

Global Cocoa & Cocoa Products Market: Trends and Opportunities (2014-2019)

July 2014



View Report Details

Scope of the Report

The report titled "Global Cocoa and Cocoa Products Market: Trends and Opportunities (2014-2019)" provides an in-depth analysis of cocoa beans and cocoa products such as cocoa butter, cocoa powder, chocolates and other products using cocoa. The report provides detailed trade analysis of these products. It also focuses on major cocoa beans producing regions such as Ivory Coast and Ghana in Africa, Brazil and Ecuador in America, and Indonesia in Asia. The report also assesses the key opportunities and underlying trends in the market and outlines the factors that are and will be driving the growth of the industry in the forecasted period (2014-19). Further, key clients of the industry such as Mars Inc., Mondelez International Inc. and Nestle S.A. are profiled in the report.

Geographical Coverage

- ⊕ Africa (Ivory Coast & Ghana)
- ⊕ America (Brazil & Ecuador)
- ⊕ Asia (Indonesia)

Company Coverage

- ⊕ Mars Inc.
- ⊕ Mondelez International Inc.
- ⊕ Nestle S.A.

Executive Summary

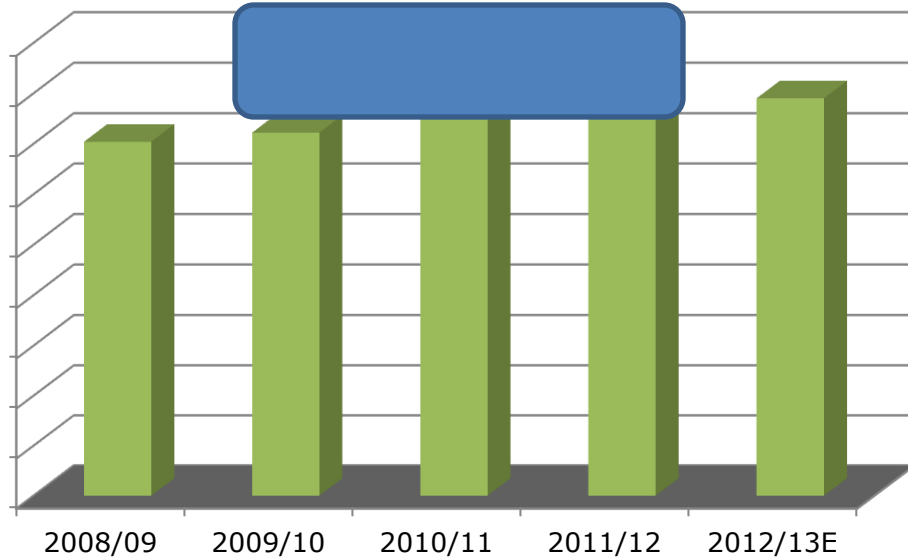
With increasing popularity of cocoa products in both mature and emerging nations, many countries now grow cocoa but the main producers are West Africa (Ghana, Ivory Coast and Nigeria), South America (Brazil and Ecuador) and Asia (Indonesia and Malaysia).

Global cocoa and cocoa products market is projected to grow in the forecasted period of 2014-19. The growth of the market is driven by high cocoa consumption in emerging Asian markets and incentives by companies and government to enhance cocoa production. However, factors such as volatility in price of cocoa, smallholder farms and diseases affecting cocoa are posing challenge to the growth of the industry. Major trends prevailing in the market include maximum chocolate launches in European market in recent years, sales of Fairtrade chocolate in Western Economies and growing demand for Fine Flavor Cocoa (FFC).

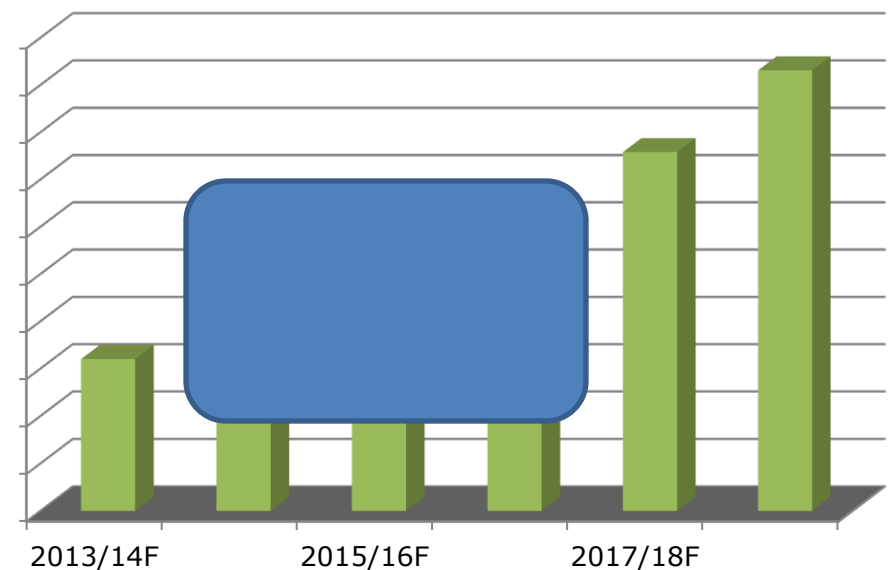
Global Cocoa & Cocoa Products Market: Overview

The cocoa bean, also cacao bean or simply cocoa or cacao, refers to dried and fully fermented fatty bean of *Theobroma cacao*, from which cocoa solids and cocoa butter are extracted. It forms the basis of chocolate, as well as many Mesoamerican foods such as mole sauce and tejate.

Global Cocoa Beans Production, 2008/09-2012/2013E (Million Tonnes)



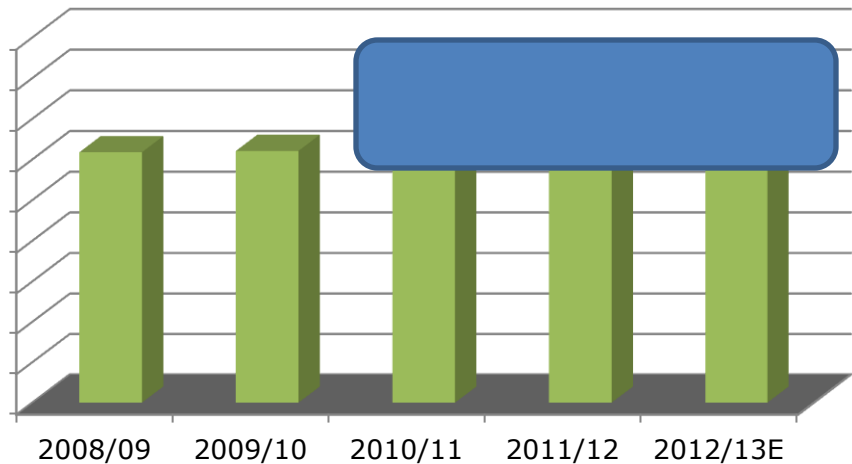
Global Cocoa Beans Production Forecast, 2013/2014E-2018/19E (Million Tonnes)



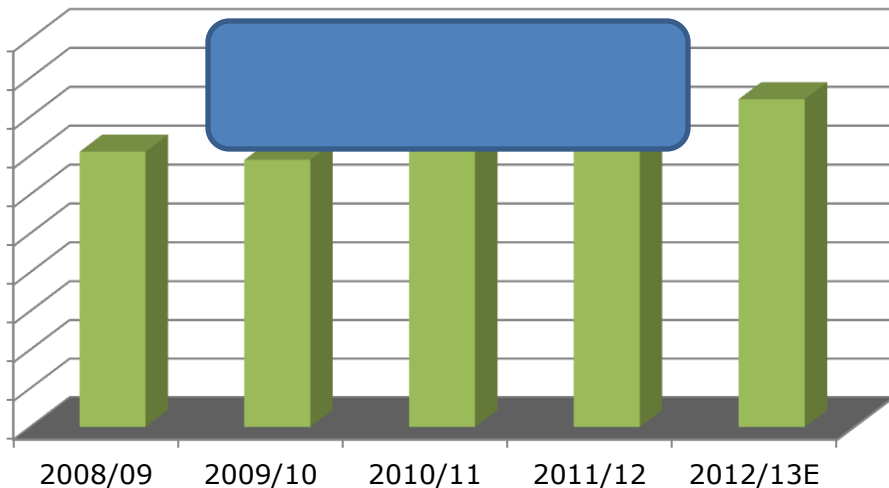
- Market size by production of global cocoa and cocoa products market is expected to reach to million tonnes in the year 2018/19E, from million tonnes in 2012/13E by growing at a CAGR of.....%.
- Growth in the market is due to

Global Cocoa & Cocoa Products Market : Overview

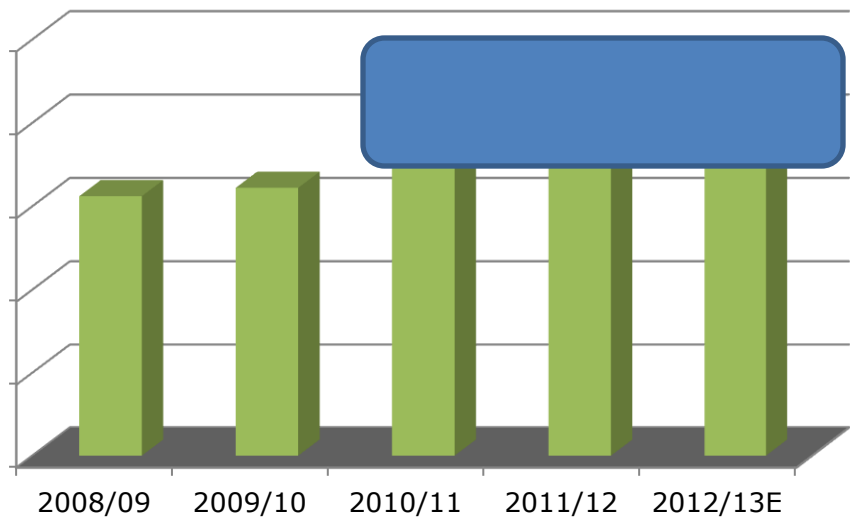
Cocoa Production in Ivory Coast, 2008/09-2012/13E ('000 tonnes)



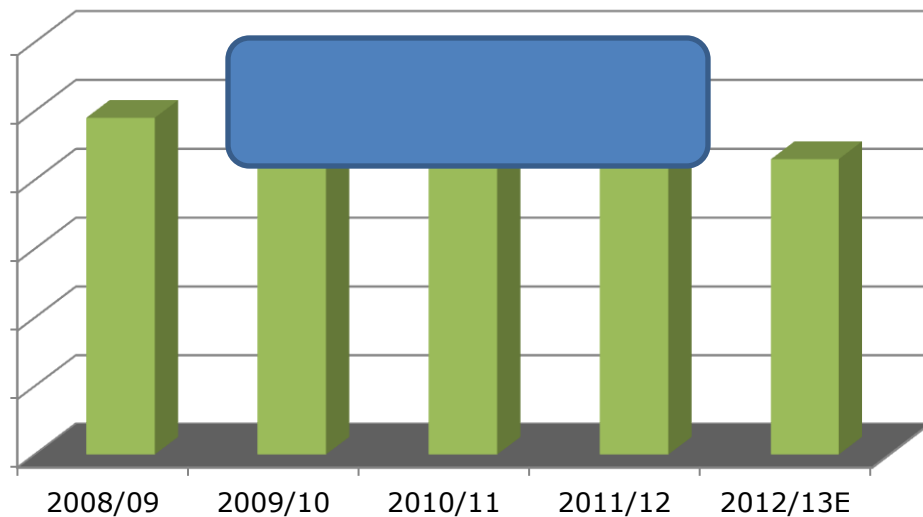
Cocoa Production in Ghana, 2008/09-2012/13E ('000 tonnes)



Cocoa Production in Indonesia, 2008/09-2012/13E ('000 tonnes)



Cocoa Production in Indonesia, 2008/09-2012/13E ('000 tonnes)



Market Trends

Maximum Chocolate Launches in Europe

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Fairtrade Chocolate Sales in Western Economies

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Growing Demand for Fine Flavor Cocoa (FFC)

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