

Global Automotive LED Lighting Market: Trends & Opportunities (2016 Edition)

March 2016



Global Automotive LED Lighting Market Report

Scope of the Report

The report titled "Global Automotive LED Lighting Market: Trends & Opportunities (2016 Edition)" provides an in-depth analysis of the global automotive LED Lighting market with detailed analysis of market size and growth, market share and economic impact of the industry. The report also provides market size of the global automotive lighting market.

The report provides detailed regional analysis of Europe, Asia-Pacific (Japan) and Rest of the world for the automotive LED lighting market.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the global automotive lighting market and global automotive LED lighting market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The market for global automotive LED lighting is fragmented and major competitors are Koito, Stanley, Hella and Magneti Marelli. Further, key players of the global automotive LED lighting market are also profiled with their financial information and respective business strategies.

Country Coverage

Asia Pacific (Japan)

Europe

ROW

Company Coverage

Koito Manufacturing Co. Ltd.

Stanley Electric

Hella

Magneti Marelli

Global Automotive LED Lighting Market Report

Executive Summary

The lighting system of the vehicle plays an important role as it allows the driver to see during the dark and bad weather. The purpose of the lighting system is to provide safety, and visibility for the driver and aesthetic appeal to the vehicle. Lighting system of a vehicle is not only important for the driver of the vehicle, but also for the other drivers and the walkers on the road.

Generally the automotive lighting uses three technologies for the lamps which could be LED technology, HID/Xenon or Halogen. The LEDs (Light Emitting Diodes) are the most recent technology to be used by the automotive industry. The LEDs are used more because of the changing technology and demand for more energy efficiency.

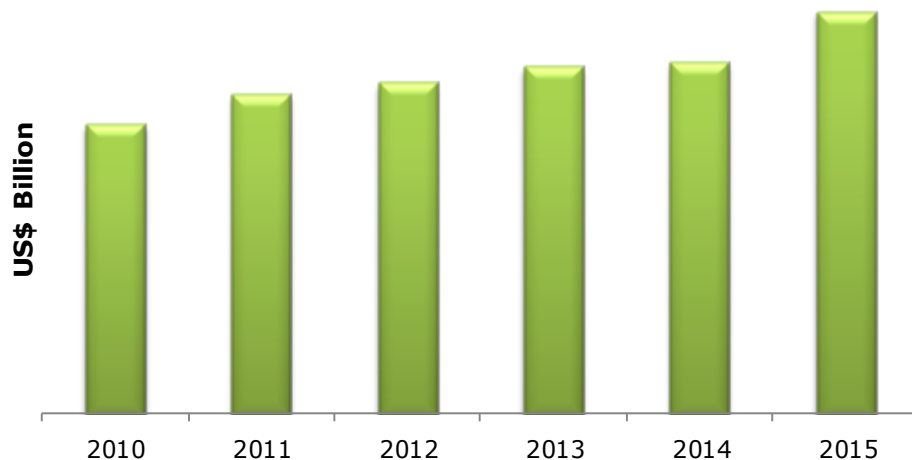
There are two main segments of automotive lighting system which are classified as Exterior Automotive Lighting and Interior Automotive Lighting. There are various sub segments of the exterior and the interior segments of the automotive lighting market, which are Auxiliary Lights, Headlights, Tail lights, Side Lights, Interior Lights, Parking Lights, Brake Light, Fog Lights and Daytime Running Light.

Global Automotive LED Lighting market has increased at a significant annual growth rate in 2015 as compared to the preceding year and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. The upsurge in the market was due to various factors such as rapid growth in the global automotive industry, increasing focus on fuel and energy efficiency, etc.

The major growth drivers for the automotive LED lighting market are increasing sales of lightweight vehicles worldwide, growing automobile industry, increasing LED penetration and focus on energy efficiency. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as slow growth of vehicle sales in BRIC nations, high costs of LED, high research and development costs, etc.

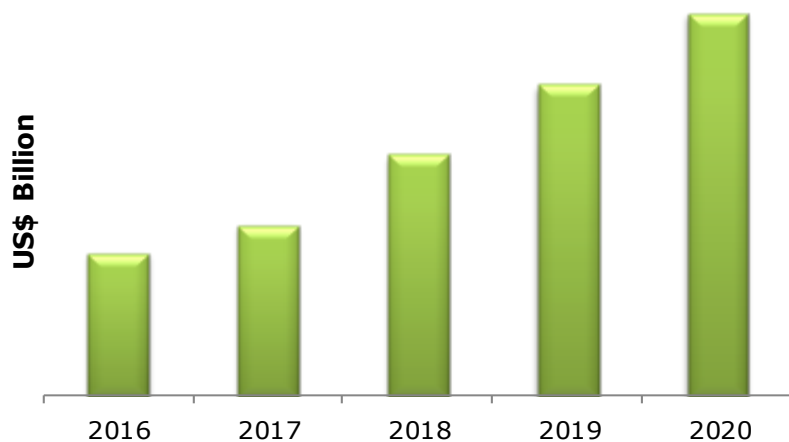
Global Automotive Lighting Market Overview

Global Automotive Lighting Market by Value; 2010-2015

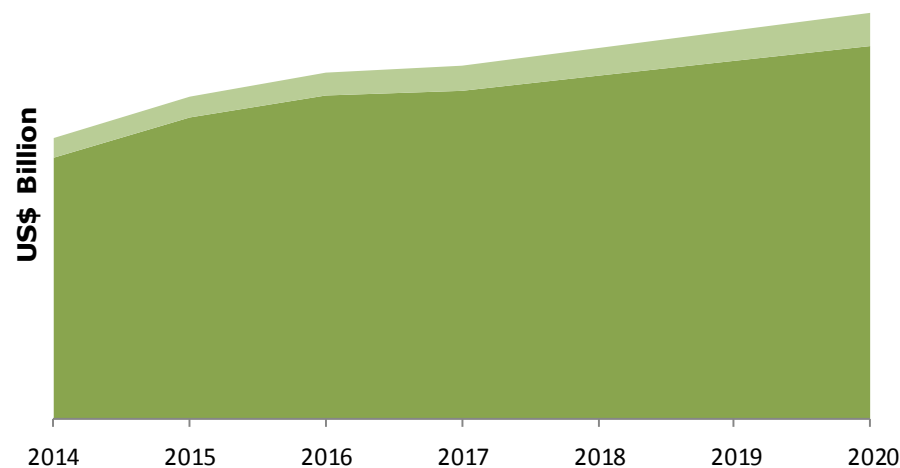


The global automotive lighting market in 2015 was valued at US\$... billion, up by ...% as compared to 2014. This market is forecasted to reach US\$.....billion in 2020, at a CAGR of%.The increase in the automotive lighting market is expected due to growing automotive industry, penetration of.....There are two segments in global automotive lighting market, that are LED automotive lighting and non-LED automotive lighting, The larger segments is with ...% of share in global automotive lighting market in 2015.

Global Automotive Lighting Market by Value; 2016-2020

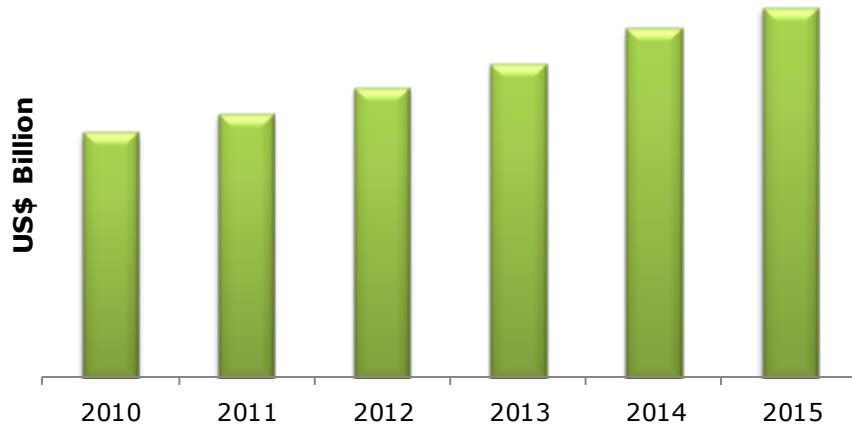


Global Automotive Lighting Market by Segments; 2014-2020

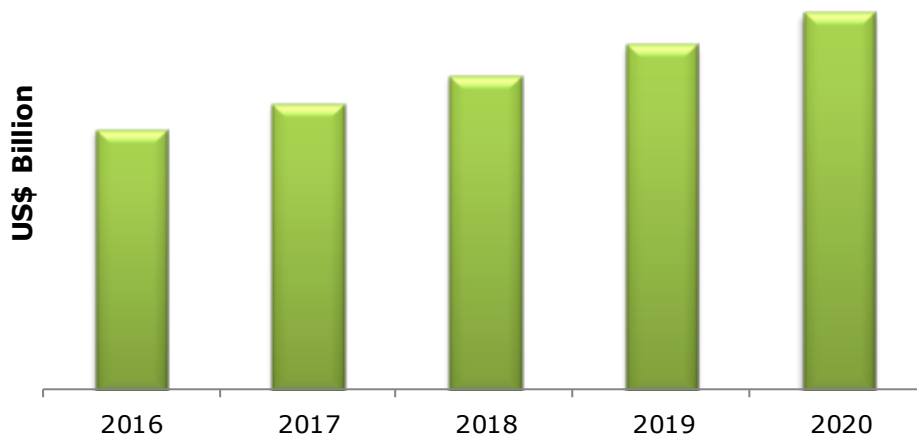


Global Automotive LED Lighting Market Overview

Global Automotive LED Lighting Market by Value ; 2010-2015



Global Automotive LED Lighting Market by Value; 2016-2020



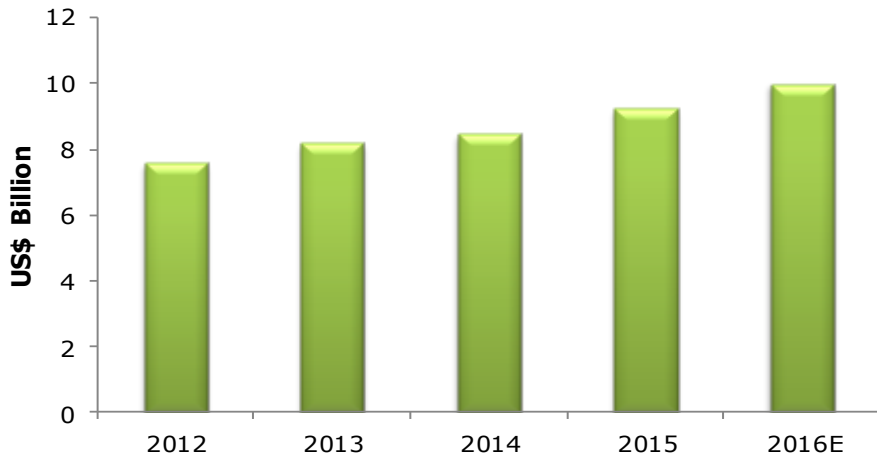
Global Automotive LED Lighting Market by Segments ; 2015



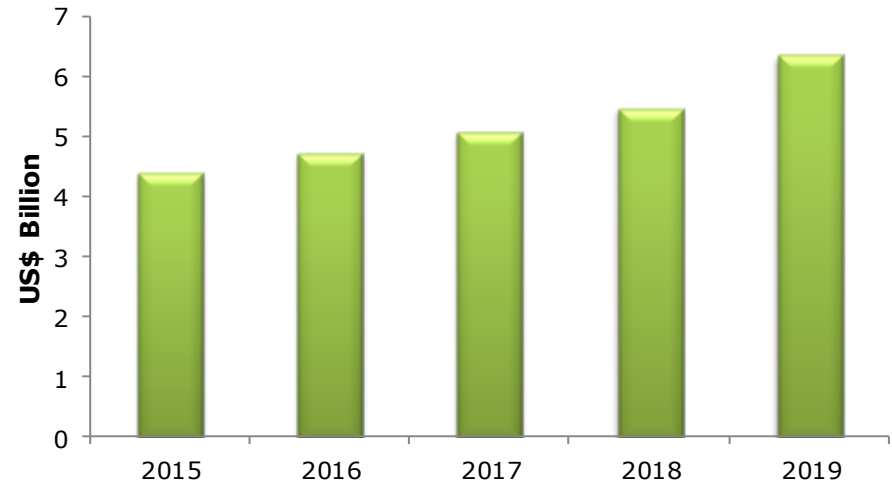
The global automotive LED lighting market in 2015 was valued at US\$... billion, up by ...% as compared to 2014. This market is forecasted to reach US\$.....billion in 2020, at a CAGR of%.The increase in the automotive LED lighting market is expected due to growing automotive industry,There are two segments in global automotive LED lighting market, that are...., with ...% share in 2015.

Regional Overview of Automotive LED Lighting Market

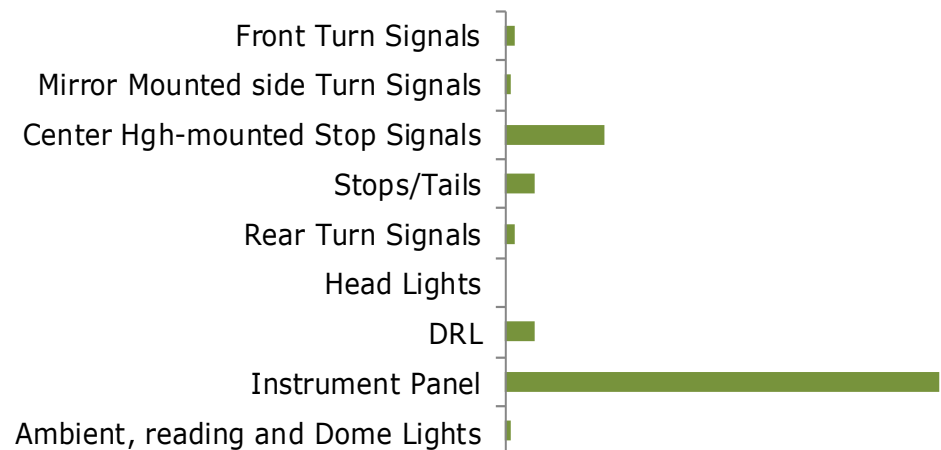
Asia Pacific Automotive Lighting Market by Value ; 2012-2016E



Europe Automotive Lighting Market by Value ; 2015-2019



ROW Automotive LED Lighting Market by Penetration Rate; 2014E



Asia Pacific automotive lighting market is estimated at US\$....billion in 2015, up by....% as compared to 2014. This increase is there due to..... Europe automotive lighting market is estimated to increase to US\$.....billion in 2019, at a CAGR of ...%. The penetration rate of sub segments of automotive LED lighting of ROW are as follows:....

Percentage, %