

# Global Luxury Sunglass Market: Size, Trends and Forecasts (2016-2020)

July 2016



# Global Luxury Sunglass Market Report

## Scope of the Report

The report titled "Global Luxury Sunglass Market: Size, Trends and Forecasts (2016-2020)" provides an in-depth analysis of the global luxury sunglass market with detailed analysis of market size on the basis of value and volume along with the growth in the global average selling price of the luxury sunglasses.

The report provides detailed regional analysis of the developed and emerging markets. The analysis of developed markets includes Europe and the U.S., while emerging markets include, China, Mexico, India, Brazil and Australasia. The regional analysis of the developed markets includes market size by value and volume along with the average selling price of the product and the analysis of emerging markets include the market size on the basis of the value.

The report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global luxury sunglass market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global luxury sunglass market is stiff and dominated by the big players like Luxottica. Further, key players of the market Safilo and Fielmann are also profiled with their financial information and respective business strategies.

## Regional Coverage

- Europe
- United States
- China
- Mexico
- India
- Brazil
- Australasia

## Company Coverage

- Luxottica Group SpA
- Safilo Group SpA
- Fielmann AG

# Global Luxury Sunglass Market Report

## Executive Summary

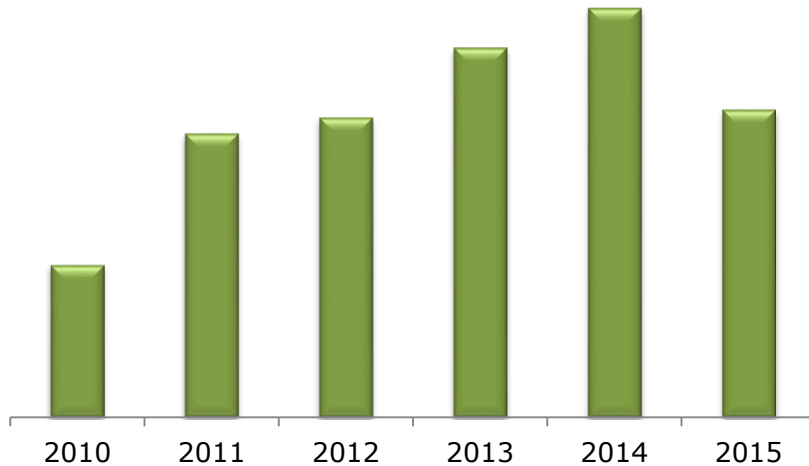
Luxury Sunglasses also known as premium sunglasses have been characterized as sunglasses that are fitted with non-solution lenses, and subsequently are not utilized for vision correction. They are fundamentally utilized for stylish purposes and for securing the eyes against hurtful bright (UV) beams.

The global luxury sunglass market increased at a significant CAGR during the span of 5 years, i.e., 2010-2015 and projections are made that the market would rise in the next five years i.e. 2016-2020 tremendously. The market is highly concentrated in Europe and the U.S., accounting a significant proportion of the market as European countries are popular as tax free shopping destinations among tourists and growing number of consumers who can afford branded sunglasses in the United States. In fact, the market is emerging in the developing nations such as China, Mexico, India, Brazil and Australasia at an increasing annual growth rate.

The major growth drivers for the global luxury sunglass market are: premiumization, airport retail channel, rising consumer holidays and health benefits of using sunglasses. Despite the market is governed by various growth drivers, there are certain challenges faced by the market such as: availability of counterfeit products and bad economic conditions.

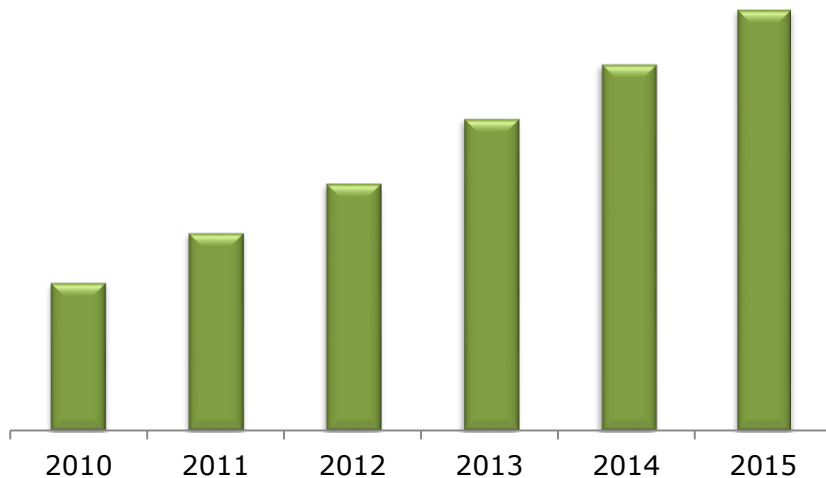
# Global Sunglass Market Overview

Global Sunglass Retail Market by Value;  
2010-2015

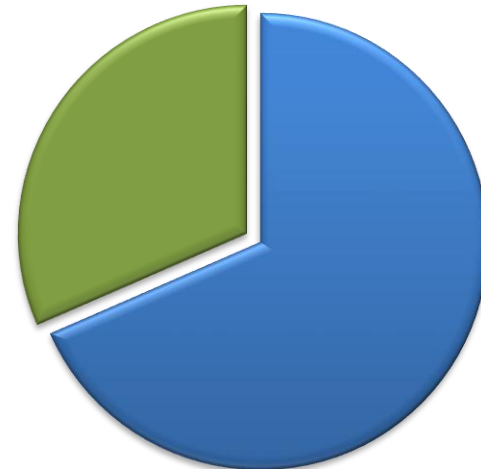


The global sunglass market in 2015 was valued at US\$... billion. The volume of the market increased at an annual growth rate of ...% to .... Million units in 2015 as compared to .... Million units in 2014. The increase in the sunglass market is due to growing demand for sunglasses . There are two segments in the global sunglass market, that are prescription sunglass and non-prescription/luxury sunglass. The larger segments was .... with ...% of share in the global sunglass market in 2015.

Global Sunglass Retail Market by Volume;  
2010-2015

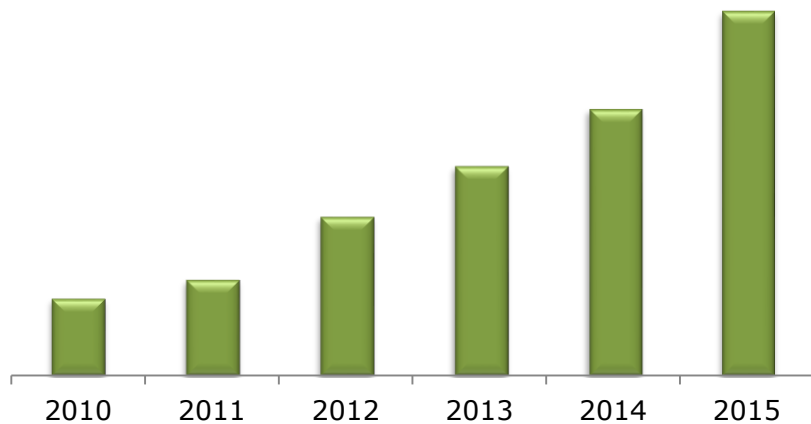


Global Sunglass Market by Segments; 2015

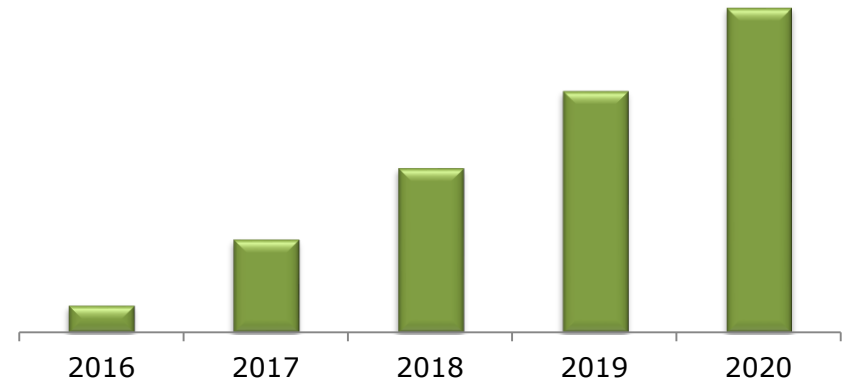


# Global Luxury Sunglass Market Overview

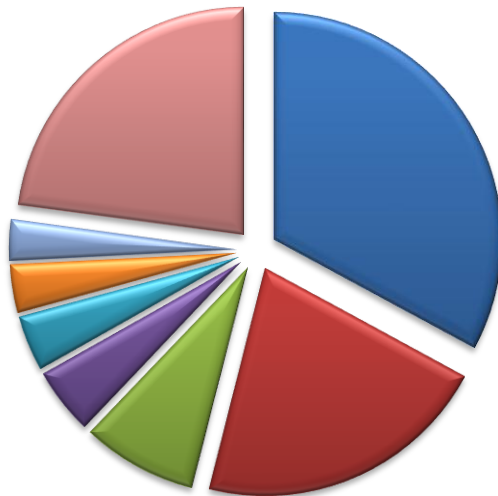
Global Luxury Sunglass Retail Market by Value; 2010-2015



Global Luxury Sunglass Retail Market by Value; 2016E-2020E



Global Luxury Sunglass Retail Market by Region; 2015

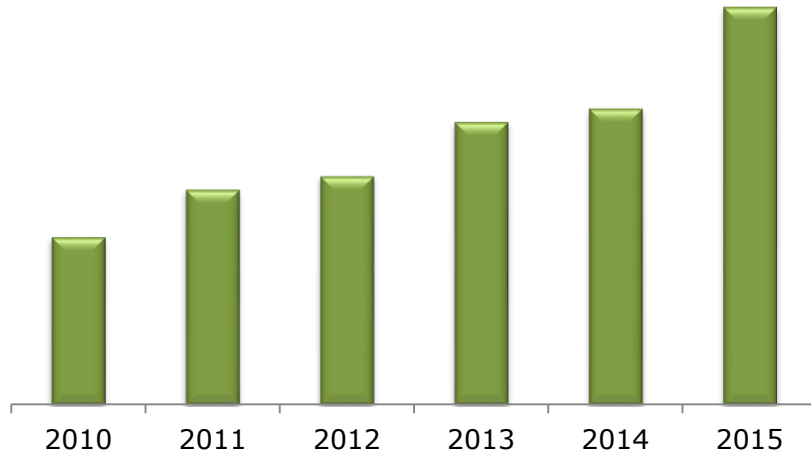


The global luxury sunglasses market reached US\$... Billion in 2015, driven by an equal mix of volume and price. The market is expected to increase to U\$... billion in 2020 at a CAGR of ...%.

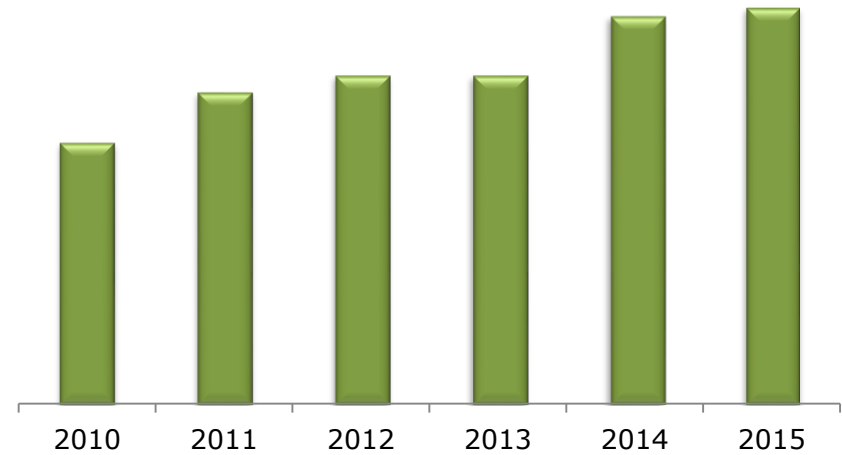
The market is highly concentrated in Europe and the U.S., accounting a significant proportion of the market. Also, the market is emerging in the developing nations such as China, Mexico, India, Brazil and Australasia at an increasing annual growth rate.

# Regional Analysis: Market Overview

Europe Luxury Sunglass Retail Market by Value; 2010-2015



The U.S. Luxury Sunglass Retail Market by Value; 2010-2015

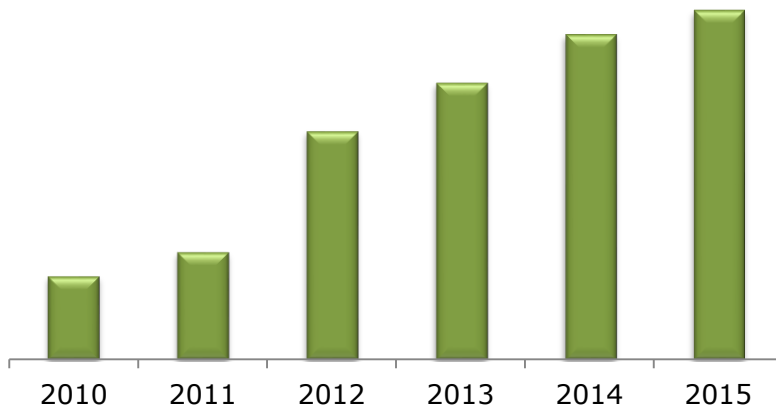


The European luxury sunglass market reached US\$... billion in 2015 increasing from US\$... billion in 2014, at an annual growth rate of ....% due to climatic changes in the European countries such as polar ice shields are melting and the sea is rising.

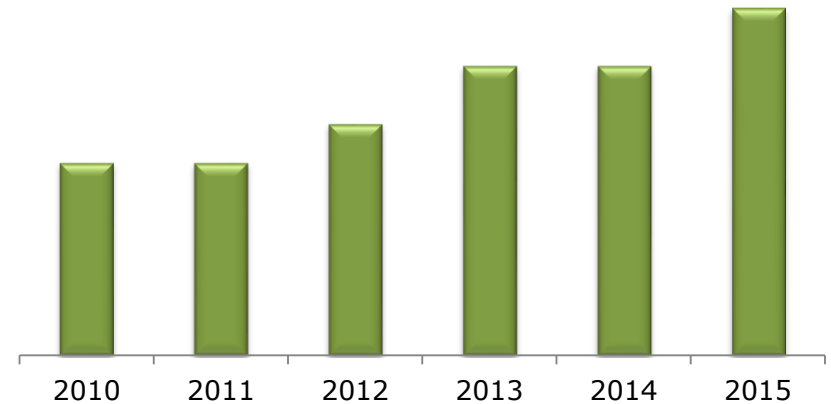
The U.S. luxury goods market was valued at US\$... billion in 2015 is by far one of the largest global market in the world. In 2016, the U.S. luxury goods market is expected to witness one of its best performances since 2012, resulting an increase in the luxury sunglass market from US\$... billion in 2015 to US\$... billion in 2016.

# Regional Analysis: Market Overview

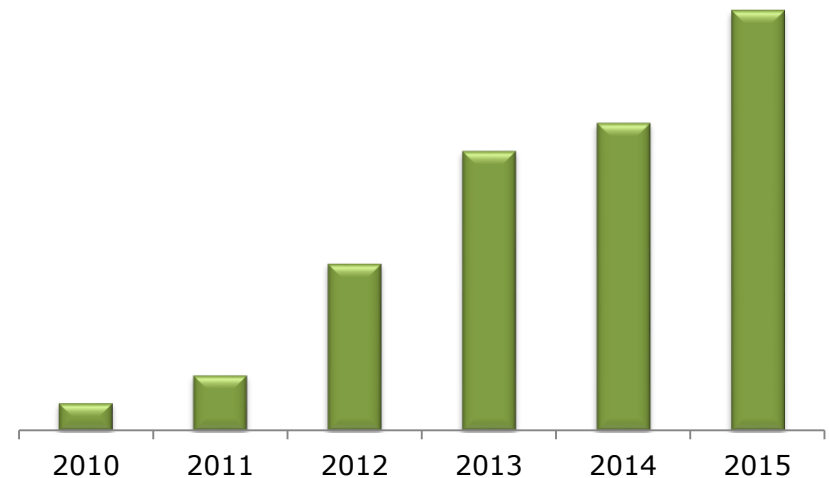
## China Luxury Sunglass Retail Market by Value; 2010-2015



## Mexico Luxury Sunglass Retail Market by Value; 2010-2015



## India Luxury Sunglass Retail Market by Value; 2010-2015



In China, despite the slowdown in the luxury goods market in 2015, the luxury sunglass market witnessed an increasing trend as compared to 2014 at an annual growth rate of ...% and reached US\$... million.

The rise in the ... along with the increasing ... of the consumers is resulting in the upsurge of the luxury sunglass market in Mexico. The market was valued at US\$... million in 2015 and expected to reach US\$... million in 2020.

Indian luxury sunglass market increased at an annual growth rate of ...% and reached US\$... million in 2015.