

Global Styrene Butadiene Rubber (SBR) Market: Trends & Opportunities (2013-2018)]



Scope of the Report

The report titled “Global Styrene Butadiene Rubber Market: Trends & Opportunities (2013-2018)” provides an in-depth analysis of the global SBR market with detailed analysis of emulsion and solution SBR. It also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. The report provides detailed regional analysis of major regional markets like Asia, Europe, the Middle East and Africa (EMEA) and North America. Growth of the overall SBR industry and of sub-types emulsion and solution SBR has also been forecasted for the period 2013-18, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. Further, key players of the industry like LANXESS AG, Sinopec Corporation and Korea Kumho Petrochemical Co. Ltd. (KKPC) are profiled.

Geographical Coverage

- ⊕ Global
- ⊕ Asia
- ⊕ North America
- ⊕ Europe, the Middle East and Africa (EMEA)

Company Coverage

- ⊖ LANXESS AG
- ⊖ Sinopec Corporation
- ⊖ Korea Kumho Petrochemical Co. Ltd. (KKPC)

Executive Summary

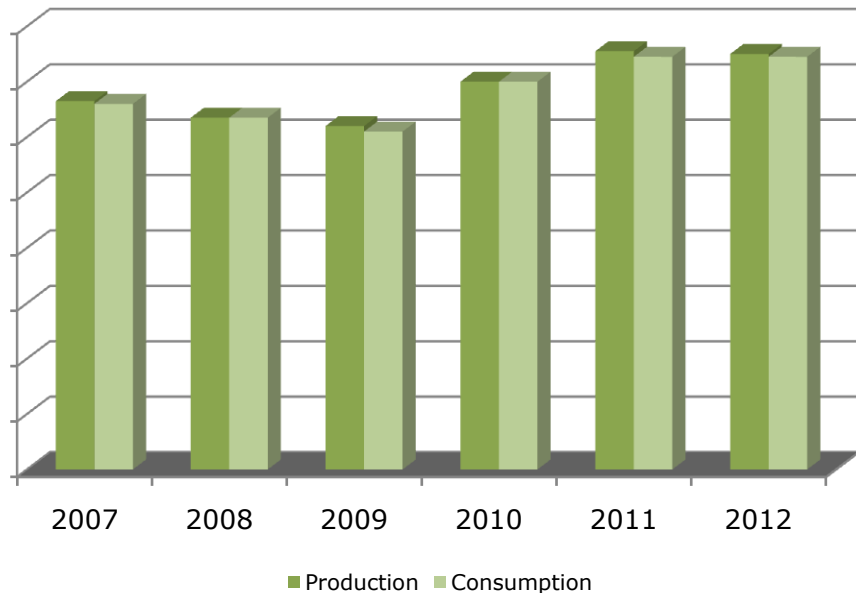
Styrene butadiene rubber (SBR) is a copolymer derived from styrene and butadiene. The first major synthetic rubber produced globally, SBR has better processability, heat aging and abrasion resistance ability in comparison to its counterparts. These features have widened the use of this elastomer in diverse industries like automobiles, footwear, civil construction, plastics, hospital materials and other crucial sectors. SBR and BR are most widely consumed variety of synthetic rubber as these are most commonly used in the production of tyres. SBR is of majorly two types Emulsion SBR (E-SBR) and Solution SBR (S-SBR), based on difference in their manufacturing process.

SBR is primarily used for manufacturing of automobile tyres. Rapid growth of automobile ownership particularly in developing countries, demand for high performance tyres and advent of tyre labeling legislation are driving the growth of global SBR industry. However, volatility in prices of main raw material like butadiene, overcapacity of SBR plants in certain economies, reduction in sales of automobile in eurozone, etc. are impeding industry's growth potential. Major trends prevailing in the global SBR industry are advent of green tyres, tyre labeling and large number of SBR producers ensuring butadiene supplies.

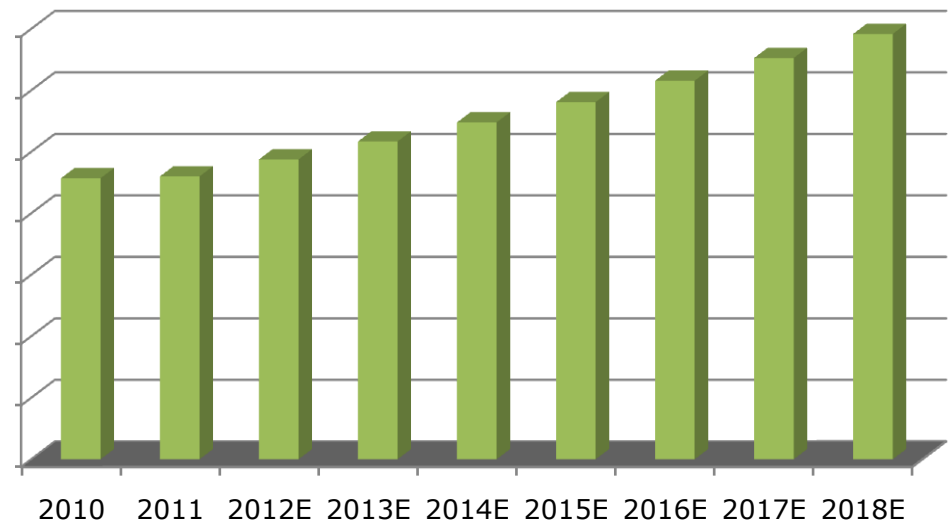
Global SBR Market: An Overview

Styrene Butadiene Rubber (SBR) is a copolymer formed from styrene and butadiene. SBR is of majorly two types - Emulsion SBR (E-SBR) and Solution SBR (S-SBR), based on difference in their manufacturing process. Styrene butadiene rubber (SBR) was the first major commercially produced synthetic rubber.

Global Synthetic Rubber Market Size by Production and Consumption, 2007-12 (Million tonnes)



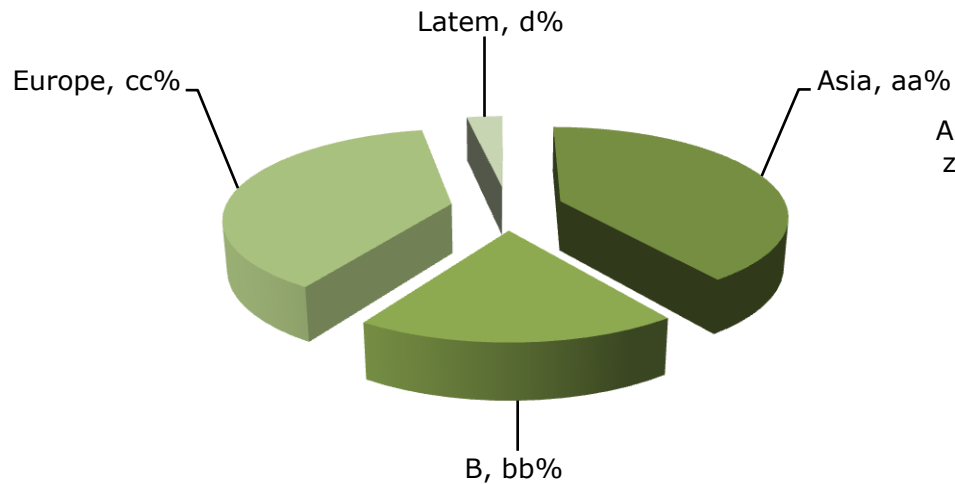
Global SBR Market Size by Volume 2010-18E (Million tonnes)



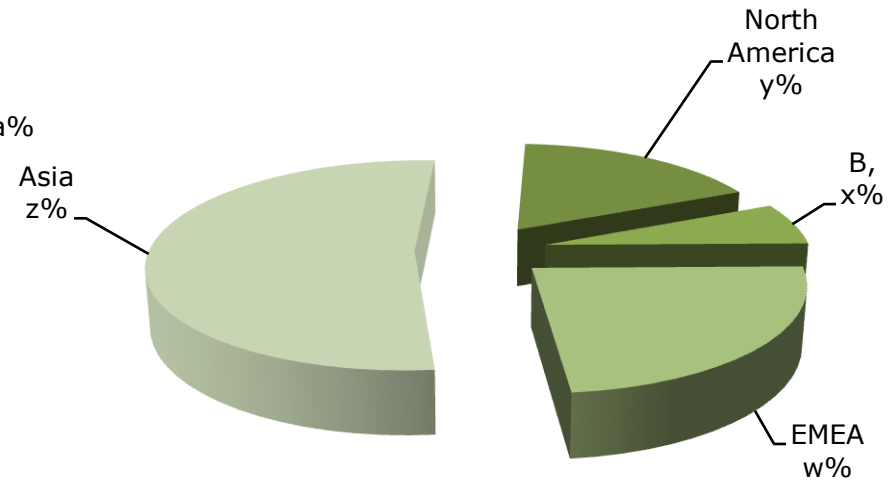
- Market size of Global SBR Market is expected to reach to.....million tonnes in the year 2018, from million tonnes in 2012 by growing at a CAGR of.....%.
- Growth in the market is due to

Global SBR Market Share

Global Solution SBR Market Share by Region (2011)



Global Emulsion SBR Production Capacity by Region (2012)



- accounted for% share of the global solution SBR in the year 2011, while accounts for% of the market share
- In 2011, around% of the total emulsion SBR production capacity was held by.....

Market Trends

SBR producers ensuring butadiene supplies

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Advent of green tyres

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Tyre labeling

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