

# Global Clear Aligner Market: Size, Trends & Forecasts (2016-2020)

August 2016



# Global Clear Aligner Market Report

## Scope of the Report

The report entitled "Global Clear Aligner Market: Size, Trends & Forecasts (2016-2020)", provides analysis of the global clear aligner market, with detailed analysis of market size and growth, penetration, market share and economic impact of the industry. The analysis includes the market by value, by volume and by penetration. The report also provides the analysis of the global dental market, global dental consumables market and global dental orthodontic market. The report also includes the detailed analysis of the North America clear aligner market.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global clear aligner market has also been forecasted for the years 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends.

Align Technology, Inc., Dentsply International, Inc. and ClearCorrect are some of the key players operating in the global clear aligner market, whose company profiling has been done in the report. In this segment of the report, business overview, financial overview and business strategies of the companies are provided.

## Country Coverage

North America

## Company Coverage

Align Technology, Inc.

Dentsply International, Inc.

ClearCorrect

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## Executive Summary

A branch of medicine that includes the study, diagnosis, prevention, and treatment of disorders, diseases and conditions of the oral problem, is called Dentistry. Oral health can be defined as a state of being free from chronic mouth and facial pain, oral and throat cancer, oral sores, periodontal (gum) disease, tooth decay and tooth loss and all other diseases related to mouth. Oral health is of paramount importance, as it affects the individual's quality of life.

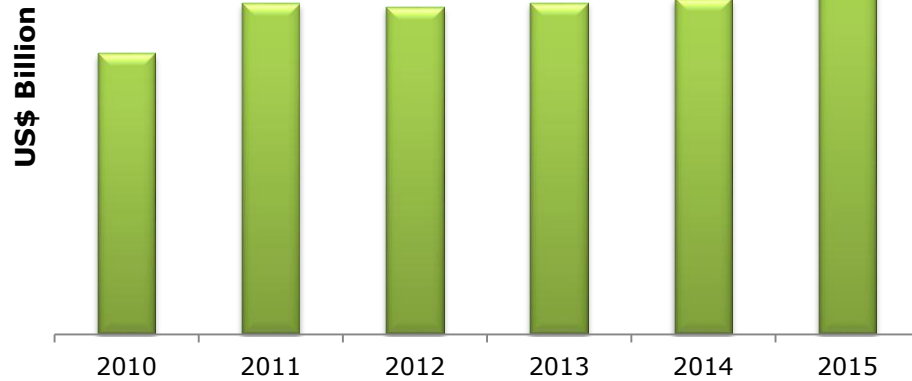
The three most common dental diseases are dental caries, gingivitis, and periodontitis, which can significantly affect speech, smile, and the ability to chew, and in some cases cause loss of tongue or teeth. Dental treatment depends on the stage of the disease and the state of the affected teeth. The dental treatment can be segmented into specialty, prosthetics and chairside consumables. Specialty Segment can be sub segmented into implants, endodontic and orthodontic. Prosthetics segments can be sub segmented into artificial teeth, dental crowns, dental bridges and CAD/CAM. Chairside Consumables can be sub segmented into preventives and restoratives.

Orthodontics segment of dentistry deals with braces, which are used to align teeth and position them with regard to a person's bite. Besides braces, another upcoming technique is the clear aligners that move the teeth to give proper alignment, but are invisible and removable, unlike traditional braces.

The global clear aligner market is expected to increase at high growth rates during the forecasted period (2016-2020). The global clear aligner market is supported by various growth drivers, such as increasing consumer confidence, increasing disposable income, rising per capita healthcare expenditure, technological innovation, etc. Yet, the market faces certain challenges, such as, low awareness, high cost, low effectiveness, etc.

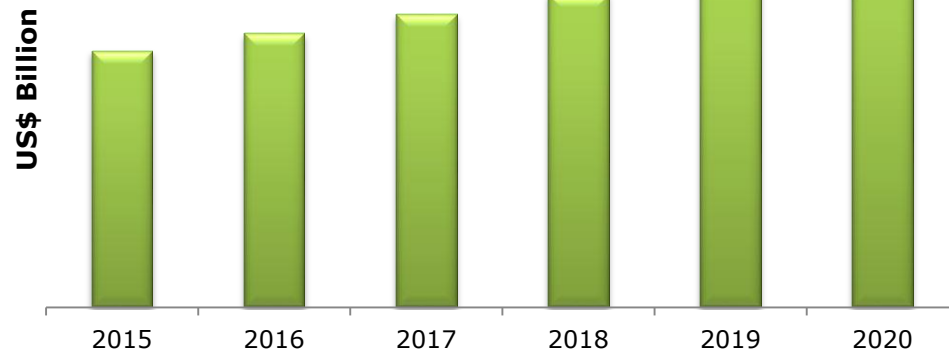
# Global Dental Market Overview

**Global Dental Market by Value; 2010-2015 (US\$ Billion)**

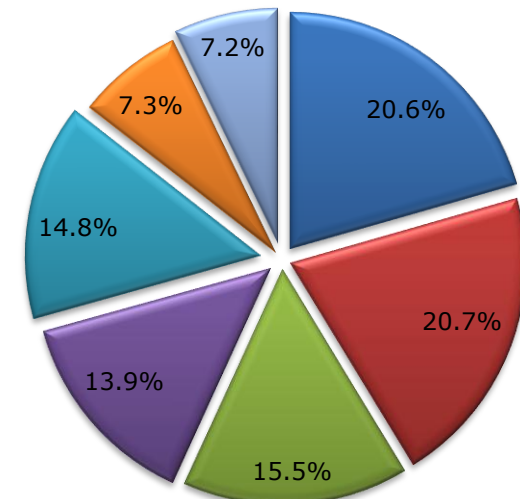


The global dental market was valued at US\$.... billion in 2015, up by ....% as compared to US\$.... billion in 2014. The global dental market has increased at a CAGR of ....% over the years 2010-2015. The global dental consumables market is expected to increase to US\$.... billion in 2020, a compared to US\$.... billion in 2015. The market is expected to increase at a CAGR of ...% over the years 2015-2020. The demand for dental consumables has increased ..... The market for global dental consumables is further divided into seven sub-segments, namely, preventives, .....

**Global Dental Consumable Market by Value; 2015-2020 (US\$ Billion)**



**Global Dental Consumables Market by Segments; 2015**

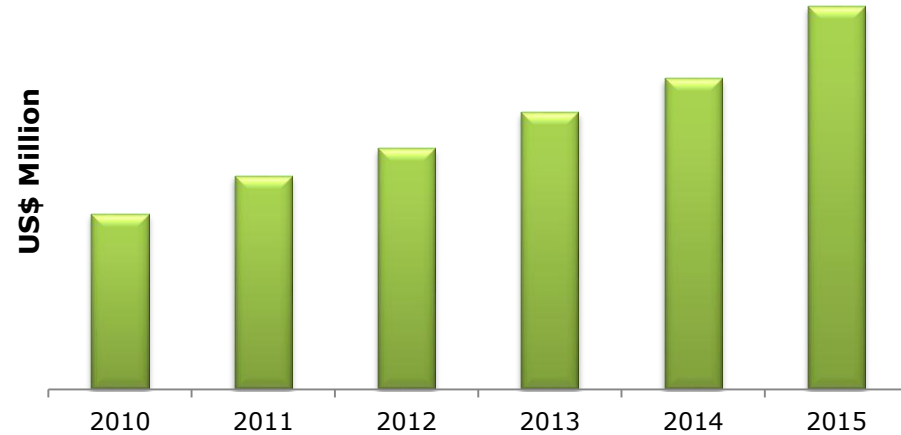


# Global Clear Aligner Market Overview

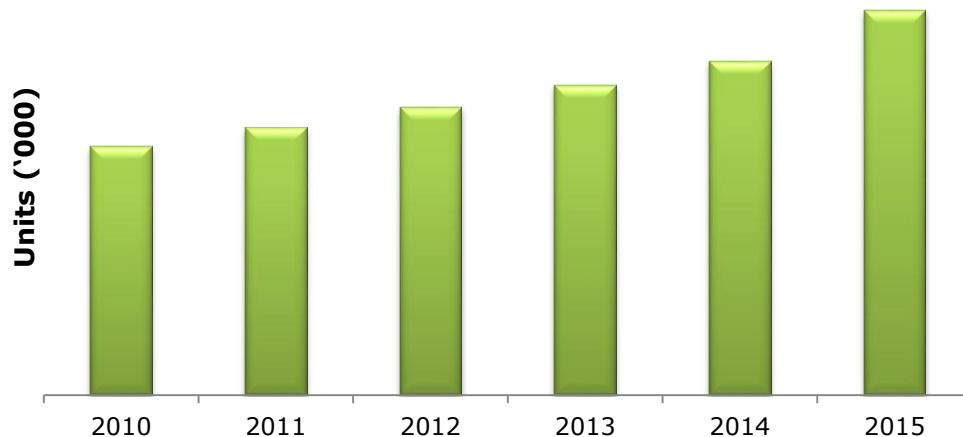
## Global Orthodontic Market by Segments ; 2015



## Global Clear Aligner Market by Value ; 2010-2015 (US\$ Million)



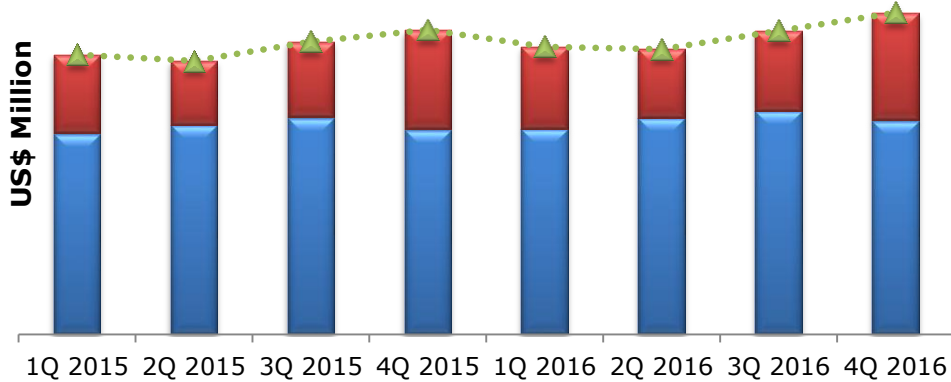
## Global Clear Aligner Market by Volume; 2010-2015 ('000 Units)



The global orthodontic market can be segmented into traditional cases and clear aligners. The ..... has occupies the maximum share in the global orthodontic market throughout the years 2009-2015 and is expected to..... The global clear aligners market was valued at US\$..... million in 2015, as compared to US\$... million in 2010. The global clear aligners market has increased at a CAGR of ...% over the years 2010-2015.

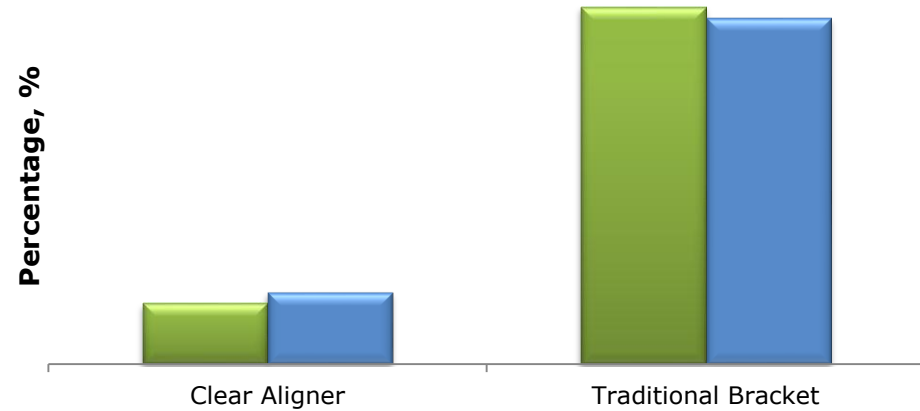
# North America Clear Aligner Market Overview

North America Dental Market by Value ;  
1Q15-1Q16 (US\$ Million)



North America's total dental sales increased in every quarter of ... (except a slight decline in .....), from US\$.... million in 1Q15 to US\$.... million in 4Q15, at an average growth rate of ...%. The market is expected to..... The ..... occupied .....% of the share in 2015, as compared to ....% share in 2014. . The clear market segment has more than doubled its market share in the United States case starts over the last several years, going from .....% share in 2005 to .....% in 2015.

United States Orthodontic Market by Segments; 2014-2015



United States Clear Aligner Market by Share; 2010-2015

