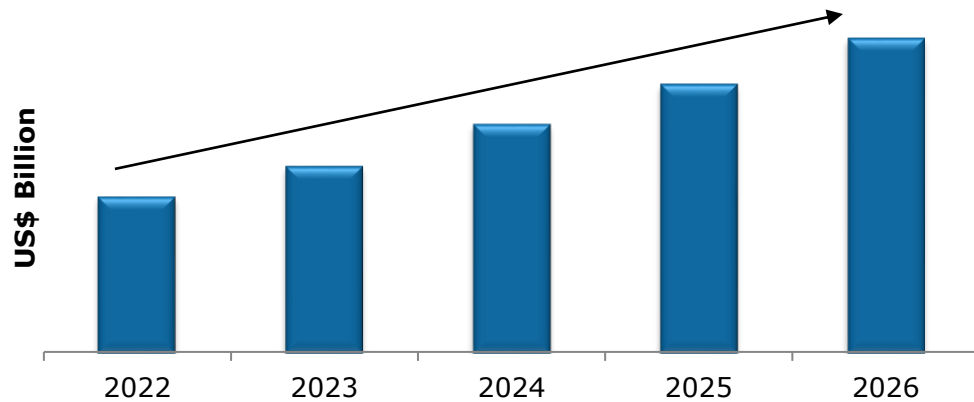
**Global Hard Luxury Resale Market by Region; 2021**



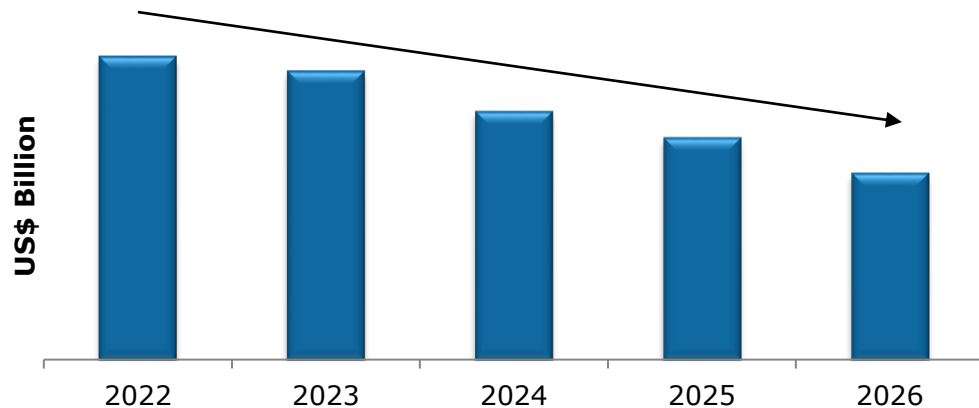
Region	Share	CAGR
		2022-2026
Europe	xx%	xx%
North America	xx%	xx%
China	xx%	xx%
Rest of World	xx%	xx%

# Global Luxury Resale Market: Distribution Channels Analysis

## Global Online Luxury Resale Market by Value



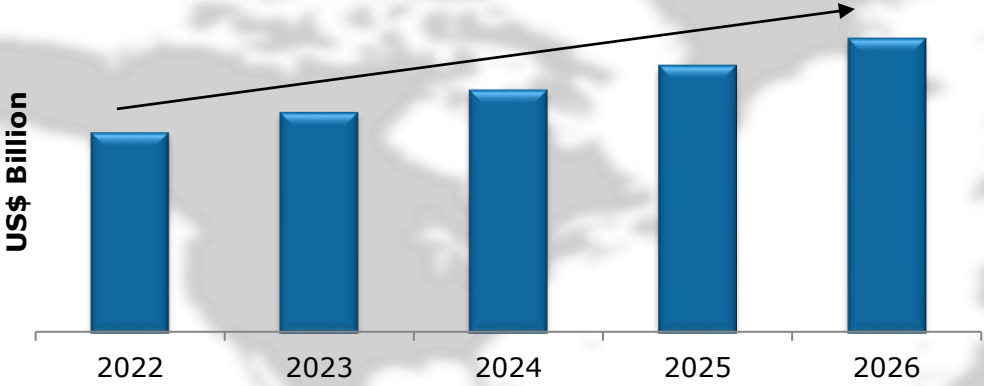
## Global Offline Luxury Resale Market by Value



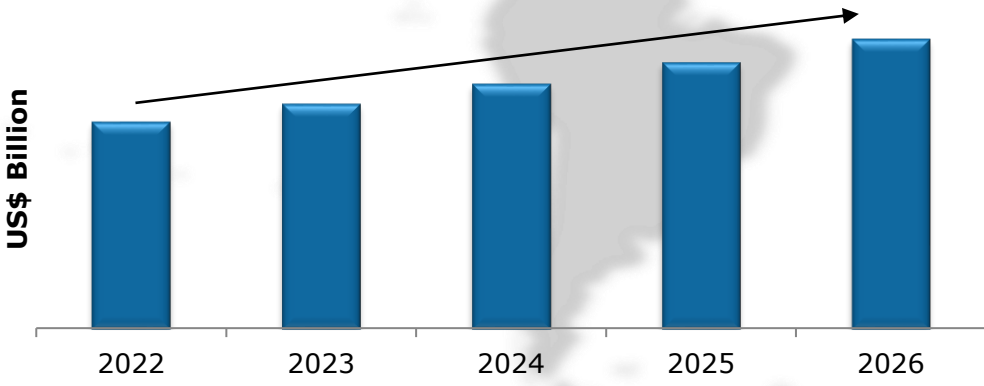
Distribution Channel	CAGR (2017-2021)	CAGR (2022-2026)
Online	xx%	xx%
Offline	xx%	xx%

# Luxury Resale Market: Regional Analysis

### Europe Luxury Resale Market by Value



### North America Luxury Resale Market by Value



Region	CAGR
	(2022-2026)
Europe	xx%
North America	xx%
China	xx%
Rest of World	xx%

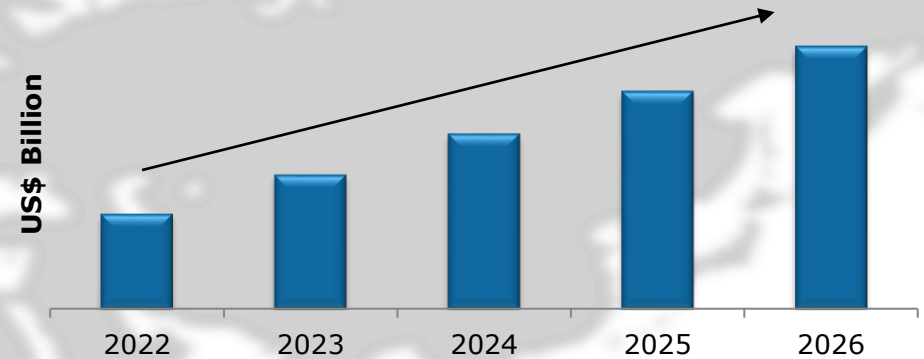
# Europe Luxury Resale Market: Analysis

Europe Luxury Resale Market by Region; 2021



Region	Share
France	xx%
UK	xx%
Italy	xx%
Germany	xx%
Rest of Europe	xx%

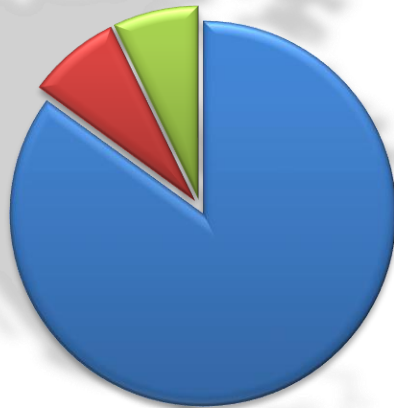
France Luxury Resale Market by Value



Region	CAGR (2022-2026)
France	xx%
UK	xx%
Italy	xx%
Germany	xx%
Rest of Europe	xx%

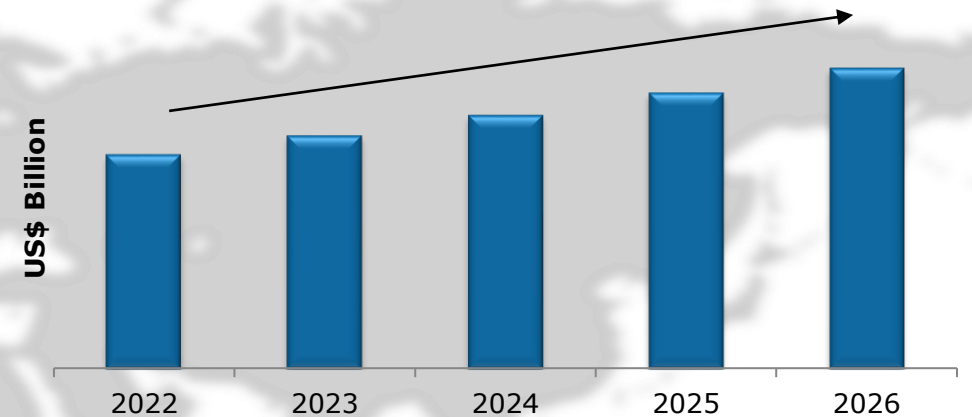
# North America Luxury Resale Market: Analysis

North America Luxury Resale Market by Region; 2021



Region	Share
The US	xx%
Mexico	xx%
Canada	xx%

The US Luxury Resale Market by Value



Region	CAGR
	2022-2026
The US	xx%
Mexico	xx%
Canada	xx%

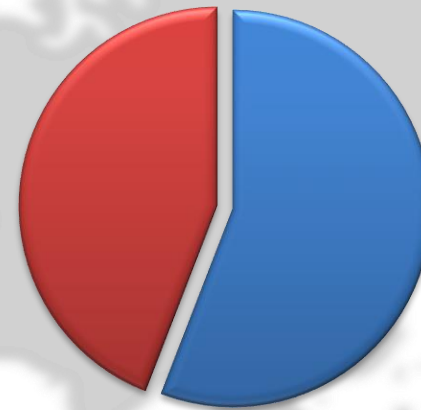
# The US Luxury Resale Market: Analysis

## The US Luxury Resale Market by Product; 2021



Product	Share	CAGR
		(2022-2026)
Apparel	xx%	xx%
Others	xx%	xx%

## The US Luxury Resale Market by Distribution Channel; 2021



Distribution Channel	Share	CAGR
		(2022-2026)
Online	xx%	xx%
Offline	xx%	xx%

# China Luxury Resale Market: Analysis

China Luxury Resale Market by Gender; 2021



Gender	Share
Male	xx%
Female	xx%

# Global Luxury Resale Market: Dynamics



# Global Luxury Resale Market: Competitive Landscape

## Players Profiled

- The RealReal, Inc.
- ThredUp, Inc.
- Farfetch Ltd.
- Compagnie Financière Richemont SA (YOOX Net-a-Porter Group)
- Vestiaire Collective
- Poshmark Inc.
- Everlane Inc.
- OfferUp, Inc. (Letgo Inc.)
- Trendly, Inc. (Rebag)
- Cudoni
- TechStyle Fashion Group (JustFab Inc.)
- Kynetic (Rue La La)

The US Luxury Resale Market by Market Share; 2021

