

# Global Smart Learning Device Market: Analysis By Sub Category (Educational Tablets, Educational Smart Watches, Translation Tools, Smart Education Robotics and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2027

November 2022



# Global Smart Learning Device Market: Coverage

Executive Summary and Scope

Introduction/Market Overview

Global Market Analysis

Regional Market Analysis

Impact Of COVID 19

Dynamics

Competitive Landscape

Company Profiling

# Global Smart Learning Device Market: Coverage

## Scope of the Report

Attributes	Details
Title	Global Smart Learning Device Market: Analysis By Sub Category (Educational Tablets, Educational Smart Watches, Translation Tools, Smart Education Robotics and Others), By Region Size and Trends with Impact of COVID-19 and Forecast up to 2027
Coverage	Global and Regional
Regional Coverage	North America (The US, Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain and Rest of Europe), Asia Pacific (China, Japan, India, Korea Rep., Australia and Rest of Asia Pacific), Latin America and Middle East and Africa.
Market Influencing Variables	Growth Drivers, Challenges, Market Trends
Forecast Period of Market	2022-2027
Competition in the Market	Fragmented
Key Players	Hewlett Packard Development Company LP, Foxconn Technology Group (Smart Technologies ULC), NetDragon Websoft Holdings Limited (Promethean, Inc.), Seiko Epson Corp. (Epson), Lenovo Group Limited (Lenovo), Alphabet Inc. (Google Cloud Platform), Dell Technologies Inc., Samsung Electronics Co. Ltd., Apple Inc., Huawei Investment and Holding Co. Ltd. (Huawei Technologies Co. Ltd.), Fujitsu Limited, Platinum Equity LLC (McGraw Hill Education), Readboy and BBK Electronics Corp. Ltd. (BBK Educational Electronics Corp., Ltd)

# Global Smart Learning Device Market: Coverage

## Executive Summary

Smart learning devices are sophisticated tools which enable learners to absorb knowledge and skills in a more effective, efficient, and easy manner. These devices help in creating an interactive, collaborative, and visual paradigm that aims to boost student engagement and allow teachers to adapt to students' talents, interests, and learning preferences. The global smart learning device market in 2021 stood at US\$56.28 billion, and is likely to reach US\$154.16 billion by 2027. The market would grow at a CAGR of 18.14% over the projected period of 2022-2027.

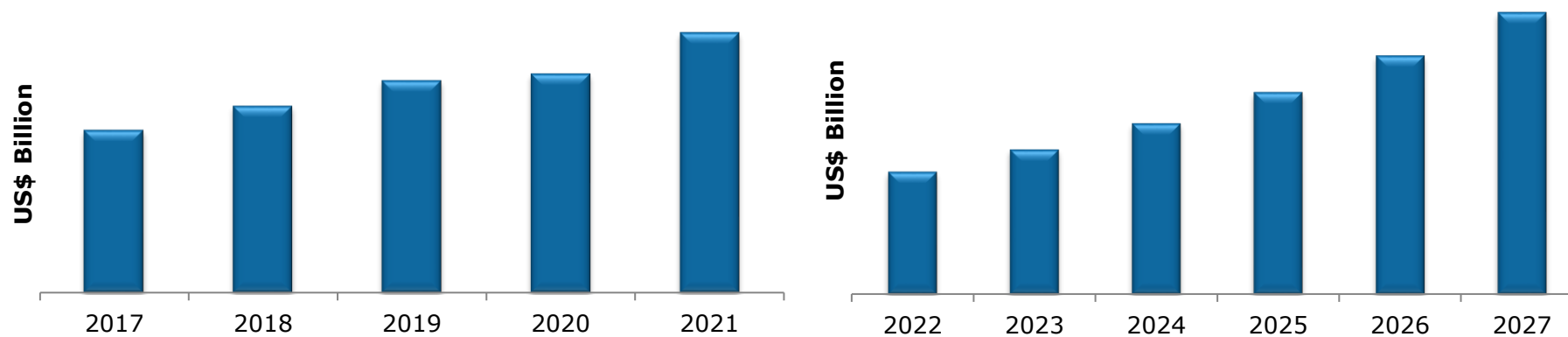
The smart learning device market can be segmented on the basis of sub category (educational tablets, educational smart watches, translation tools, smart education robotics and others). Educational tablets held the largest share in the market, owing to increased digital transformation and shift towards smart learning. North America held the major share in the global smart learning device market.

The COVID-19 brought in many changes in the world in terms of reduced productivity, loss of life, business closures, lockdown and closing down of factories and organizations. With increase in digitalization because of COVID-19, there was a quick shift towards virtual learning and online training programs in both educational institutions and corporate organisations with teaching process being undertaken remotely and on digital platforms. This resulted in an unprecedented push towards online learning and use of smart devices like smartphone, tablets and e-books for completion of coursework and continuation of work from home. So, COVID-19 had a positive effect on the growth in the smart learning device market.

The global smart device market has increased in 2021 and projections are made that the market would rise in the next five years i.e. 2022-2027 tremendously. The demand for smart learning devices has increased significantly in recent years due to the increased penetration of internet, digital transformation, rising demand for higher education, shift towards e learning, etc. Further, the market is expected to grow owing to increasing adoption of BYOD, integration of AI into smart learning, rising penetration of cloud computing, emergence of 5G etc. Yet the market faces some challenges such as security and privacy risk, poor technical training of teachers and lack of infrastructure.

# Smart Learning Device Market: Global Analysis

## Global Smart Learning Device Market by Value



CAGRs	
2017-2021	xx%
2022-2027	xx%

Global smart learning device market was valued at US\$... billion in 2021 and is anticipated to reach up to US\$... billion by 2027 from US\$... billion in 2022, with a CAGR of xx%.

# Smart Learning Device Market: Global Analysis

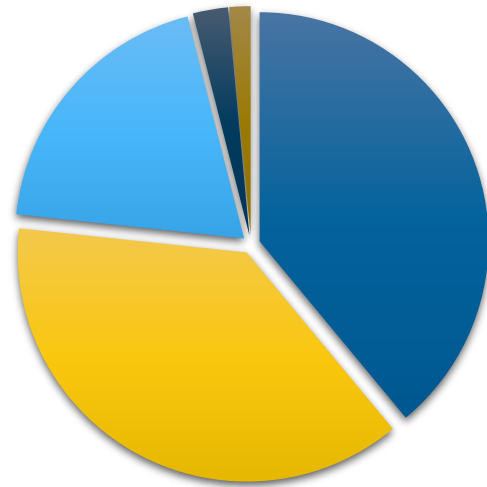
Global Smart Learning Device Market by Sub Category; 2021



Sub Category	Share
Educational Tablets	xx%
Educational Smart Watches	xx%
Translation Tools	xx%
Smart Education Robotics	xx%
Others	xx%

# Smart Learning Device Market: Global Analysis

Global Smart Learning Device Market by Region; 2021



North America, xx%

Europe, xx%

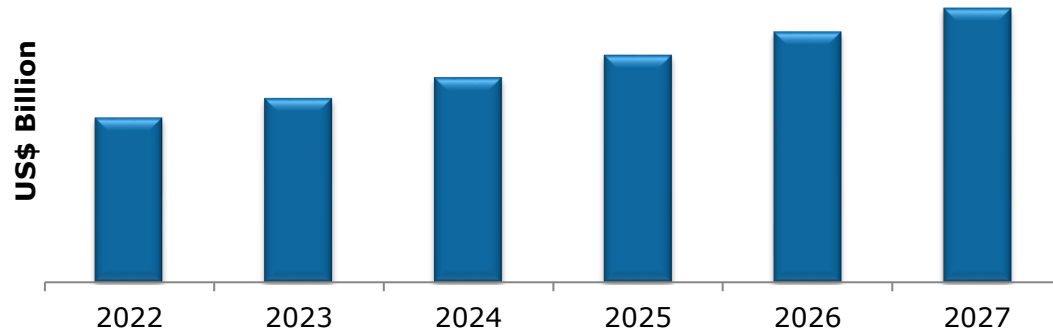
Asia Pacific, xx%

Middle East and Africa, xx%

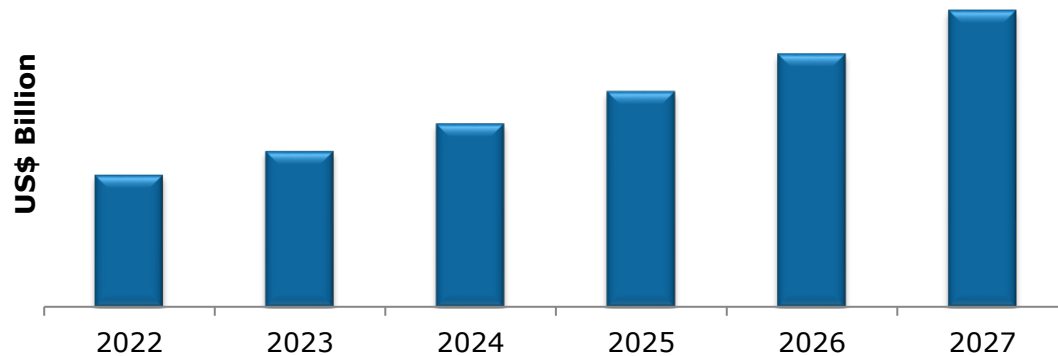
Latin America, xx%

# Smart Learning Device Market: Sub Category Analysis

## Global Educational Tablets Market by Value



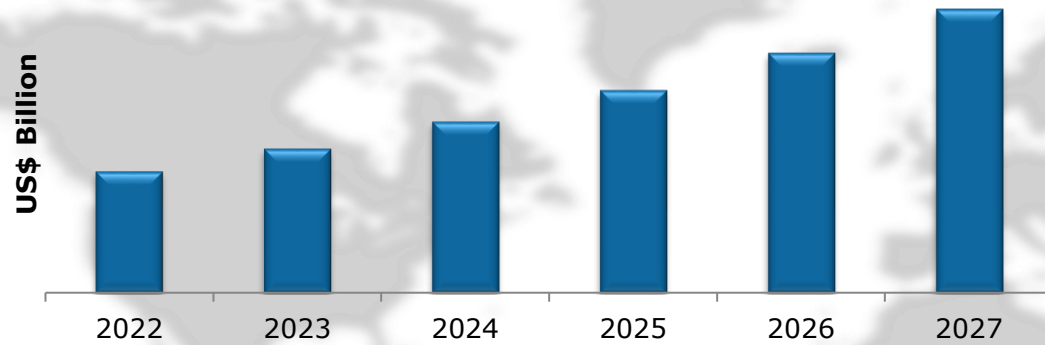
## Global Smart Education Robotics Market by Value



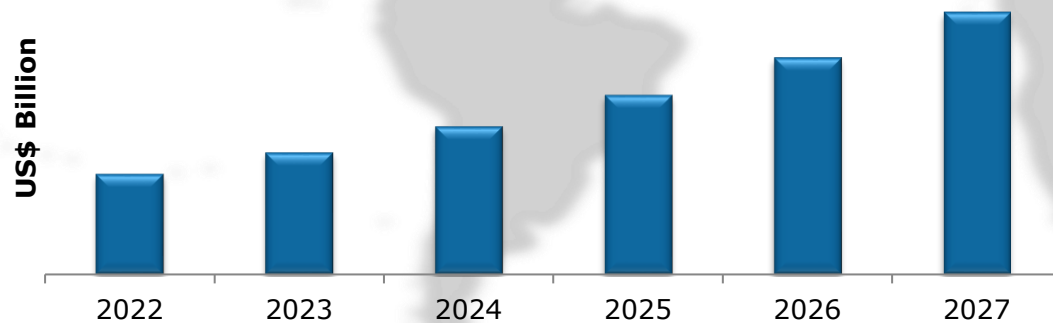
Sub Category	CAGR (2022-2027)
Educational Tablets	xx%
Educational Smart Watches	xx%
Translation Tools	xx%
Smart Education Robotics	xx%
Others	xx%

# Smart Learning Device Market: Regional Analysis

## North America Smart Learning Device Market by Value



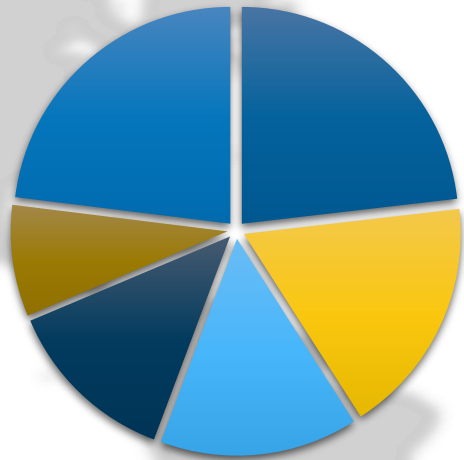
## Asia Pacific Smart Learning Device Market by Value



Region	CAGR (2022-2027)
North America	xx%
Europe	xx%
Asia Pacific	xx%
Middle East and Africa	xx%
Latin America	xx%

# North America Smart Learning Device Market: An Analysis

North America Smart Learning Device Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
The US	xx%	xx%
Canada	xx%	xx%
Mexico	xx%	xx%

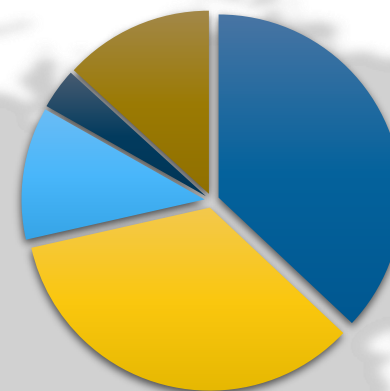
# Asia Pacific Smart Learning Device Market: An Analysis

Asia Pacific Smart Learning Device Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
China	xx%	xx%
Japan	xx%	xx%
India	xx%	xx%
Korea, Rep.	xx%	xx%
Australia	xx%	xx%
Rest of Asia Pacific	xx%	xx%

China Smart Learning Device Market by Sub Category; 2021



	Share	CAGR (2022-2027)
Educational Smart Watches	xx%	xx%
Educational Tablets	xx%	xx%
Smart Education Robotics	xx%	xx%
Translation Tools	xx%	xx%
Others	xx%	xx%

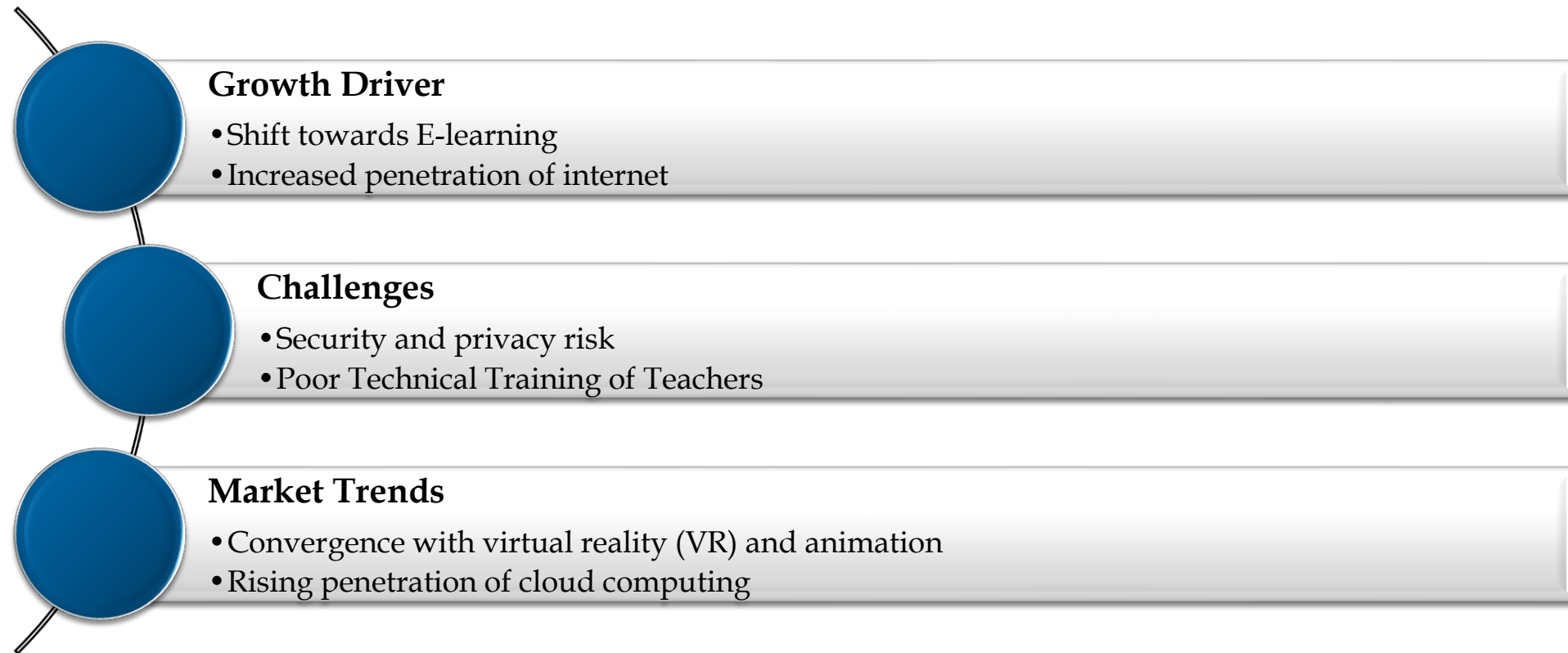
# Europe Smart Learning Device Market: An Analysis

Europe Smart Learning Device Market by Region; 2021



Region	Share (2021)	CAGR (2022-2027)
Germany	xx%	xx%
UK	xx%	xx%
France	xx%	xx%
Italy	xx%	xx%
Spain	xx%	xx%
Rest of Europe	xx%	xx%

# Global Smart Learning Device Market: Dynamics



# Global Smart Learning Device Market: Competitive Landscape

## Players Profiled

- ❑ Hewlett Packard Development Company LP
- ❑ Foxconn Technology Group (Smart Technologies ULC)
- ❑ NetDragon Websoft Holdings Limited (Promethean, Inc.)
- ❑ Seiko Epson Corp. (Epson)
- ❑ Lenovo Group Limited (Lenovo)
- ❑ Alphabet Inc. (Google Cloud Platform)
- ❑ Dell Technologies Inc.
- ❑ Samsung Electronics Co. Ltd.
- ❑ Apple Inc.
- ❑ Huawei Investment and Holding Co. Ltd. (Huawei Technologies Co. Ltd.)
- ❑ Fujitsu Limited
- ❑ Platinum Equity LLC (McGraw Hill Education)
- ❑ Readboy
- ❑ BBK Electronics Corp. Ltd. (BBK Educational Electronics Corp., Ltd)

## China Smart Learning Device Players by Market Size; 2021

