

Global Hand Sanitizer Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)

August 2021



Global Hand Sanitizer Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

COVID-19 Analysis

Dynamics

Competitive Landscape

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Global Hand Sanitizer Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Hand Sanitizer Market: Size & Forecast with Impact Analysis of COVID-19 (2021-2025 Edition)
Coverage	Global and Regional
Regional Coverage	North America, Europe, Asia Pacific, Latin America, and Middle East & Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2021-2025
Competition in the Market	Fragmented
Key Players	Reckitt Benckiser Group plc, GOJO Industries, Inc., Henkel AG & Company, KGaA, and Unilever plc

Global Hand Sanitizer Market

Executive Summary

Hand sanitizer refers to a hand antiseptic or hand rub, which is used to remove the infection-causing microorganisms present on the hands. The main purpose of cleaning hands through hand sanitizer is to eradicate germs, bacteria and microbes, and to prevent the spread of infections through hands. Hand sanitizers are used as an alternative of hand washing, and are available in various forms such as gel, liquid, foam and even hand wipes.

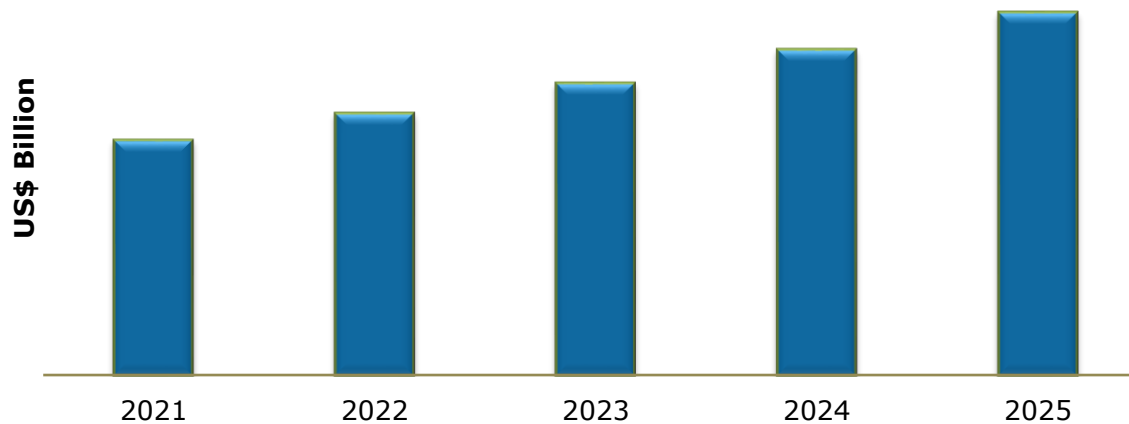
Hand sanitizer is considered to be very beneficial, as it is convenient, easy to use, portable, inexpensive, and long lasting. Some people preferred hand sanitizer over regular soaps, as it is less irritating to skin than soaps. There are mainly two types of hand sanitizers available in the market: Alcohol-based Hand Sanitizer and Alcohol-free Hand Sanitizer. Both options have their own benefits and drawbacks.

Hand sanitizers have a long history with continuously evolving new forms of hand sanitizers. The hand sanitizer market can be segmented on the basis of product type, distribution channel, composition, and end-use.

The global hand sanitizer market has increased significantly during the years 2017-2020 and the market growth observed sudden boost in 2020 owing to outbreak of pandemic disease COVID-19. Furthermore, projections are made that the market would rise in the next four years i.e. 2021-2025 tremendously. The hand sanitizer market is expected to increase due to rapid urbanization, rising millennial population, growing preventive measures due to COVID-19 outbreak, escalating healthcare spending, surging online sales of health sanitizers, favorable government and non-government organizations initiatives, etc. Although the market faces some challenges such as health hazards associated with use of chemical ingredients in hand sanitizer, stringent government regulations, etc.

Global Hand Sanitizer Market: An Analysis

Global Hand Sanitizer Market by Value



CAGRs

2021-2025

xx%

The global hand sanitizer market is anticipated to rise up to US\$... billion by 2025, as compared to US\$... billion in 2021, representing a CAGR of xx% over the years 2021 to 2025.

Hand Sanitizer Market: Global Analysis

Global Hand Sanitizer Market by Product Type



Product Type	Share
Gel	xx%
Foam	xx%
Spray	xx%
Others	xx%

Global Hand Sanitizer Market by End-User



End-User	Share
Hospitals	xx%
Hotels & Restaurants	xx%
Household	xx%
Others	xx%

Hand Sanitizer Market: Global Analysis

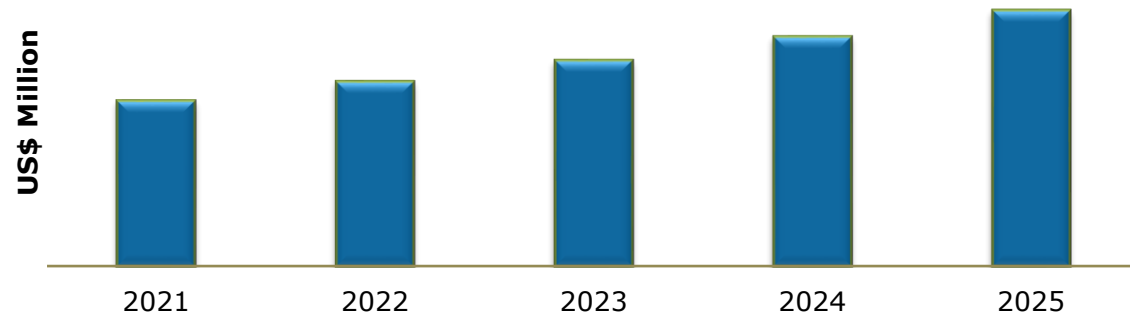
Global Hand Sanitizer Market by Region



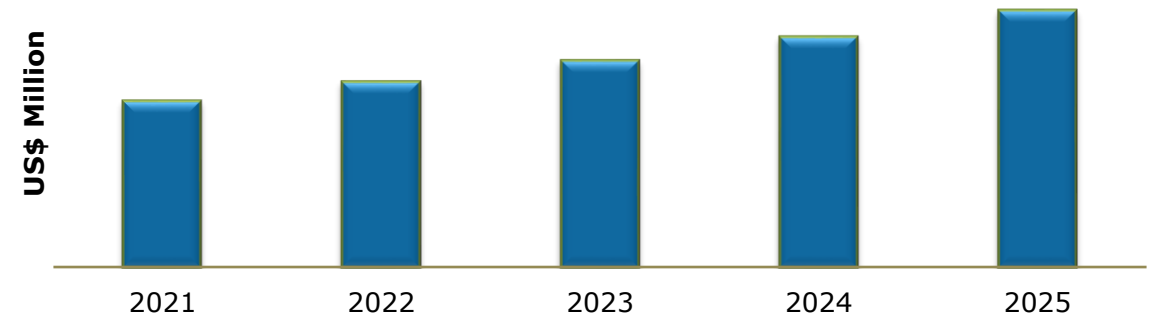
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East and Africa	xx%

Hand Sanitizer Market: Product Type Analysis

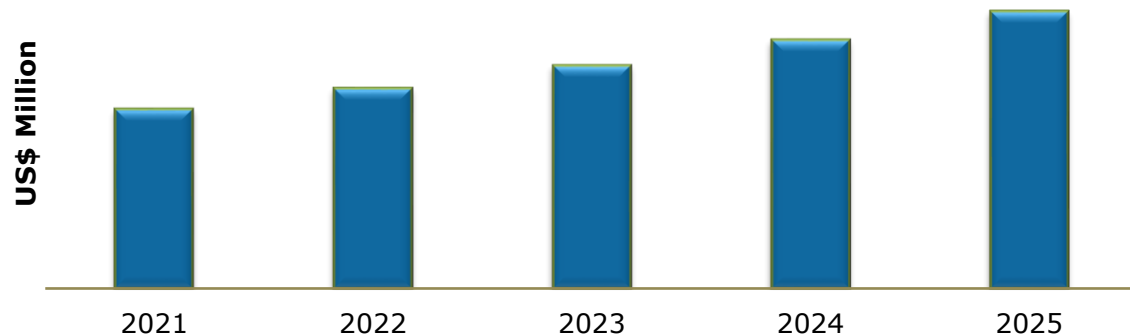
Global Gel Hand Sanitizer Market by Value



Global Foam Hand Sanitizer Market by Value



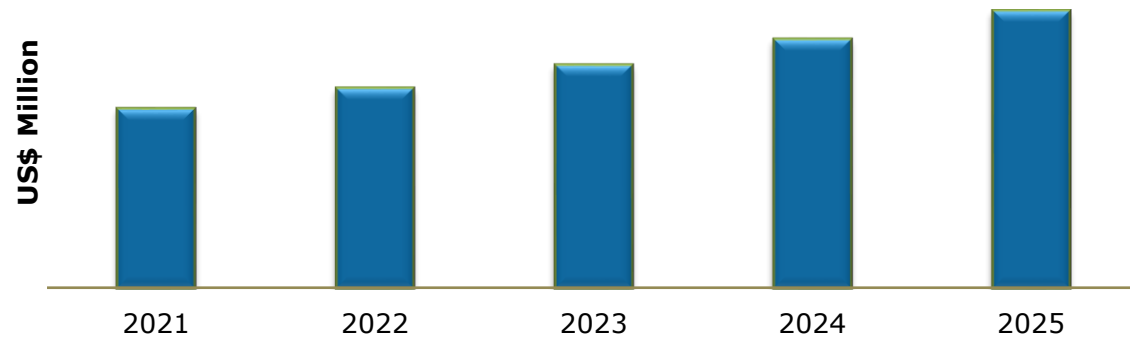
Global Spray Hand Sanitizer Market by Value



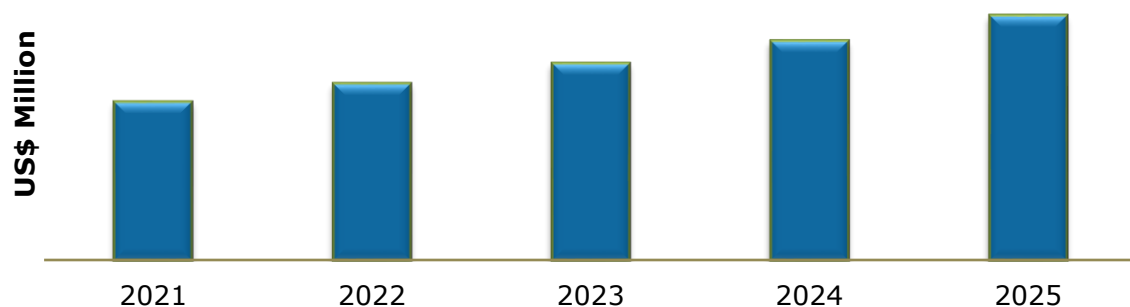
Product Type	CAGR
	2021-2025
Gel	xx%
Foam	xx%
Spray	xx%
Others	xx%

Hand Sanitizer Market: End-User Analysis

Global Hospitals Hand Sanitizer Market by Value



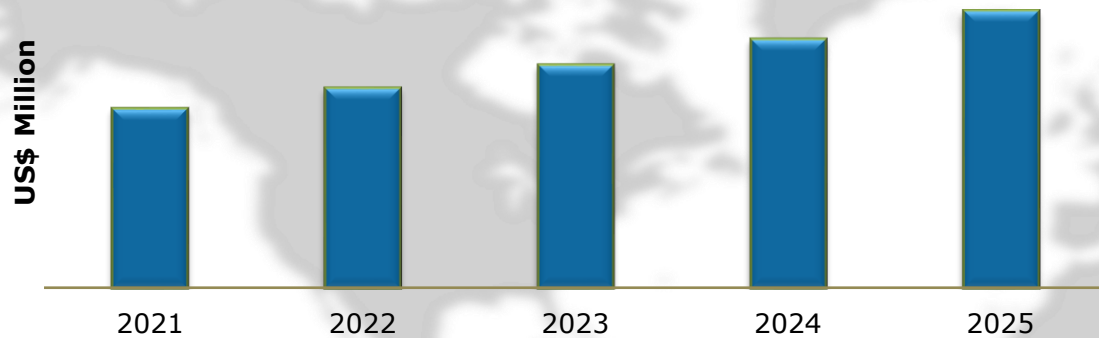
Global Hotels & Restaurants Hand Sanitizer Market by Value



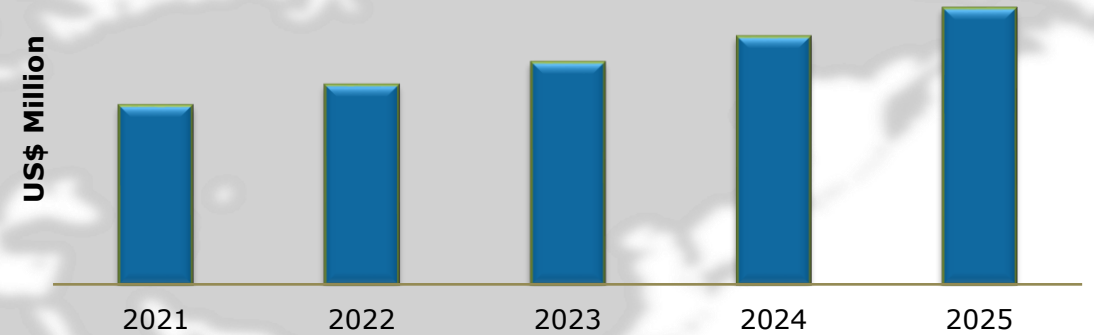
End-User	CAGR
	2021-2025
Hospitals	xx%
Hotels & Restaurants	xx%
Household	xx%
Others	xx%

Hand Sanitizer Market: Regional Analysis

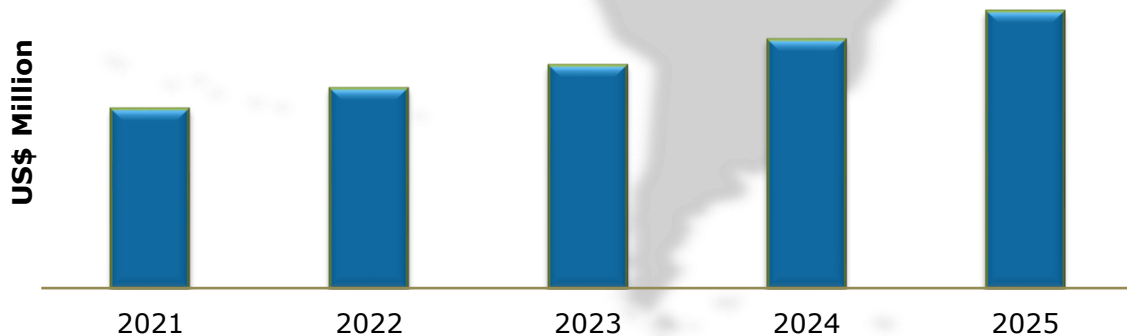
North America Hand Sanitizer Market by Value



Europe Hand Sanitizer Market by Value

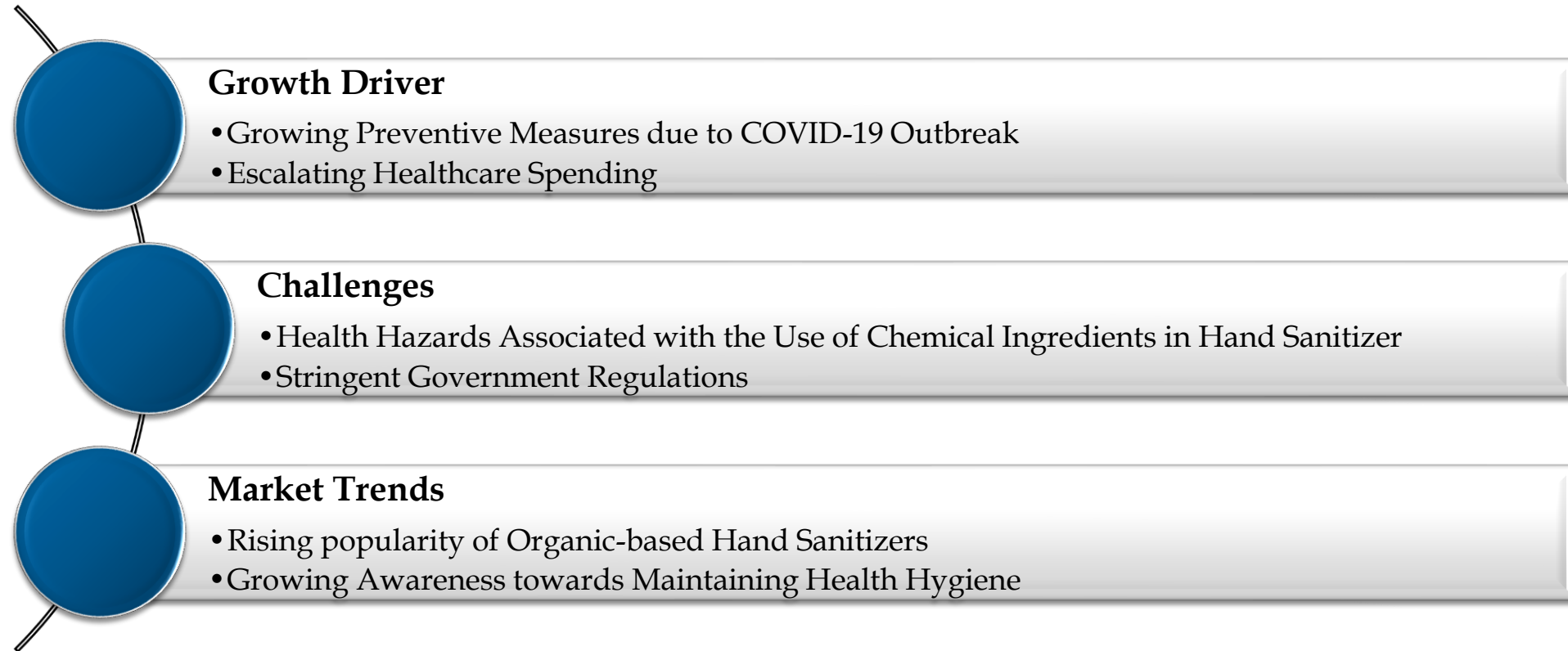


Asia Pacific Hand Sanitizer Market by Value



Region	CAGR
	2021-2025
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East and Africa	xx%

Hand Sanitizer Market: Dynamics



Hand Sanitizer Market: Competitive Landscape

Players Profiled

- Reckitt Benckiser Group plc 

- GOJO Industries, Inc. 

- Henkel AG & Company KGaA 

- Unilever plc 

Note: The graphs on this slide are only for sample representation.