

Global Dual Lens Smartphone Market: Trends and Opportunities (2016-2020)

April 2016



Global Dual Lens Smartphone Market Report

Scope of the Report

The report titled "Global Dual Lens Smartphone Market: Trends & Opportunities (2016-2020)" provides an in-depth analysis of the global dual lens smartphone market with detailed analysis of market sizing and growth, market share and economic impact of the industry. The report also provides the shipment analysis of would be major players in the market such as Apple and Samsung. The report also provides an overview of global smartphone market which includes market size in terms of volume and smartphone users worldwide along with the market segments.

The report provides country analysis of China for the dual lens smartphone market which includes market sizing in terms of volume along with the penetration rate of dual lens smartphones.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global dual lens smartphone market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global dual lens smartphone market is stiff and dominated by the big players like Huawei. Further, key players of the dual lens smartphone market HTC Corporation and LG Electronics Inc. are also profiled with their financial information and respective business strategies.

Country Coverage

China

Company Coverage

Huawei Investment & Holding Co., Ltd.

HTC Corporation

LG Electronics Inc.

Global Pet Food Market Report

Executive Summary

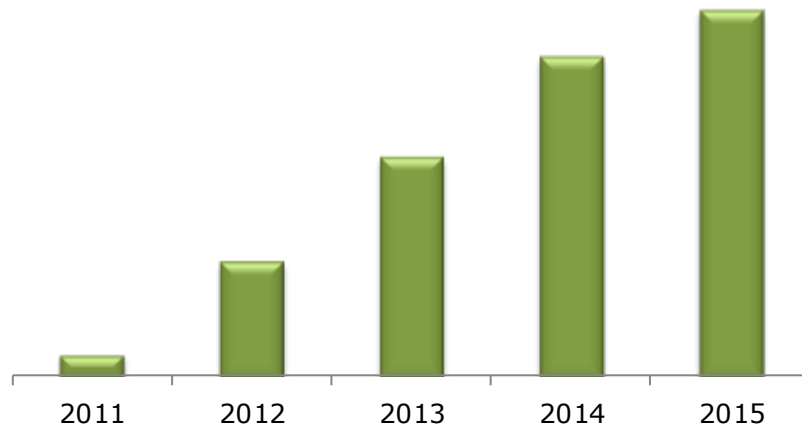
The dual lens camera is a bulky camera with a fixed mirror reflex housing and top screen mounted above a roll-film box camera. Its two lenses focus in unison so that the top screen shows the image sharpness and framing as recorded on the film in the lower section. The viewing image remains visible all the time, but the viewpoint difference (parallax) of the two means that the framing on the top screen is not exactly identical with that on the film.

Global dual lens smartphone market is at its nascent stage as the market evolved in 2014 after the launch of HTC and Huawei dual lens smartphones. Major players of the market launched new smartphones with dual lens cameras by the end of 2015 thus; the market is projected to have grown significantly in 2015. For the span of next five years i.e. 2016-2020, projections are made that the market would rise tremendously at a significant CAGR. China is expected to lead the market accounting the significant share in the market.

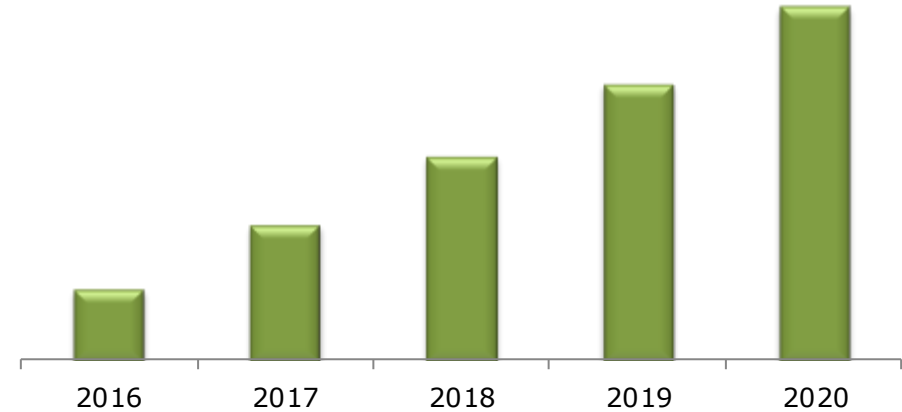
The growth drivers for the global dual lens smartphone market are: expansion in fusion technology, production capacity expansion along with the rise in disposable income. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: technological hurdles, stable sourcing of image sensor and migration to finer processes for image sensors, high-cost burdens, and algorithms.

Global Smartphone Market Overview

Global Smartphone Market by Volume;
2011-2015

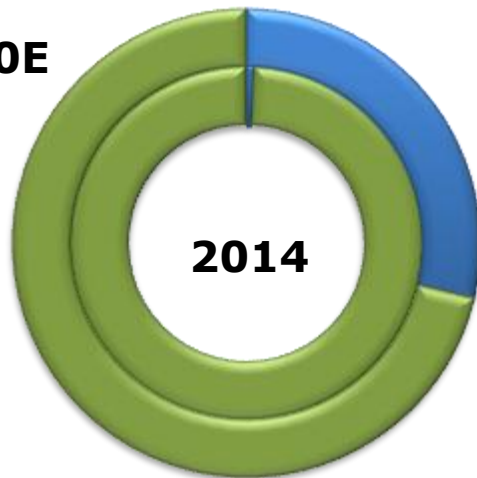


Global Smartphone Market by Volume;
2016E-2020E



Global Smartphone Market by Segments;
2014-2020E

2020E

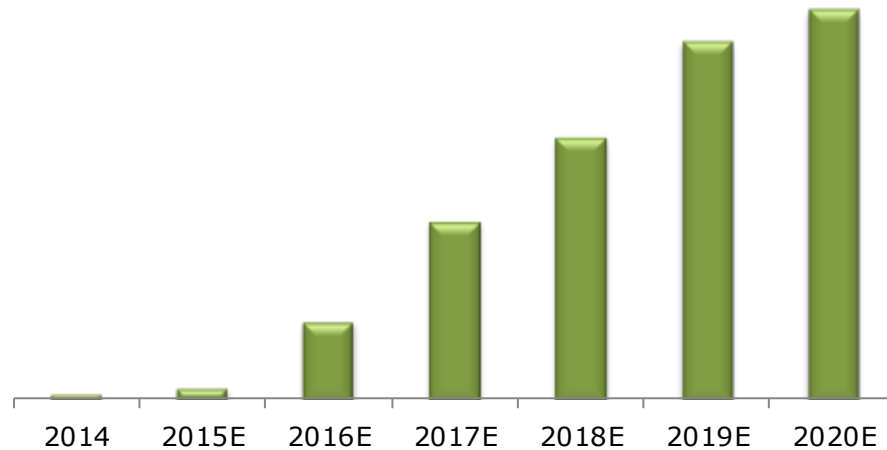


2014

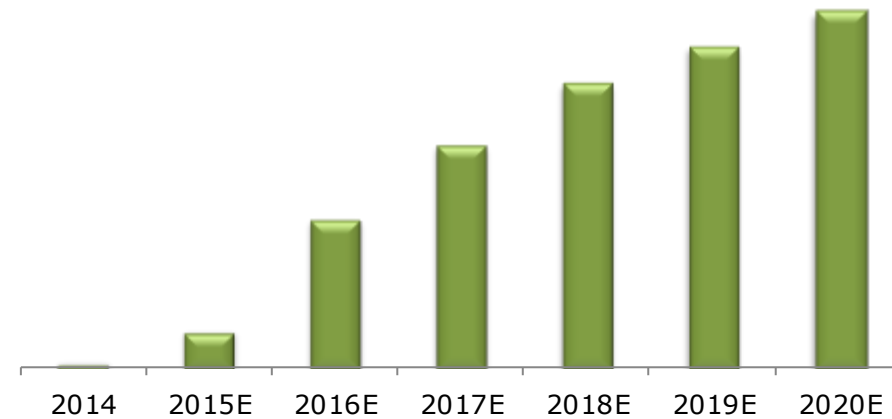
The global smartphone market in terms of volume in 2015 reached ... million units, up by ...% as compared to 2014. This market is forecasted to reachmillion units in 2020, at a CAGR of ...%.The increase in the smartphone market is expected due to introduction of new models by, increasing awareness and availability of smartphones as per the individual's spending capacity. There are two segments in the global smartphone market, that are single lens smartphones and dual lens smartphones. The larger segments was with ...% of share in global smartphone market in 2014.

Global Dual Lens Smartphone Market Overview

Global Dual Lens Smartphone Market by Volume; 2014-2020E



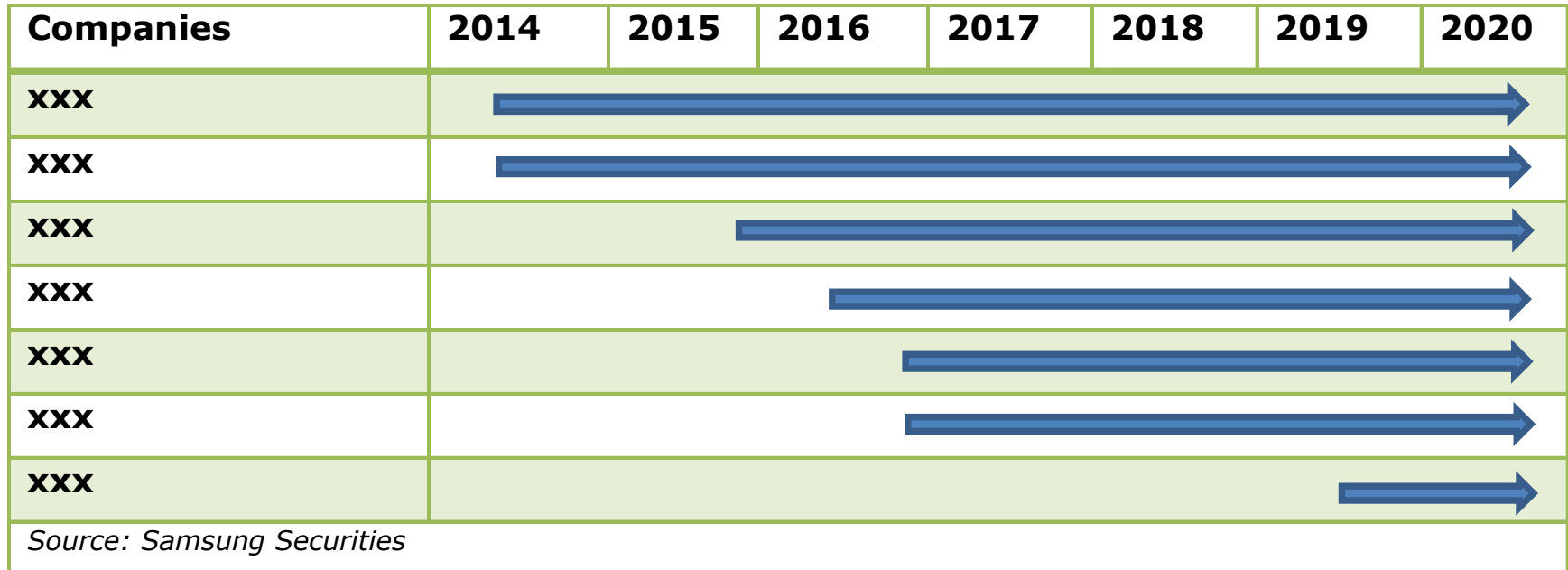
China Dual Lens Smartphone Market by Volume; 2014-2020E



The global dual lens camera market is expected to start blooming in 2016, with the number of handsets featuring the technology to surge from million units in 2015 to million in 2016. Chinese firms are expected to enjoy first mover advantages as their dual lens camera smartphone shipments should almost triple from million units in 2015 to million units in 2016.

Global Dual Lens Smartphone Market Players

Major Companies and Adoption of Dual Lens n Smartphones



The global dual lens smartphone market is an emerging market but still is highly competitive. The major players in the market include, Huawei, Apple, LG Electronics, Samsung along with the Chinese players such as ZTE and Lenovo

Many companies have already launched their dual lens smartphones by the end of 2015 while ... and were the first ones to launch dual lens smartphones in 2014. The most recent launch will be in April 2016 of ... by LG.