

Global Temporary Recruitment Market: Trends & Opportunities (2012-17)



Scope of the Report

The report titled “Global Temporary Recruitment Market: Trends and Opportunities (2012-2017)” analyzes the potential opportunities and significant trends in the temporary recruitment markets of United States, China, India, Japan, France, United Kingdom, Germany and Poland. The report also provides detailed analysis of the global market sizing and future growth of temporary recruitment industry. The report also presents the competitive landscape of the global temporary recruitment industry and analyzes the business strategies of the leading recruitment firms, including their expansion plans.

Geographical Coverage

- United States
- China
- India
- Japan
- France
- United Kingdom
- Germany
- Poland

Company Coverage

- Adecco
- Manpower
- Randstad
- Kelly Services

Executive Summary

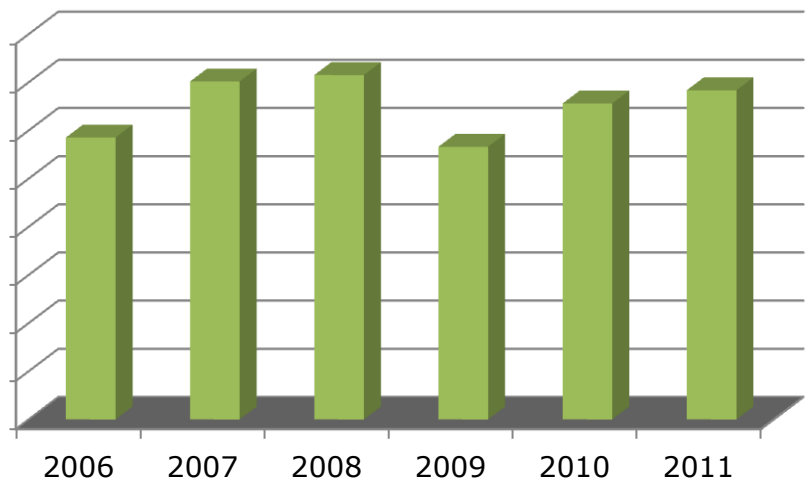
Temporary recruitment market, a segment of the recruitment industry, holds immense significance in the overall staffing industry as it contributes around two-third of the total revenues generated by recruitment/staffing companies in each geography. With uncertainty in the global economy, the demand of temporary workers and employees are on a rise, prompting further growth in the temporary recruitment market.

Also the pace of consolidation of temporary recruitment industry is high with larger firms acquiring smaller firms in various countries and this trend is likely to continue as the emerging markets are showing lucrative opportunities for the global recruitment firms. Major temporary recruitment firms like Adecco, Manpower, Randstad and Kelly Services are expanding their reach in various geographies to get a share of the growing markets.

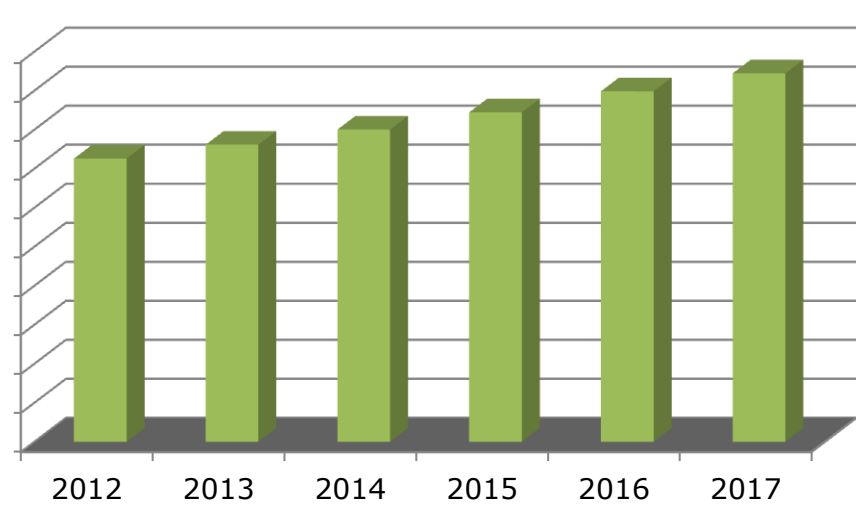
Temporary Recruitment Market: Overview

The global temporary recruitment market has become an important part of the infrastructure of labor and recruitment market, facilitating new kinds of contractual employment on large scale. It has also reshaped work place and market norms in the process. . The change in the regulatory environment and growing demand of employers to gain flexibility in the work place would be the crucial factors responsible for the growth of temporary recruitment market.

Global Temporary Recruitment Market Size, 2006-2011 (US\$ Billions)



Global Temporary Recruitment Market Size Forecast, 2012E-2017E (US\$ Billions)



- The market grew at a CAGR of% during the period 2006-2011.
- Global Temporary recruitment Market in 2017 is expected to reach toUS\$ billion from US\$ billion in 2012 by growing at a CAGR of.....%.
- Growth in the market is due to

Growth Drivers

Deregulation of Market

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Change in Economy

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Healthcare Reform

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Rise of Freelance work

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