

Patient Monitoring Market in India: Trends & Opportunities [2012-17]



View Report Details

Executive Summary

The global patient monitoring market size was US\$14.2 billion in 2011 and is expected to grow at higher rate in the future. US is the largest market of patient monitors but with growing demand from emerging economies of the world, the market is expected to witness a shift towards developing nations. BRIC is one of the fastest growing regions of the global with a recorded CAGR of over 20% in last five years of 2006-11. The major contributors of this ever escalating growth in the developing countries are the rising household income of middle class, growing urbanization and increasing life expectancy. Philips, GE healthcare, Mindray are few of the primary players catering the market of patient monitors. The patient monitoring market is highly technology based, thus manufacturers have to keep upgrading the product range with latest technology before they become obsolete.

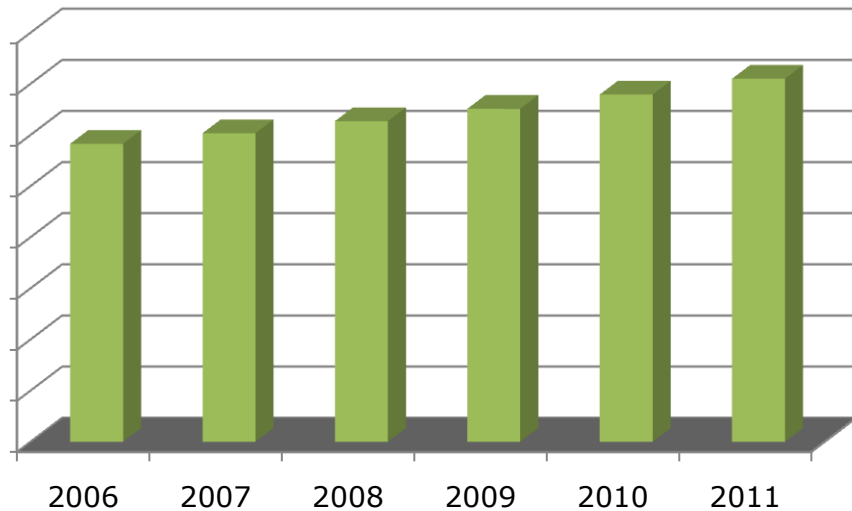
The patient monitoring market in India grew at a CAGR of about 5.9% during 2006-11 and is slated for a higher growth. The market is very fragmented and catered by many domestic and international players. But a majority of the market share is dominated by top four players of the place. The market is highly influenced by the economical status and technology advancement of the country. The products range is highly segmented based on technology and price range. The Indian market has a pool of underserved patients in the rural and tier3 cities of the country. Manufacturers should form strategies to target that section of the society. This would lead to an increased market size and larger consumer base of patient monitors.

The report further analyzes the pricing strategy followed by the players. And various drivers and challenges faced by the patient monitoring market. It also focuses on the competitive environment and the various internal and external factors influencing the market dynamics of patient monitoring. It provides an insight into the future prospects of the market and other factors determining the market scenario.

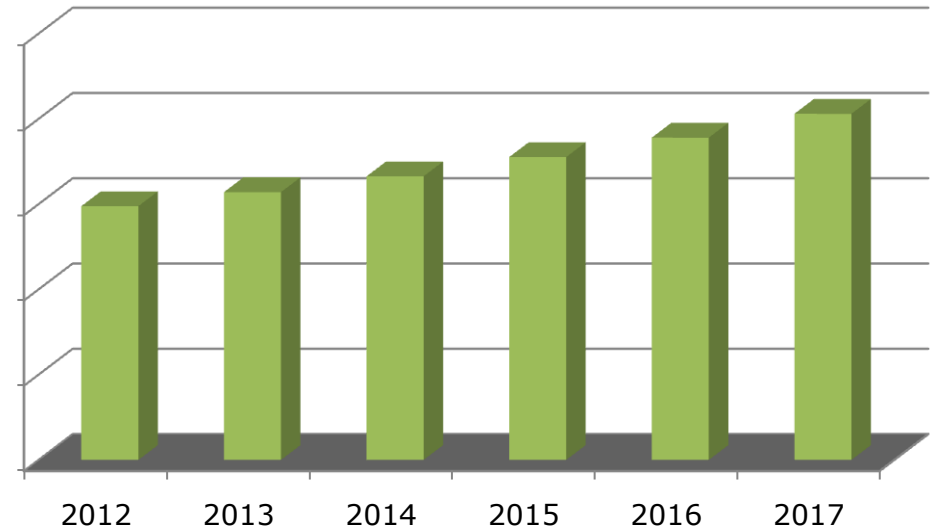
Patient Monitoring Market: Overview

The Patient Monitoring Market is a major segment of Healthcare Industry. Its global market size is over US\$14 Billion and at present US has the largest market of patient monitors. The market is expected to witness a phenomenal growth in BRIC nations.

**Patient Monitoring Market Size, 2006-2011
(US\$ Billion)**



**Patient Monitoring Market Market Size
Forecast, 2012E-2017E (US\$ Billion)**

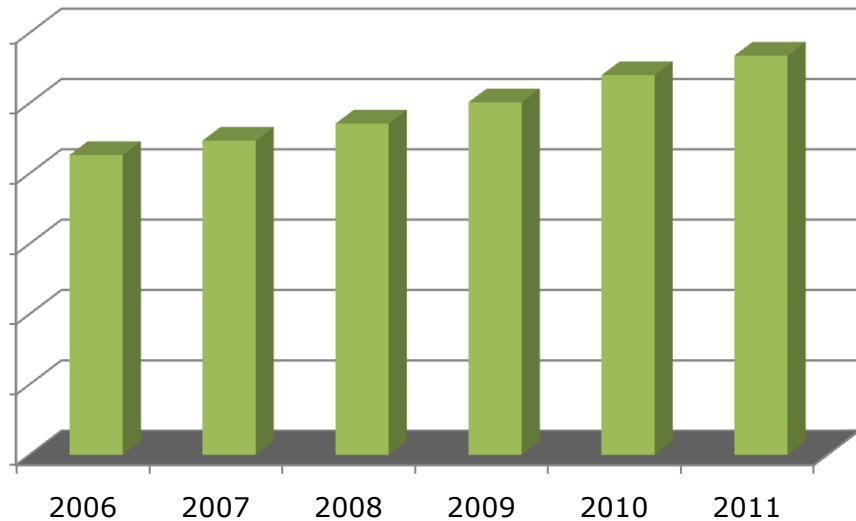


- The market grew at a CAGR of% during the period 2006-2011.
- Market size of Patient Monitoring Devices 2017 is expected to reach to US\$ billion from US\$ billion in 2012 by growing at a CAGR of.....%.
- Growth in the market is due to

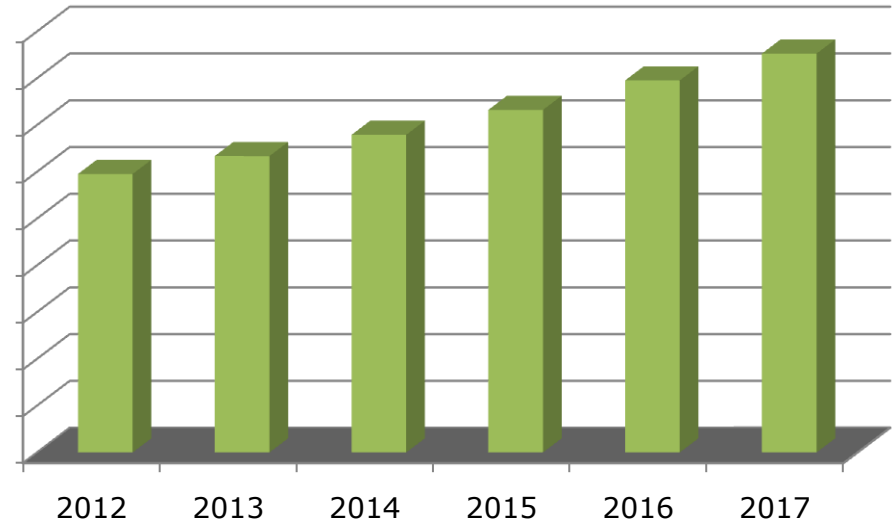
Patient Monitoring Market: Overview

A patient monitor is medical equipment consists of one or more sensors, a display screen and a communication link for displaying and recording the result. A patient monitor not only gives the indications of potential life threats to the patient but also provide physiological inputs helpful in diagnosing various parameters and controlling the directly connected life supports.

Patient Monitoring Market in India, Market Size, 2006-2011 (US\$ Million)



Patient Monitoring Market in India, Market Size, 2012E-2017E (US\$ Million)



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Market Trends

Increasing Awareness

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Exceptional Growth in Certain Segments

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Growing Demand of Remote and Home Monitoring Devices

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Real Time Data Transmission

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