

# Global Pulse Oximetry Market: Trends and Opportunities (2013-18)



## **Scope of the Report**

The report titled "Global Pulse Oximetry Market: Trends and Opportunities (2013-2018)" provides an insight into the market dynamics and various trends and opportunities associated with the global pulse oximetry market. The report analyzes the global market size and growth dynamics of the pulse oximetry market in the past five years. The report further forecasts the market size for the coming five years along with factors that could influence the market dynamics in the projected period. The report also captures the market share based on major players in the market. Further, the report also analyzes the domestic pulse oximetry market of the United States and Europe. The report concludes with a brief discussion of key factors driving the global market and profiles major players like Covidien, Masimo, Smith Medical, Carefusion and Nonin Medical.

## **Geographical Coverage**

- Global
- United States
- Europe

## **Company Coverage**

- Covidien
- Masimo
- Smith Medical
- Carefusion
- Nonin Medical

## **Executive Summary**

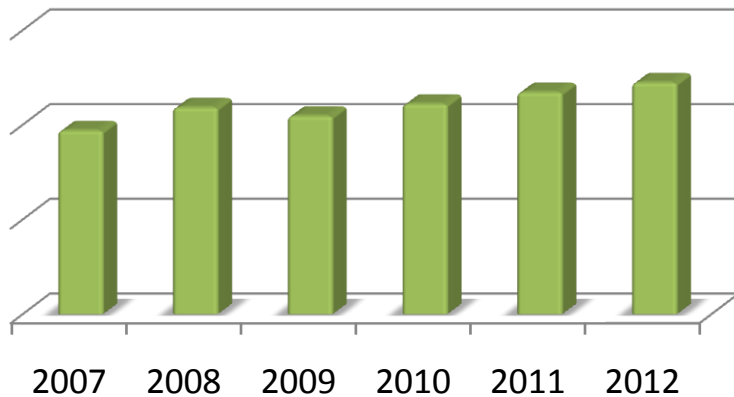
The pulse oximetry market which consists of pulse oximeters and consumables and equipments has witnessed sustained growth over the last few years. The market is governed by the changing technology and growing awareness of convenient and cost effective products and disposables. In addition to it, the growing aging population and rising incidence of heart diseases and respiratory failures, changing demographics and lifestyle has also influenced the dynamics of pulse oximetry market. Recently, Masimo one of the leading companies in pulse oximetry market announced the launch of iSpO2 pulse oximeter for iphone, ipad and ipod touch in Japan.

The growing demand of portable and miniature size pulse oximeters in the market has revolutionized the overall pulse oximetry market. Today, consumers are going for more handheld, easy to carry and wireless pulse oximeters. To address this segment of the market, few iphone enabled pulse oximeters like Zensorium's Tinke and Masimo's iSpO2 has hit the market.

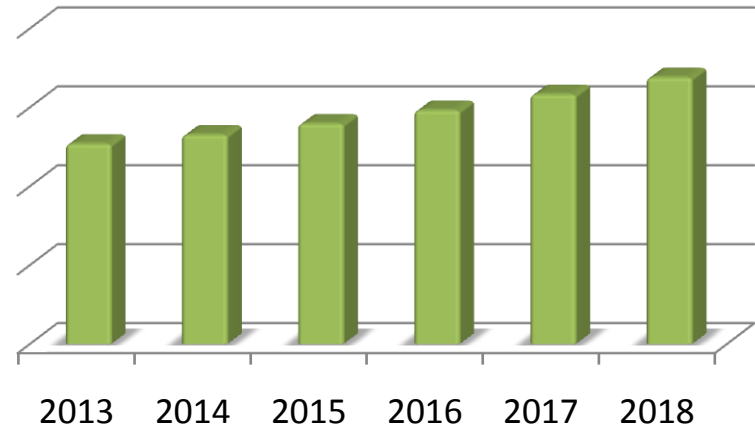
# Global Pulse Oximetry Market: An Overview

Pulse Oximetry system is used to measure the level of oxygen in the blood. It delivers data about pulse rate, cardiac output and oxygen saturation. It is a non-invasive and inexpensive mode for measuring the oxygen trend in individuals and special need population such as people suffering from any congenital disease, brain injuries or asthmatic problem. Today, there are many manufacturers of pulse oximeters offering a wide range and models of pulse oximeters and disposables.

**Global Pulse Oximetry Market Size, By Value, 2007-12 (US\$ Million)**



**Global Pulse Oximetry Market Size Forecast, 2013-18 (US\$ Million)**

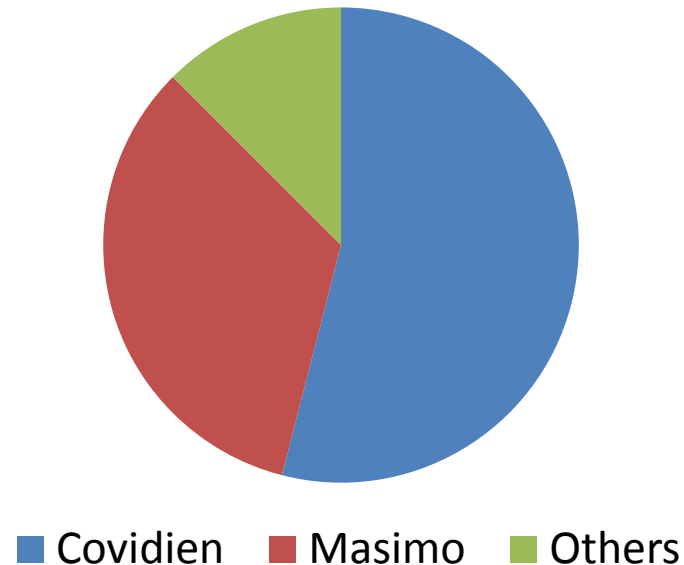


- The Global Pulse Oximetry market grew at CAGR of .....% during 2007-2012.
- The Pulse Oximetry market is forecasted to grow at a CAGR of .....% during 2013-18, generating revenue of US\$..... million in 2018.

# Global Pulse Oximetry Market

The Pulse Oximetry market has evolved with passing years. The market is highly technology dependent and driven by the growing number of patients requiring pulse oximeters. There are very limited players in the market as majority of the market is catered by top two players i.e. Masimo and Covidien. Other players in the market are Smith Medical, Nonin Medical, Carefusion and few more.

**Global Pulse Oximetry Market share, By Major Players, 2012**



Covidien and Masimo are two of the leading players in the Pulse Oximetry market with global share of .....% and .....% respectively in 2012.

# Growth Drivers of Pulse Oximetry Market

## Rise in number of Patients

- .....
- .....
- .....
- .....

## Advancement in Technology

- .....
- .....
- .....
- .....
- .....

## Growing Healthcare Expenditure

- .....
- .....
- .....
- .....

## Strong Demand from Alternate Care Market

- .....
- .....
- .....
- .....
- .....