

# Global Mobile Payment Market with Focus on Fingerprint Technology (2016 - 2020)

April 2016



# Global Mobile Payment Market Report

## Scope of the Report

The report titled "Global Mobile Payment Market: with Focus on Fingerprint Technology (2015 Edition)" provides an in-depth analysis of the global mobile payments with detailed analysis of market size and growth, market share and economic impact of the industry. The report also provides market size of the global payments market.

The report provides regional analysis of North America, Western Europe, Eastern Europe, Japan, Rest of Asia Pacific, Middle east and Africa for the mobile payments market. Regional analysis includes the actual and forecasted market sizing of the mobile payments market for the aforementioned regions.

The report also provides the detailed analysis of the global mobile payment platforms and analysis of fingerprint technology for mobile payments.

Furthermore, the report also assesses the key opportunities in the market and outlines the factors that are and will be driving the growth of the industry. Growth of the overall global mobile payments market has also been forecasted for the period 2016-2020, taking into consideration the previous growth patterns, the growth drivers and the current and future trends. The competition in the global payment market is dominated by the big players like Apple Pay, Android Pay and Samsung Pay, whose company profiling has also been done in the report.

## Country Coverage

North America

Western Europe

Japan

Rest of Asia Pacific, Eastern Europe, Middle East and Africa

## Company Coverage

Apple

Samsung

Google

# Global Mobile Payment Market Report

## Executive Summary

Payment is a transfer of value from one party to another in exchange for some good, service or both. Payment revenues can be divided into the following: Cross Border Transactions, Liquidity, Domestic Transaction and Credit Cards.

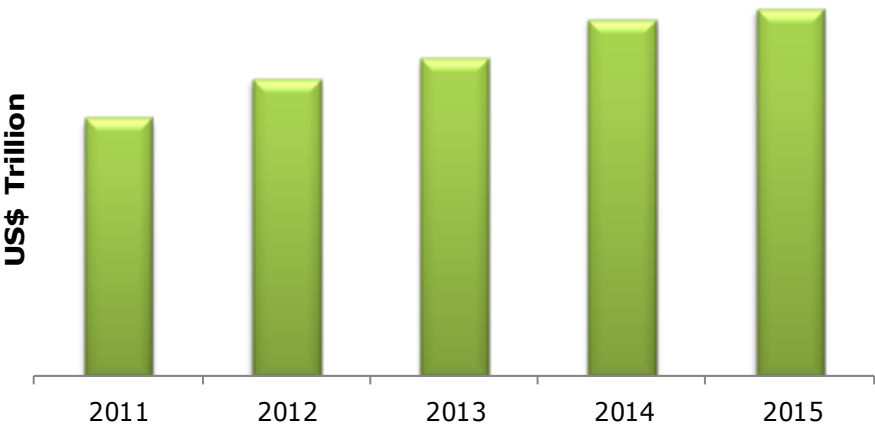
Mobile payments refer to payment services performed via a mobile device, such as a cellular telephone or a smartphone. Instead of paying with cash, cheque, or credit cards, a consumer can use a mobile phone to pay for a wide range of services and digital or hard good. Mobile payments are also referred as mobile money, mobile money transfer or mobile wallet.

The mobile Payments market can be segmented by type of payments, into P2P Transfer, bill payment, bulk disbursement, merchant payment, international remittance and airtime top up. The mobile payment facility can be accessed through various technologies, such as SMS/ USSD, direct mobile billing, WAP and NFC. There are four mobile payment service provider model: operator-centric model, bank-centric model, collaboration model and peer to peer model. Market participants in the mobile payment market include banks, telcos, smartphone manufacturers, social media, retailers, and niche providers that offer a wide range of products.

The global mobile payment market has increased at a significant annual growth rate in 2015 as compared to the preceding year and projections are made that the market would rise in the next five years i.e. 2016-2020. The major growth drivers for the market are increasing global smartphone sales, rising NFC enabled smartphones, increasing international remittance, development of fintech players, bank's focus on mobile payment facilities, etc. Yet there are some challenges, which the market faces, such as security concerns, immaturity, regulatory hold-back and availability of alternatives.

# Global Payment Market Overview

Global Payment Market by Value; 2011-2015



The payment market in 2015 was valued at US\$... trillion, up by ...% as compared to 2014. This market is forecasted to reach US\$.....billion in 2020, at a CAGR of ...%.The increase in the payments market is expected due to increasing ..... the global payments market can be segmented according to the type of payments:..... . ....region occupied the maximum share of ...% in 2014, followed by...

Global Payment Market by Region; 2014

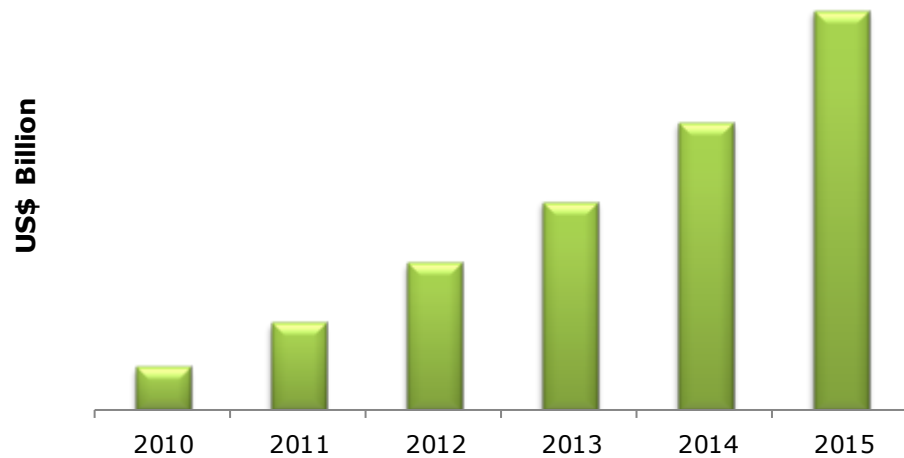


Global Payment Market by Type of Payments; 2014

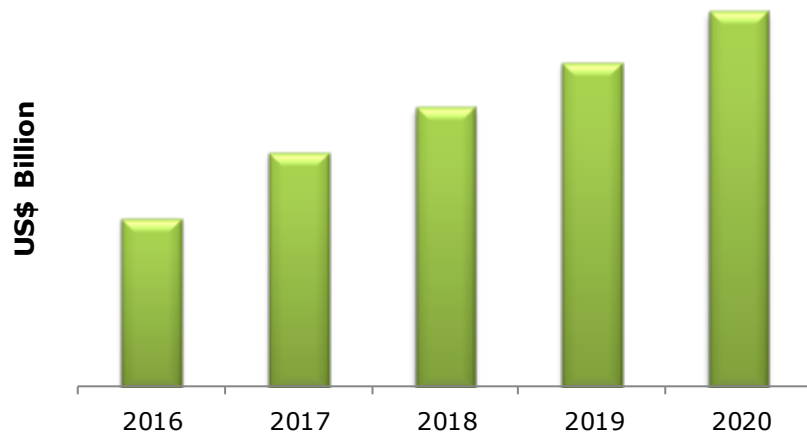


# Global Mobile Payment Market Overview

## Global Mobile Payment Market by Value ; 2010-2015



## Global Mobile Payment Market by Value; 2016-2020



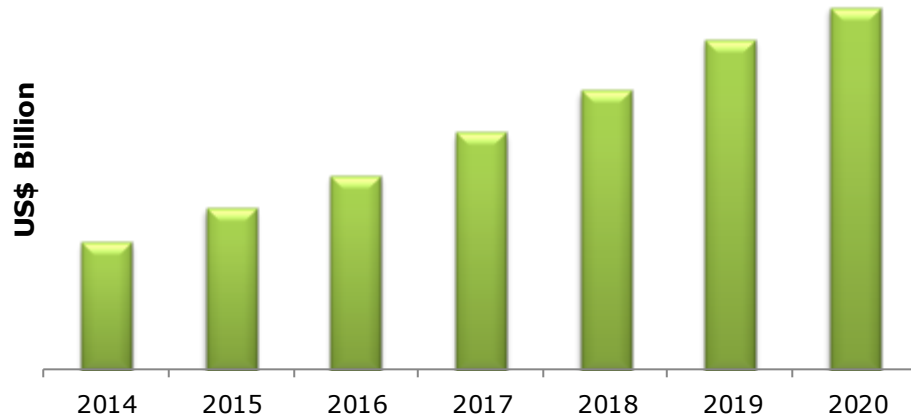
## Global Mobile Payment Adoption Rate by Region ; 2014



The mobile payment market is valued at US\$....billion in 2015 and is forecasted to increase to US\$....billion in 2020. This increase is expected due to increasing smartphone shipment..... There are six types of payments in the global mobile payments market: P2P payments, bill payments, bulk disbursements.... The mobile payments adoption rates varies region to region.

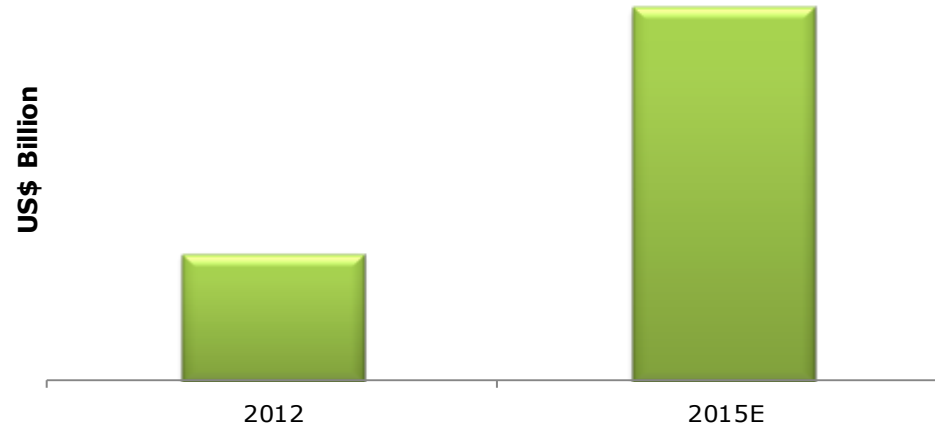
# Mobile Payment Market: Regional Overview

## US Mobile Payment Market by Value ; 2014-2020 (US\$ Billion)

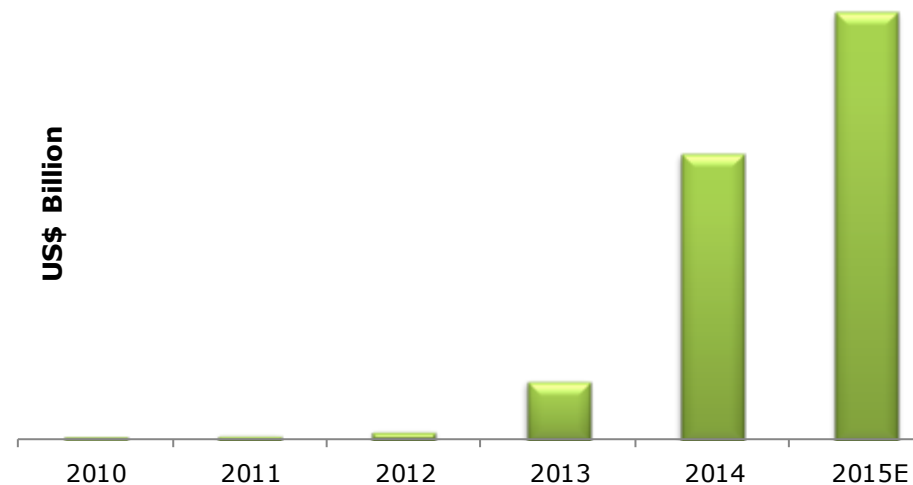


US mobile payment market is valued at US\$....billion in 2015, up by....% as compared to 2014. This increase is there due to..... Western Europe mobile payment market is estimated to have increased to US\$....billion in 2015, at a CAGR of ...%. China mobile payment market is valued at US\$....billion in 2015, up by....% as compared to 2014. This increase is there due to.....

## Western Europe Mobile Payment Market by Value ; 2012-2015 (US\$ Billion)



## China Mobile Payment Market by Value ; 2010-2015E (US\$ Billion)



# Mobile Payment Market: Platforms and Fingerprint Technology

Enhancing Features of Smart Phone Supporting Mobile Payments; 2011-2017							
	2011	2012	2013	2014	2015	2016	2017
<b>Generation</b>	XX			XX			XX
<b>Processor Cores</b>	XX	XX	XX	XX	XX		XX
<b>NFC</b>	XX		XX		XX		
<b>Fingerprint</b>	XX		XX		XX		

Mobile Payment Platforms Worldwide					
Continent	Country	Platform Name	Launch Date	Technology	Number of Users
North America	United States	<b>Apple Pay</b>	XX	XX	XX
XX	XX	<b>Android Pay</b>	XX	XX	XX