

Global Cable Market: Trends and Opportunities (2014-19)



May 2014

Global Cable Market

Scope of the Report

The report titled "Global Cable Market: Trends & Opportunities (2014-19)" provides an insight into the market dynamics, trends and opportunities associated with the global cable market. The report assesses the sizing and growth of the global cable market in the past five years and also provides projected market size for coming five years as well. The report also provides an insight into the regional cable markets of Latin America, North America, APAC and EMEA (Europe and Middle East Asia). Energy cable and Power cable, the two main segments of the cable industry has also been analyzed in the report. The report concludes with the brief discussion of major factors driving the global cable industry and profiles key players in the market including Nexans, NKT Holding, General Cables and Prysmian.

Geographical Coverage

- Global
- North America
- Latin America
- Asia Pacific
- EMEA (Europe, Middle East and Africa)

Company Coverage

- Nexans
- NKT Holdings
- General Cable
- Prysmian

Executive Summary

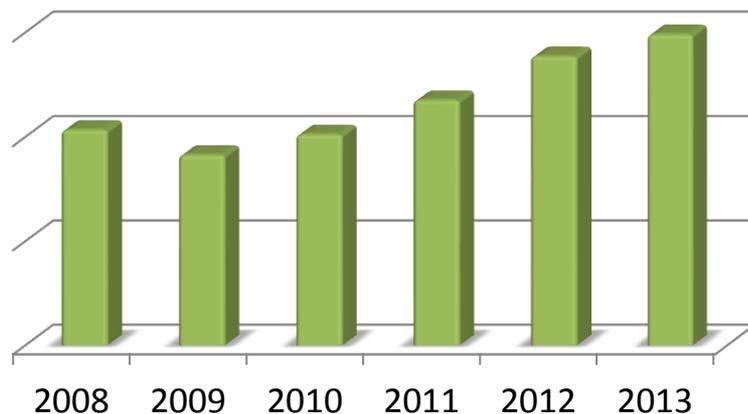
The global cable industry has witnessed significant growth and expansion over the past few decades. The industry has huge and diversified end market application varying from automobile, infrastructure, construction and IT and telecommunication sector. The growing Information and Communication Technology (ICT) has played a significant role in shaping the market dynamics of global cable industry.

The cable industry is anticipated to witness robust growth in the next few years, mostly facilitated by higher investments to be made by private companies and the initiatives by various governments to boost their power infrastructure. In addition major players are evaluating the strategic consolidation of certain production lines and facilities in developed regions. In the emerging markets, companies are closely monitoring the rate of improvement in turnaround programs in progress at its greenfield investments.

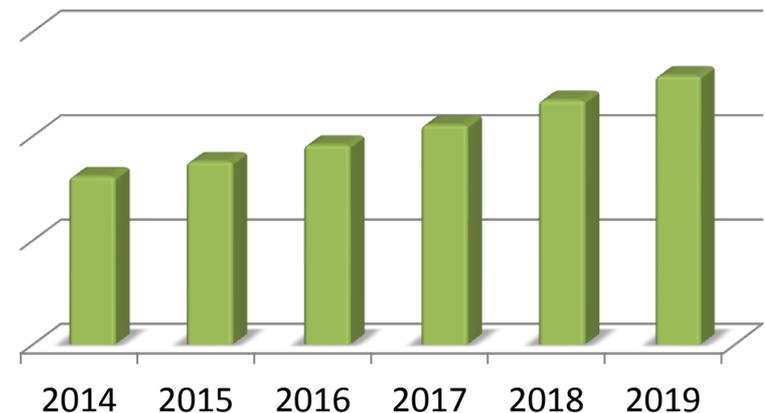
Global Cable Market: An Overview

Cables are primarily used for the transmission of power, signals and payloads in various industries. They are widely used across end use segments including commercial, residential and industrial purposes. In addition, the rapidly growing IT and communication industry is playing an influential in framing the dynamics of global cable industry. However, the volatility in raw material pricing is acting major challenge for various players operating in the global cable market.

Global Cable Market Size, By Production, 2008-13 (US\$ Billion)



Global Cable Market Size Forecast, 2014-19 (US\$ Billion)

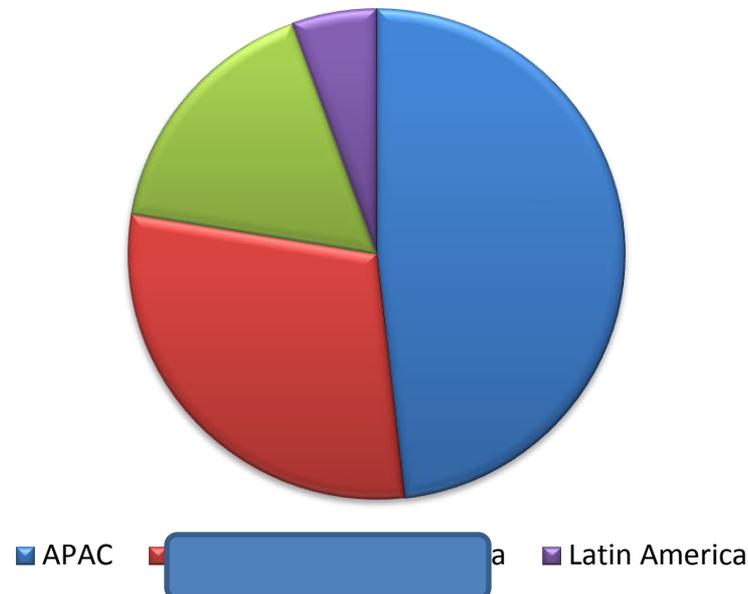


- The Global Cable market grew CAGR of% during 2008-2013.
- The Global Cable market is projected to grow at a CAGR of% during 2014-19, generating US\$Billion market size 2019.

Global Cable Market

Cables and wires are one of the most commonplace indicators of a wide range of technologies existing in various stages of sophistication. They are used primarily used to transmit power and transmit communication payloads and signals.

Global Cable market, By Regions, 2013



APAC is the leading share holder in the global cable industry with market share of% in 2013.