

Global Wound Care Market: Analysis By Product (Advanced wound Care, Traditional Wound Care, Wound Therapy Devices, and Surgical Wound Care), By Application (Chronic and Acute), By Mode of Purchase (Prescribed and Non-Prescribed), By End User (Hospitals, Specialty Clinics, Home Care Settings and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2029

August 2024



Global Wound Care Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact of COVID-19

Dynamics

Competitive Landscape

Company Profiling

Global Wound Care Market: Coverage

Scope of the Report

Attributes	Details
Title	Global Wound Care Market: Analysis By Product (Advanced wound Care, Traditional Wound Care, Wound Therapy Devices, and Surgical Wound Care), By Application (Chronic and Acute), By Mode of Purchase (Prescribed and Non-Prescribed), By End User (Hospitals, Specialty Clinics, Home Care Settings and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2029
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada and Mexico), Europe (France, Germany, UK, Italy, Spain and Rest of Europe), Asia Pacific (China, Japan, India and Rest of Asia Pacific), Latin America and Middle East Africa
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2024-2029
Competition in the Market	Fragmented
Key Players	Smith & Nephew, Convatec Group Plc, Baxter International Inc., COLOPLAST A, MEDTRONIC PLC, 3M Company, Mölnlycke Health Care AB, Integra Life Sciences Holdings Corporation (Derma Sciences), Ethicon USA LLC (Johnson & Johnson), Paul HARTMANN AG, Zimmer Biomet, DeRoyal Industries, Inc., Medline Industries, Inc. (CURAD), MiMedx Group, Inc., Cardinal Health, etc.

Global Wound Care Market: Coverage

Executive Summary

Wound care refers to the medical practice of treating and managing wounds to promote healing, prevent complications, and restore the integrity of the skin or tissue. Wounds can be of various types, including cuts, burns, surgical incisions, ulcers, or injuries resulting from trauma. The primary goal of wound care is to support the natural healing process by maintaining a clean, moist environment, protecting the wound from infection, and ensuring proper circulation to the affected area. The global wound care market value in 2023 stood at US\$22.06 billion, and is expected to grow at a CAGR of 5.26% over the projected period of 2024-2029.

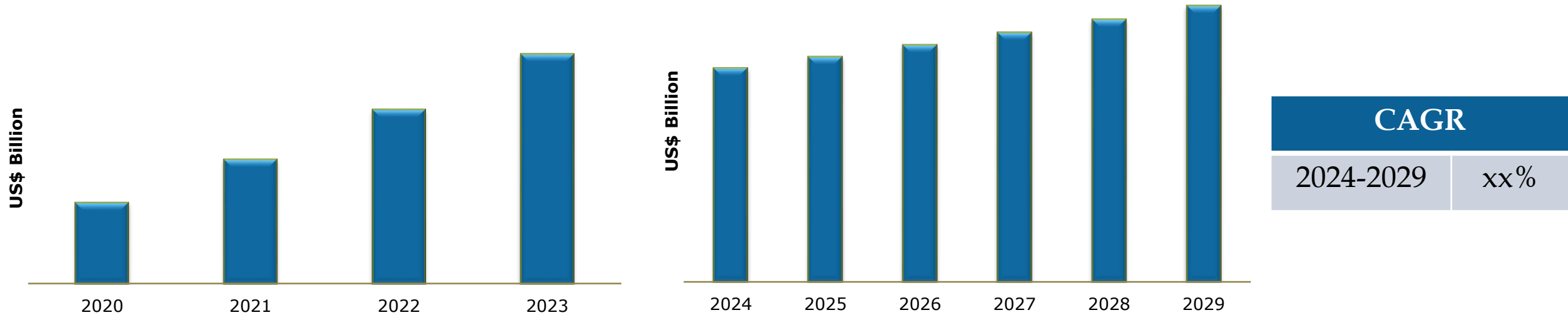
The wound care market can be segmented on the basis of product (advanced wound care, traditional wound care, wound therapy devices and surgical wound care), application (chronic and acute), mode of purchase (prescribed and non-prescribed) and end user (hospitals, specialty clinics, home care settings and others). On the basis of product, advanced wound care segment dominated the market in 2023 due to its enhanced efficacy in managing complex and chronic wounds, leading to better patient outcomes and increased demand. On the basis of end user, home care settings segment is expected to be the fastest-growing due to the increasing preference for in-home treatment options and the rising elderly population requiring ongoing wound care management. Based on region, North America dominated the market in 2023.

The COVID-19 pandemic negatively impacted the wound care market by disrupting supply chains and healthcare services, leading to delays in wound care treatments and a reduction in elective procedures. Additionally, the focus on managing COVID-19 cases diverted resources and attention away from wound care needs. However, in the post-COVID scenario, the wound care market is expected to recover and grow due to the resumption of elective procedures and increased investments in advanced wound care technologies, as well as a renewed focus on improving patient outcomes and managing chronic wounds effectively.

The global wound care market has increased in 2023 and projections are made that the market would rise in the next five years i.e. 2024-2029 tremendously. The growth is driven by surging geriatric population, rising healthcare expenditure, increasing spread of chronic diseases, rise in traumatic injuries, increase in surgical procedures, favorable government initiatives etc. Further, the market is expected to grow, owing to advancements in wound care products, rising demand for home healthcare, telemedicine and remote monitoring, growth of bioactive wound care products, emerging markets etc., yet the market faces some challenges, such as high costs, complexity of wound care, etc.

Wound Care Market: Global Analysis

Global Wound Care Market by Value



Global wound care market valued at US\$... billion in 2023, increased as compared to US\$... billion in 2022. Global wound care market is anticipated to reach up to US\$... billion by 2029, at a CAGR of%, from US\$... billion in 2024.

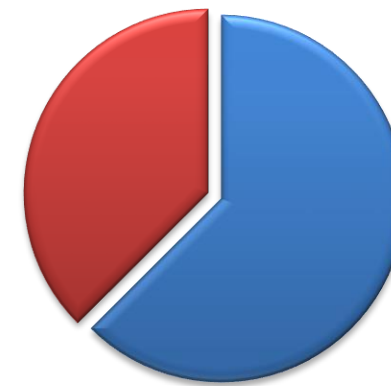
Wound Care Market: Global Analysis

Global Wound Care Market by Product; 2023



Product	Share
	(2023)
Advanced Wound Care	xx%
Traditional Wound Care	xx%
Wound Therapy Devices	xx%
Surgical Wound Care	xx%

Global Wound Care Market by Application; 2023



Application	Share
	(2023)
Chronic Wounds	xx%
Acute Wounds	xx%

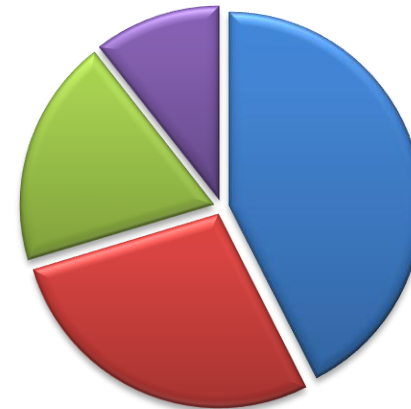
Wound Care Market: Global Analysis

Global Wound Care Market by Mode of Purchase; 2023



Mode of Purchase	Share
	(2023)
Prescribed	xx%
Non-prescribed (OTCs)	xx%

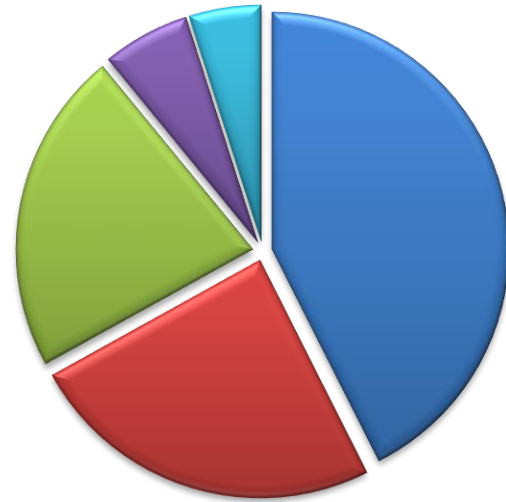
Global Wound Care Market by End-user; 2023



End-user	Share
	(2023)
Hospitals	xx%
Specialty Clinics	xx%
Home Care Settings	xx%
Others	xx%

Wound Care Market: Global Analysis

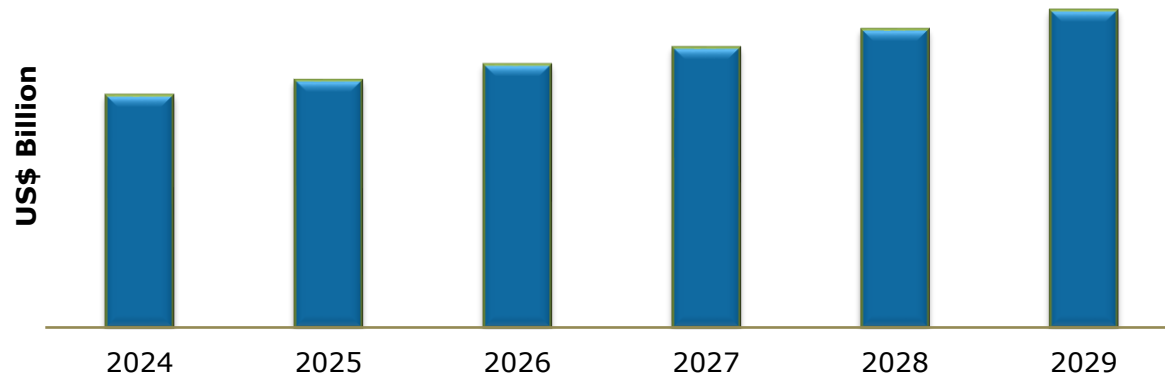
Global Wound Care Market by Region; 2023



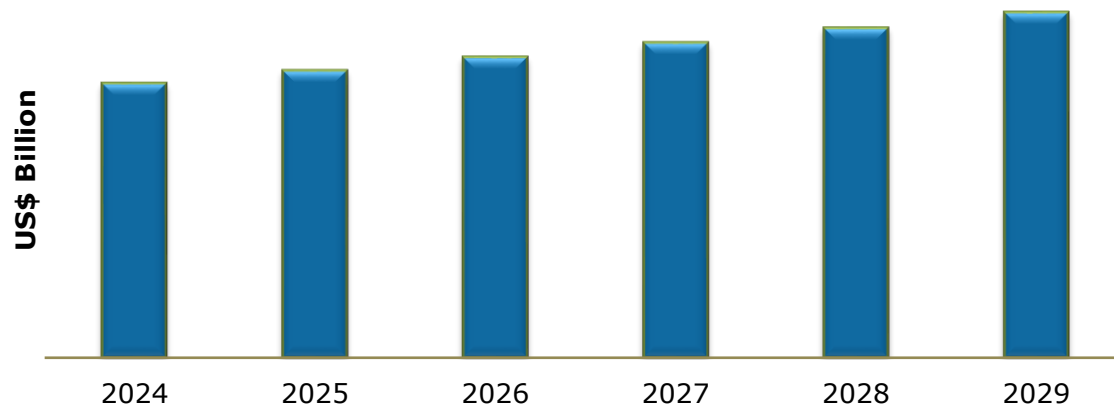
Region	Share
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East and Africa	xx%

Global Wound Care Market: Product Analysis

Global Advanced Wound Care Market by Value



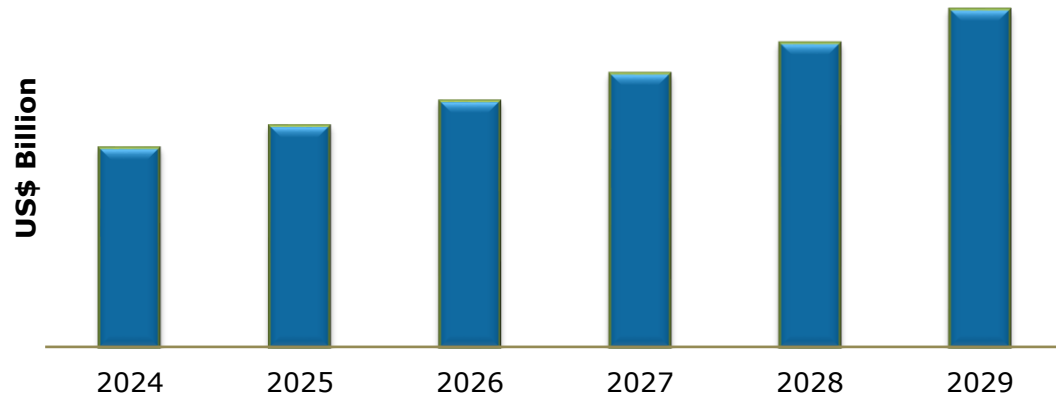
Global Traditional Wound Care Market by Value



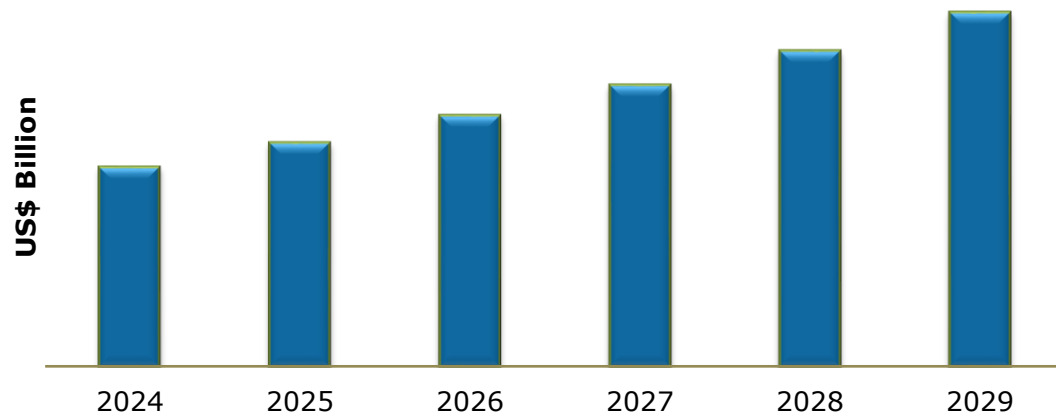
Product	CAGR
	(2024-29)
Advanced Wound Care	xx%
Traditional Wound Care	xx%
Wound Therapy Devices	xx%
Surgical Wound Care	xx%

Global Wound Care Market: Application Analysis

Global Chronic Wound Care Market by Value



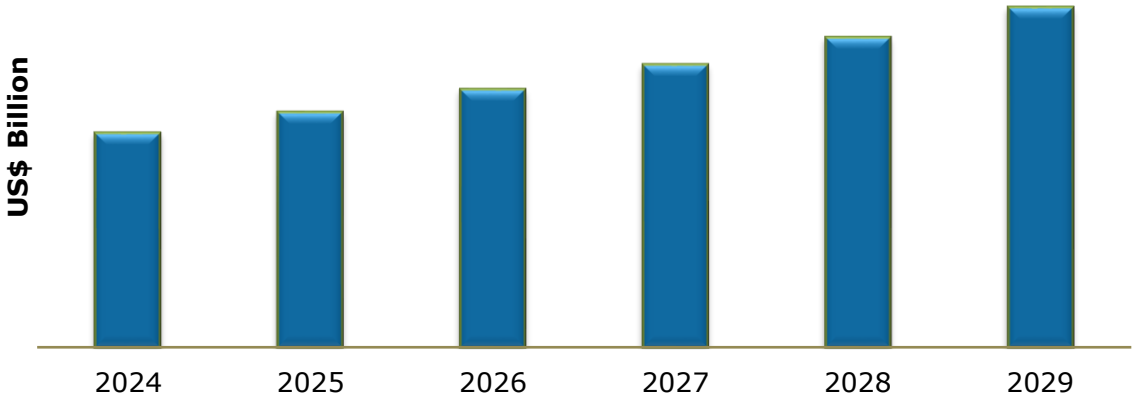
Global Acute Wound Care Market by Value



Application	CAGR
	(2024-29)
Chronic Wounds	xx%
Acute Wounds	xx%

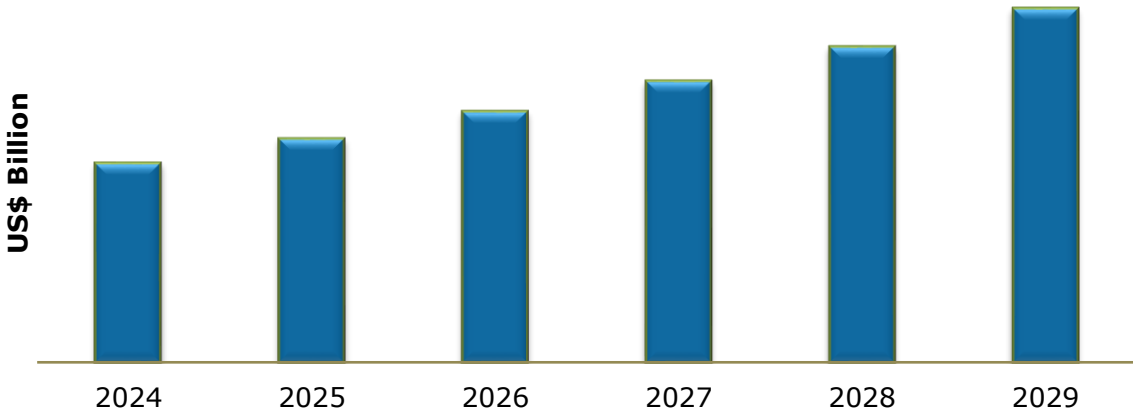
Global Wound Care Market: Mode of Purchase Analysis

Global Prescribed Wound Care Market by Value



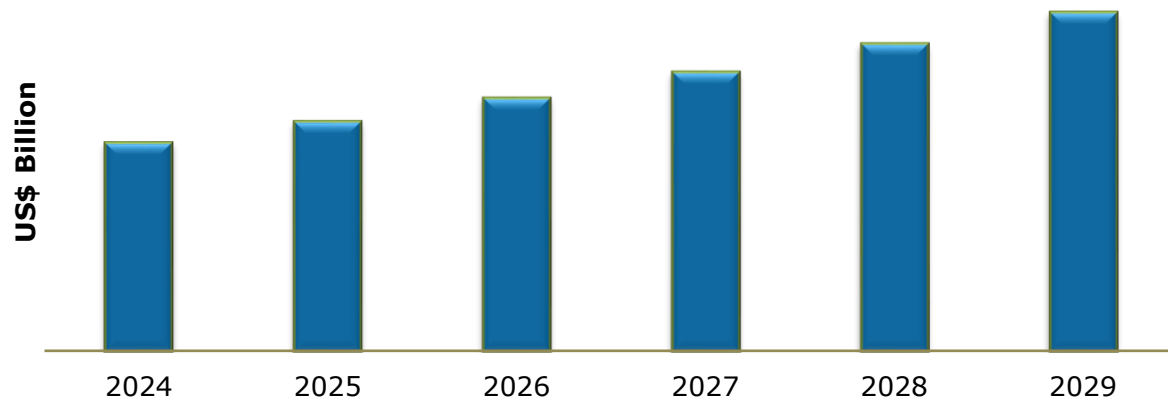
Mode of Purchase	CAGR
	(2024-29)
Prescribed	xx%
Non-prescribed (OTCs)	xx%

Global Non-prescribed Wound Care Market by Value

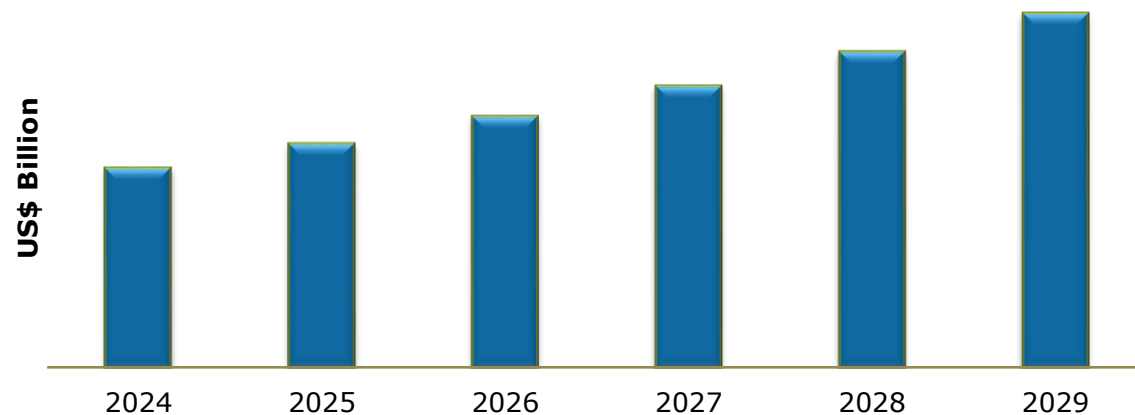


Global Wound Care Market: End-user Analysis

Global Hospitals Wound Care Market by Value



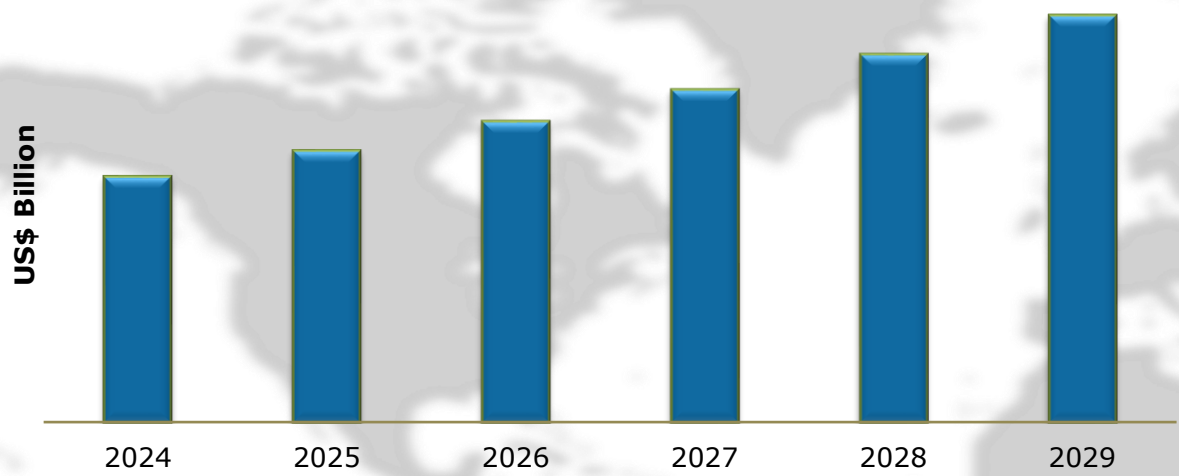
Global Home Care Settings Wound Care Market by Value



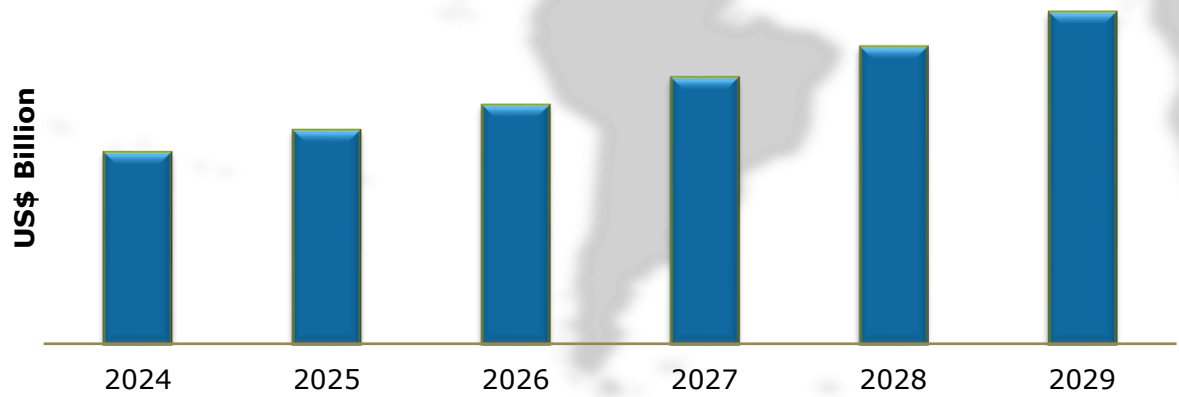
End-user	CAGR
	(2024-29)
Hospitals	xx%
Specialty Clinics	xx%
Home Care Settings	xx%
Others	xx%

Global Wound Care Market: Regional Analysis

North America Wound Care Market by Value



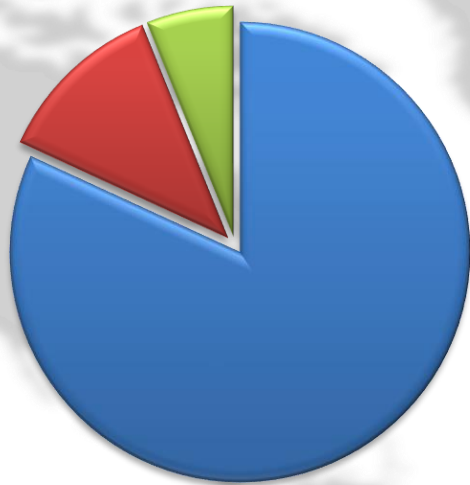
Asia Pacific Wound Care Market by Value



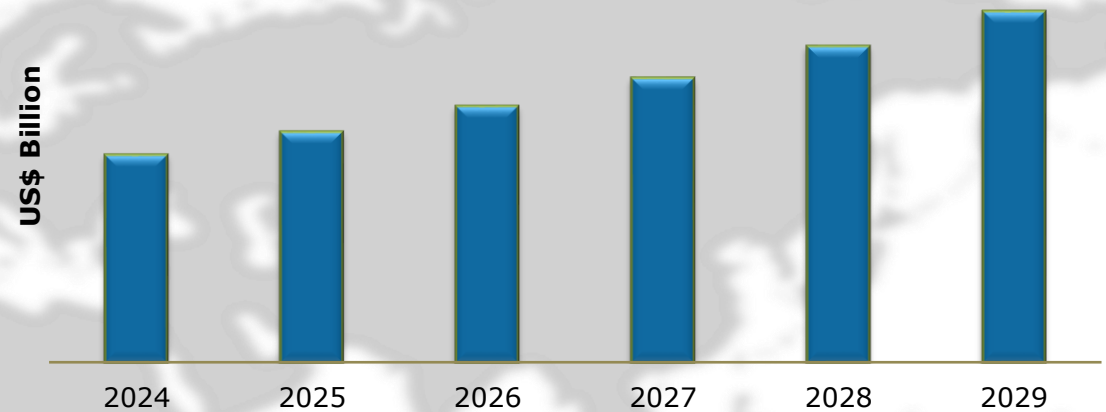
Region	CAGR
	(2024-29)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Latin America	xx%
Middle East and Africa	xx%

North America Wound Care Market: Analysis

North America Wound Care Market by Region; 2023



The US Wound Care Market by Value



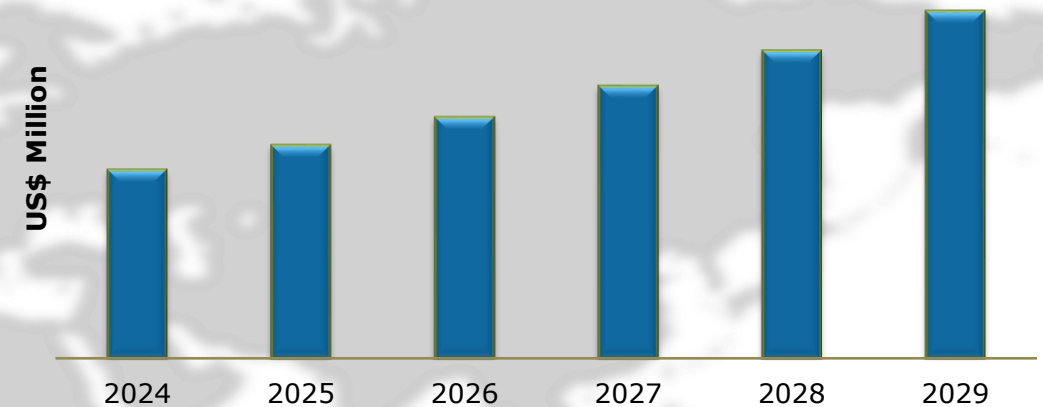
Region	Share	CAGR (2024-29)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

Europe Wound Care Market: Analysis

Europe Wound Care Market by Region; 2023



France Wound Care Market by Value



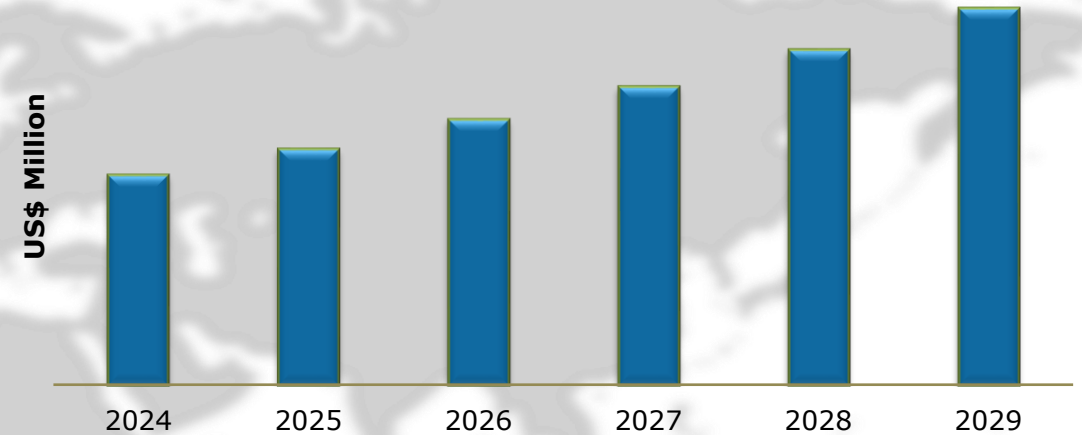
Region	Share	CAGR
		(2024-29)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
Rest of Europe	xx%	xx%

Asia Pacific Wound Care Market: Analysis

Asia Pacific Wound Care Market by Region; 2023



China Wound Care Market by Value



Region	Share	CAGR (2024-29)
China	xx%	xx%
India	xx%	xx%
Japan	xx%	xx%
Rest of Asia Pacific	xx%	xx%

Global Wound Care Market: Dynamics



Growth Driver

- Surging Geriatric Population
- Rise in Traumatic Injuries



Challenges

- High Costs
- Complexity of Wound Care



Market Trends

- Advancements in Wound Care Products
- Rising Demand for Home Healthcare

Global Wound Care Market: Competitive Landscape

Players Profiled

- Smith & Nephew
- Convatec Group Plc
- Baxter International Inc.
- Coloplast
- Medtronic Plc
- 3M Company
- Mölnlycke Health Care AB
- Integra Life Sciences Holdings Corporation
- Ethicon USA LLC (Johnson & Johnson)
- Paul HARTMANN AG
- Zimmer Biomet
- DeRoyal Industries, Inc.
- Medline Industries, Inc.
- MiMedx Group, Inc.
- Cardinal Health